

Theroz MESS KIT

Patented March 26th, 1918

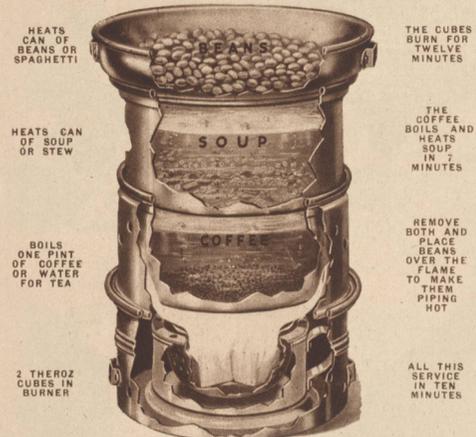
The Pocket Kitchen

If you're a soldier—you can have hot food and coffee and hot shaving water any time—anywhere, in camp, dugout and trench. If you're a motorist—you can be independent of Hotel or Inn and can cook a full man's size meal on the roadside when hunger calls. If you're a boarding school girl—you can make fudge, Welsh rarebit, tea, and heat your curling irons.

If you're a bachelor girl—you can light-housekeep more comfortably than you've ever done—have wholesome, hot meals without interference from your landlady.

If you're a real housekeeper—you can cook a delicious luncheon or dinner right at the table; you can make Sunday night supper a cheery, hot meal, instead of a dismal, cold one; you can serve a delectable rarebit or Lobster Newburg after the theatre, and can heat baby's bottle or give the children a jolly picnic—on the lawn when it's pleasant, in the nursery on rainy days.

Adopted by Y. M. C. A. and K. of C. for all Overseas Secretaries.



HEATS CAN OF BEANS OR SPAGHETTI

THE CUBES BURN FOR TWELVE MINUTES

HEATS CAN OF SOUP OR STEW

THE COFFEE BOILS AND HEATS SOUP IN 7 MINUTES

BOILS ONE PINT OF COFFEE OR WATER FOR TEA

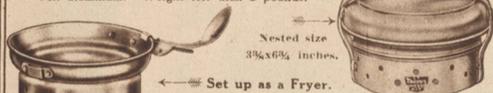
REMOVE BOTH AND PLACE BEANS OVER THE FLAME TO MAKE THEM PIPING HOT

2 THEROZ CUBES IN BURNER

ALL THIS SERVICE IN TEN MINUTES

X-Ray of Theroz Mess Kit in Action.

Theroz Mess Kit consists of 9 separate parts. All aluminum. Weighs less than 2 pounds.



Set up as a Fryer.

Fries bacon and eggs, ham, fish, small steak, pancakes, fish and meat cakes.

Theroz Fuel Cubes

burned in the Theroz Mess Kit furnish the quickest, hottest, safest emergency fuel known. Can't go liquid, can't upset, can't explode. Packed in air tight cans (20 cubes to the can). Fuel for 10 meals. Weight 11 ozs. Price per can 35 cents.

PRICE \$5.00 COMPLETE, INCLUDING 20 CUBES. THE BASIC PRODUCTS CORPORATION, Woolworth Tower, N.Y.



VAN RAALTE
Veils

Made in U.S.A. At all Good Shops

No doubt she'd be quite fetching in a uniform but in "civilian garb" she's unquestionably at her best and her Van Raalte Veil is largely responsible.

E. & Z. Van Raalte 5th Ave. at 16th St. NYC

Look for this little white ticket



BE FIT FOR SERVICE!
LOOK FIT FOR SERVICE!

A definite arrangement of the hair is the first step toward preparedness for patriotic duty.

WEAR
"Over-the-Top"
A Mittelstaedt Net, doubly durable, handmade, of human hair.

THE MITTELSTAEDT
Bassoo Veil Net
Combination Face-Veil and Hair-Net—adjustable in an instant—Plain or fancy mesh, with or without dots.

"The Close-Fit"
A Self-Adjusting Cap-shape net.

