

Lord & Taylor

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Presenting Smart Phases of
Autumn's Fashions
In Women's Tailor-made Suits



Fur-trimmed Tailleur
\$135.00

Duvet de Laine, in fashionable shades of plum, brown and navy blue, contrasting smartly with the Australian Opossum collar and wide bands with which the coat is so effectively trimmed; lined with fancy Pussy Willow Silk.

Tailored Suit
\$65.00

Velour Cloth in Algerian, Monaco, green, taupe, brown, plum and black; over-collar of contrasting Duvetyn. One of the latest models, extremely well tailored and finished with tiny tucks and arrowheads; peau de cygne lined coat.

Tailored Suit
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Silver-tone, in Oxford, brown, mouse grey and navy blue; coat braid and button trimmed features new convertible collar and side-belted effect; peau de cygne lined. A decidedly smart and practical Suit. Sizes 34 to 46.

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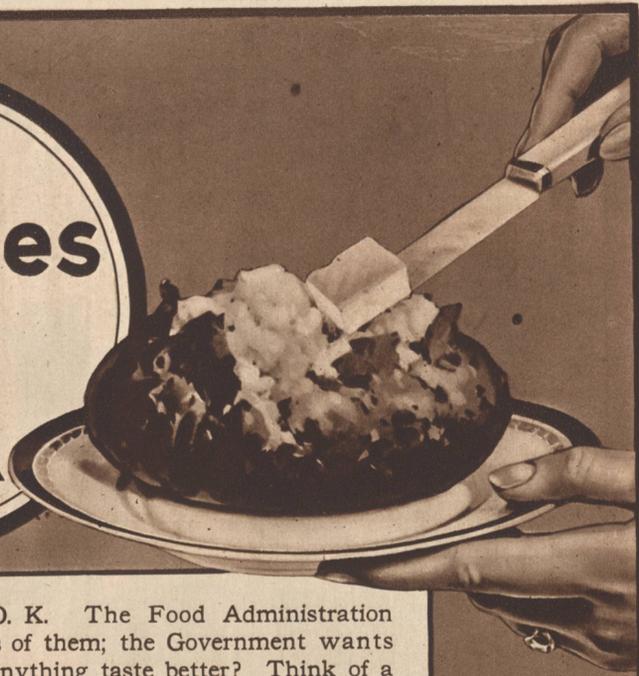


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Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-may (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-may and see how wonderfully it beautifies your complexion, you will understand why it so quickly became one of the most popular complexion powders sold in New York. If your home dealer is sold out you can order by mail of Herbert Roystone, 16 E. 18th St., New York.



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