

RUSSEK'S
362 Fifth Ave.



Smart Dress for Fall
Made in all shades of velour. Corded tucks around skirt. Buttons down back. Buckle finishes back of crushed belt. Corded tucks all around neck. Long tight sleeve. **\$39.50**
Mail Orders Filled.

AZUREA

The FACE POWDER *de France*

Preferred by women with whom personal daintiness is first thought and second nature

15 cents brings a dainty BEAUTY BOX with generous samples of AZUREA Face Powder, Sachet Powder and Perfume

Samples to Canada Prohibited by Canadian Government

PARIS L. T. PIVET *France*
CHAS. BAEZ, Sole Agent for U. S. and Canada
Dept. E-C, 24 East 22d Street, New York City

Bench Made Satin Slipper
\$5

All our Prices are as low in proportion



Superb Slipper in white, black and eight colors, with Louis XV. heel (size from 1 to 8)

L.M. HIRSCH
SHOE COMPANY
Sixth Ave. at 39th Street
Our ONLY Store

Period Furniture

GRAND RAPIDS FURNITURE (Direct from the Factory)
Special at **\$15**

4 Post Colonial Bungalow Bed

Solid Mahogany Width, 3 feet. Regularly \$25
DISCONTINUED PATTERNS at 50% of Regular Prices.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$165 to \$600, regularly \$300 to \$1,200. Queen Anne, Louis XV., Louis XVI., Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$90 to \$650, regularly \$150 to \$1,300. Assortment of living room and upholstered furniture.
ODD PERIOD PIECES, \$4 up.
Est. 1852 **MANGES BROS.** 347th St. 668 to 672 Sixth Ave., cor. 39th St.

William Russell's OWN
SMOOTHOUT CREAM

Restores "Summer-worn" Complexions. Try It.
Sold by Altman, Macy, Stern, and other good stores

Spiderweb Hats
—The Latest
BUCILLA
Needlework Creation



"Miss Simplicity"
"The Malinee"
"Over the Top Tam"
"The American Beauty"
"The Chic"
"The Smart Set Sailor"
"Miss Charming"

DECIDEDLY the newest and most popular style innovations for Fall and Winter are **Bucilla Spiderweb Hats**. They combine up-to-date Parisian smartness with the simplicity and economy demanded in these days.

Imagine having two or three of these stunning creations of chenille or yarn—one to exactly match each of your Fall or Winter costumes—and for the price you would ordinarily pay for one hat of equal beauty.

Every woman enjoys the fascination of making **Spiderweb Hats**—even a beginner can make one in a few hours by following the simple directions in the new **Bucilla Spiderweb Hat Book** Vol. 297—Only 10 cents

Features a wide variety of becoming styles, including those above illustrated. **Spiderweb Hats** are on display in the Art Needlework Dept. of leading stores.

Get your copy of this book at your dealer or send direct to us:
Bucilla Mfg. Co. Inc.
28A Greene St. New York

Forsythe
The Waist House



Model T-1

White Habutai Silk Special Price **\$6.50**

White Madras or Dimity ... \$3.50

Mail Orders promptly filled.
JOHN FORSYTHE & SONS
3 West 42nd Street, New York
Telephones Vanderbilt 2218-2219

No connection with any other house doing business under the name of Forsythe.

Franklin Simon & Co.
Fifth Ave., 37th and 38th Sts., New York

New Fall and Winter Model
"Betty Wales" Serge Dress
For MISSES—14 to 20 years
Made Exclusively for Franklin Simon & Co.

DESIGNED on youthful graceful lines so much desired by the young Miss.



No. 79—Misses' "BETTY WALES" Dress of navy blue serge, trimmed with black silk braid and bone buttons; draped basque bodice fastening at side through hand bound button-holes and bone buttons; imported hand drawn collar of contrasting color voile; new model straight-line skirt, inset pockets.

18.50

Misses' Dress Shop
Second Floor
HAT and SHOES illustrated from our shops.
Prices upon application.

Prompt Delivery Free—Anywhere in the United States
Phone 6900 Greeley

Vanity Fair UNDERSILKS

Like all Vanity Fair Undersilks, the knicker is "different." It has a double back! From belt to knee the back is of double thickness glove-silk—this means at least twice as much wear! Ask for Vanity Fair in Unions, Vests, Chemise and the famous Petticoat! If you can't get what you want write us direct.

SCHUYLKILL SILK MILLS,
Reading, Pa.



Fashionette
Invisible HAIR NETS

have revealed to me how wonderfully becoming hair can be when arranged loosely and kept trim.
Made of the finest human hair in every shade, sterilized and specially processed for invisibility and strength. Self-forming, cap-shape and all-over styles, each in a sanitary envelope. Guaranteed. Sold at the best shops.
15c each—two for a quarter White or grey—25c each



Global Quality

Franklin Simon & Co.
Fifth Avenue, 37th and 38th Sts., New York



New Model
Women's "La Supreme" Corsets
Sold only by Franklin Simon & Co.

TWO distinct types designed for the youthful straightline silhouette decreed correct by Fashion.

No. 6—"La Supreme" Corset of pink figured Broche, suitable for medium or full figures; a girdle top model that is heavily boned throughout and made very long over hips and back to attain the slenderized straight lines so much desired by the woman with plump figure. Sizes 23 to 30.

No. 8—"La Supreme" Corset of fancy pink Broche, designed for slender or medium figures; a low bust lightly boned model; elastic band across top and inserts at bottom allow freedom of motion, making this a flexible corset that gives a graceful, yet erect carriage. Sizes 22 to 28.

10.75 **8.00**

CORSET SHOP—Balcony Floor
Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley

It is a joy to possess—and yet economical

For years women have sought for improvements that would make silk underwear as truly an economy as it is a joy to possess

THE new **Marvelfit** features give you an entirely new idea of how well silk underwear can fit and wear. that will not gap or bind. The patented flaps remain closed whether the wearer is standing or sitting.

The New Silk Knicker:—There are no seams to rip or pull in the Kayser **Marvelfit** "Italian" Silk Knicker. It is made with a bias gore which stretches with every step! You can obtain the **Marvelfit** features only in the genuine Kayser Italian Silk Union Suits, Vests and Knickers.

The New Silk Union Suit:—The Kayser **Marvelfit** Italian Silk Union Suit is the one perfect-fitting union suit. Look for the label One blue star on the label indicates the lighter weight; three stars the heavier weight. Julius Kayser & Co., New York.

Kayser
ITALIAN SILK UNDERWEAR
Trademark registered
Marvelfit
Registered and patented

© Julius Kayser & Co.