

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.

ADVERTISEMENT.



"I don't see how I ever tolerated having my cuticle cut. Cutex is so easy to use, so quick, and makes my nails look so much better. They are really lovely"

Mary Nash

How to give your nails a perfect manicure — without ruinous cutting of the cuticle

It has long been known that cutting ruins the cuticle. Everywhere doctors and skin specialists tell us: "do not cut the cuticle"; "cutting is ruinous"; "under no circumstances should scissors or knife touch the cuticle."

Some of us do not realize that the more we cut and clip—the more we have to—for every time we use scissors we are creating the very roughness and unevenness we are striving to overcome.

Women who wanted shapely nails have had to clip or trim the cuticle; until now they have had no way of removing surplus cuticle. It was to fill this great need for a harmless cuticle remover that Cutex was formulated. Years ago the work on the Cutex formula was begun. The chemist who prepared it worked, studied, experimented, to get a perfect cuticle remover.

Cutex completely does away with cuticle-cutting. It makes it possible for you yourself to keep your cuticle smooth and firm, your nails shapely and attractive, on the right hand as well as on the left.

Begin to have beautiful nails today

Send for the complete Individual Manicure Set offered below and see how attractive you can make your nails—the very first time!

File your nails to the desired length and shape. Finish shaping them and smooth away all roughness with an emery board. Then wrap a little cotton around the end of an orange stick (both come with Cutex), dip into the bottle and work around the base of the nails, gently pushing back the cuticle. Carefully rinse the fingers with clear water, pushing the cuticle back when drying the hands.

A little Cutex Nail White applied underneath the nails removes stains and makes your nail tips clean and white. Finish with Cutex Nail Polish in any form you desire—cake, paste, powder, liquid or stick.

The first application will show a decided improvement. Don't put it off. See how quickly even an abused nail can be made really lovely.

If the skin around the base of your nail dries easily at certain seasons of the year, as that of many women does, apply a little Cutex Cuticle Comfort. This cream will help to keep your cuticle always soft and pliant.

Get Cutex in any drug or department store

Cutex, the cuticle remover, comes in 30c, 60c and \$1.25 bottles. Cutex Nail White is 30c. Cutex Nail Polish in any form is only 30c. Cutex Cuticle Comfort is 30c. If you do not find what you want in your favorite store, we shall be glad to supply you direct.

A complete manicure set for you

Send 15c now (10c for the set and 5c for packing and postage) and we will send you the complete Manicure Set shown below. Send for it now—don't let another day go by until you see how lovely your nails can look. Address Northam Warren, Dept. 122, 114 West 17th St., New York City.

If you live in Canada, send 15c for your set to MacLean, Benn & Nelson, Limited, Dept. 1224, 89 St. Paul Street West, Montreal, and get Canadian prices.



Remove all stains underneath the nails with Cutex Nail White



Give your nails a delightful polish with Cutex Nail Polish



Mail the coupon today with 15c for this complete Individual Manicure Set. It will give you several "manicures"

Mail this coupon with 15c today

NORTHAM WARREN
Dept. 122, 114 W. 17th St.
New York City

Name
Street
City State