Quoted by
E. Mittelstaedt
120 Broadway
New York City



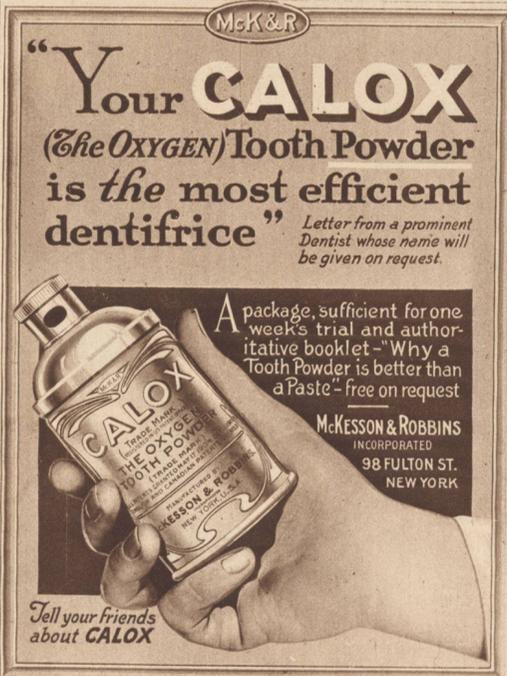
Aladdin
Dye Soap
Colors While it Cleans

14 Beautiful Shades 10¢
for Dainty Maids

Makes old frocks fresh—waists, hostery, lingerie, etc., made like new without trouble or delays. No stains on hands or bowl. Wash and Aladdin Dyes—rinse and the work is done.

ALADDIN PRODUCTS CO., N. Y. & Chicago.
On Sale Everywhere
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No Boiling No Stains



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"Your **CALOX**
(The OXYGEN) Tooth Powder
is the most efficient
dentifrice"

A package, sufficient for one week's trial and authoritative booklet—"Why a Tooth Powder is better than a Paste"—free on request

McKesson & Robbins
INCORPORATED
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NEW YORK

Tell your friends about CALOX



THE difference between buying now and waiting until later is merely the difference in your pocket. Kellner's is the kind of furniture you will eventually buy—it is furniture you will always be proud of.

Louis XV. "Newby" Walnut Bedroom Suite: oxidized silver trimmings—4 pieces \$375
Dresser 52 inches.

You are cordially invited to see the "Twenty-five Rooms" completely and tastefully furnished.

KELLNER BROS.
Twenty-eight years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue



Keep HIM Fit with a "COMFYKIT"

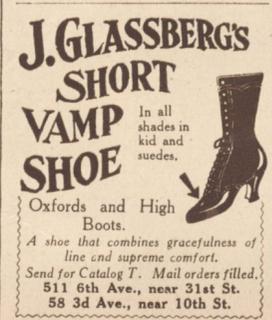
Most Popular KIT Made
Contains 18 necessary articles, including Safety Razor, Shaving Brush, Soap, Trench Mirror, Shaving Outfit, etc.

Price \$5.00

All standard articles of leading manufacturers. Kit is made of Durable Water-proof Auto Fabric.

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SHORT VAMP SHOE

In all shades in kid and suedes.

Oxfords and High Boots.

A shoe that combines gracefulness of line and supreme comfort.

Send for Catalog T. Mail orders filled.
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Plant an English Walnut Tree

If you have room plant a grove of them, for the cultivation of the English Walnut in the north is not only one of the newest, but one of the most rapid growing industries in the United States. The early planter is bound to reap a golden harvest. Write us for details.

FRANQUETTE FAIRPORT

Look at this record of The Thompson Orchard, near Rochester, 228 trees, the largest commercial bearing orchard in the East, producing in one season 260 bushels Walnuts, 32 lbs. to the bushel, sold at 25c. per pound. This orchard has been in bearing many years—with occasional temperatures 20 degrees below zero.

"Northern Grown" means specially bred to severe changes of climate and low temperatures, strong, vigorous, husky young trees, able to offer unyielding resistance to severest weather.

They are the sort worth having.

Nut Culture, Fruit Trees, Berry Plants, Evergreens and Shrubs described in our 1918 Magalog, sent free on request.

MAYETTE THOMSON

GLEN BROS., Inc. (Estab. 1866), Glenwood Nursery,
1706 Main Street, Rochester, N. Y.



The Nestlé Permanent Hair Wave

There is a radical difference between a "Nestle-wave" and the former process, where various lotions and chemicals were put upon the hair by means of flannels, brush, or steam pads.

By the modern Nestle process nothing but steam which must pass through filtering paper performs the waving miracle. We positively guarantee that no hair however fine or delicate will meet with the slightest injury after a Nestle-wave done at our own establishment.

Illustrated Booklet Free.

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To the Wholesale Buyer
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Laine de Guerre
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PARIS NEW YORK

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New Winter Fashions in
DRESSES SUITS & COATS

LAIN DE GUERRE! A veritable "cloth of war," as its name signifies. Approved by fashionable French-women for Dresses, Suits and Coats, the natural outgrowth of a wartime necessity.

Laine de Guerre! The name as well as the fabric itself belong exclusively to us. We control the entire output, at its very source!

The eyes of all fashionable France have turned toward Laine de Guerre, as the one cloth most inspired by the martial spirit of the times. As fashion's most beautiful knitted fabric, it first came into Vogue when the German occupancy of Northern France curtailed the production of materials made in that territory.

Let us tell you more about Laine de Guerre, the wonder fabric of fashion. See our latest assembly of Mid-winter models, each showing the unusual style-adaptability, of this promising new weave.

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