

# HARDMAN FIVE-FOOT GRAND



*Claudia Muzio says—  
"Beyond question—entrancing—  
Mme. Muzio speaks for the whole  
Metropolitan group—for all the great  
folk in song who charm us at the opera.  
She uses this Five-Foot  
Grand at home, because  
it is essentially the home  
piano. Get it for your home."*

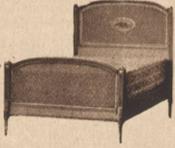
Price  
**\$850**  
Convenient  
Terms if Desired  
Price subject to  
change without  
notice



**HARDMAN PECK & CO.**  
FOUNDED 1842  
435 Fifth Avenue, New York City  
Brooklyn, 47-51 Flatbush Ave.  
Represented in all Cities

## STROBEL FURNITURE

**WE** have the choice designs that are difficult to secure. A complete line of superb dining and bed-room suites is ready for immediate delivery. For finest models, and lowest prices in all New York, see us!



Take 3d Avenue "E" or Subway to Canal Street. Fifteen minutes from 42d Street.  
**Philip Strobel & Sons, Inc.**  
Established 1862  
53-55 Elizabeth St. (nr. Canal St.)

**LET** the people's response to the FOURTH LIBERTY LOAN express the measure of their devotion to the ideals which have guided the country from its discovery until now, and of their determined purpose to defend them and guarantee their triumph.—Woodrow Wilson.

## La-May Face Powder Is Pure!

No White Lead—No Rice Powder—  
It Really Stays On—Unusually Well.

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-may (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-may and see how wonderfully it beautifies your complexion, you will understand why it so quickly became one of the most popular complexion powders sold in New York. If your home dealer is sold out you can order by mail of Herbert Roystone, 16 E. 18th St., New York.



## Note!

All sizes and all widths in all footwear Always Your Fit is Assured

New Boot with brown calf vamp, neutral cloth top, leather, \$7.50 (Cuban heel 1 to 8)

**L.M. HIRSCH**  
SHOE COMPANY  
Sixth Ave. at 39th Street  
Our ONLY Store

4 Military Style for Women in the New Staple Styles.



## ELITE GLOVES

for Women, Men and Children  
Shown in all styles  
WASHABLE CAPES,  
DOESKIN, MOCHA  
and GLACE

On Sale at most Good Stores  
ELITE GLOVE CO.  
MADE IN U.S.A.

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK

Designed on lines to achieve a special objective, which is successfully accomplished.

### Introducing CLERETE-B CORSET

This particular model pictured, "Clerete-B," binds the thighs and buttocks in a manner which eliminates all tendency of the figure to bulge when seated—the "bete noir" of so many women, whose figures are otherwise as lithe and graceful as when in their 'teens. The special garter arrangement must be seen and tested to be fully appreciated.



Clerete-B of handsome flowered Roman silk . . .

14 50

### SILK TRICOT BRASSIERE

Specially priced for the month of October.

3.50

The function of this brassiere is to flatten the bust and confine the diaphragm—and yet it allows a perfect freedom of movement. In flesh color only; fastens at back. Sizes 32 to 46.



"Turia"

## HAMILTON'S



All Wool Velour Suit \$35.00

All Wool Velour Coat \$35.00

Other \$13.95

Other \$12.95

—and New Styles are arriving daily

HOW can we ever begin to show you anything typical of our extraordinarily complete selection when we've devoted an entire building to the sole purpose of satisfying the particular woman? Five floors full of exclusive modes and newer styles arriving daily.

Economy prices, of course. \$5 to \$10 savings.  
**BE CURIOUS! Visit Our Showrooms.**

**HAMILTON GARMENT CO.**  
307 FIFTH AVENUE Between 31st & 32d Sts. NEW YORK  
Out of Town Mail Orders promptly filled, postage prepaid.

COATS  
SUITS  
DRESSES  
BLOUSES  
MILLINERY

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38<sup>TH</sup> STREET NEW YORK



Modish Silhouettes in Women's Simply Styled

### VELVETEEN FROCKS

Featuring the Chic Apron and Spiral Tunic

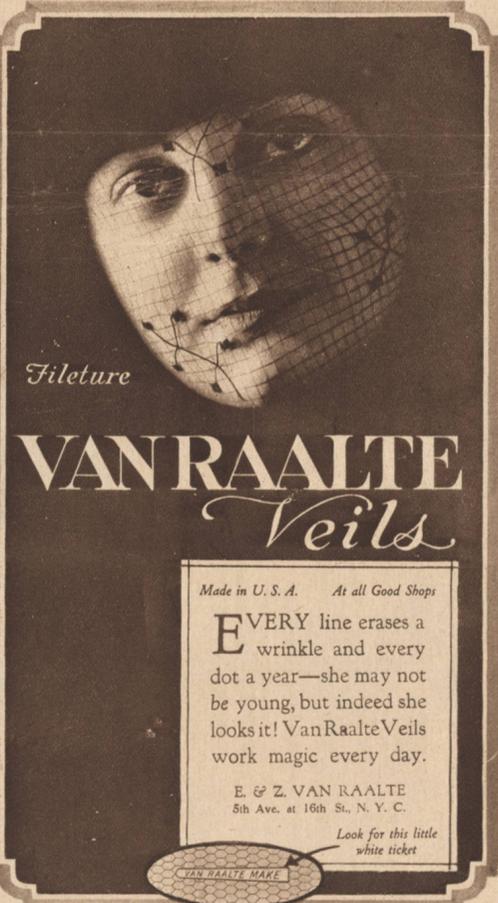
**APRIA**—Square neck velveteen frock, designed on straight lines with corded girdle about the waistline. The tunic and underskirt is treated with many rows of silk braiding. In black and brown.

65.00

**LARIS**—Surplice bodice frock of velveteen with spiral tunic skirt, bound around the edges with wide silk braiding. In black and brown.

69.50

Hats illustrated are from the Bonwit Teller & Co. department of tailored hats.



## VANRAALTE Veils

Made in U. S. A. At all Good Shops

**EVERY** line erases a wrinkle and every dot a year—she may not be young, but indeed she looks it! Van Raalte Veils work magic every day.

E. & Z. VAN RAALTE  
5th Ave. at 16th St., N. Y. C.

Look for this little white ticket

## Smirnoff's RUSSIAN SHAMPOO

Billows of health-laden foam. Leaves the scalp clean—the hair with a soft silken luster. For sale everywhere. Sample will be sent for 10c.

ALFRED H. SMITH COMPANY  
Importers New York



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Blouses  
Distinctively Different  
There is an Adler Blouse Shop in your neighborhood



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are light and airy, absolutely undetectable. The quality and workmanship of our goods as made in our shops in Paris and New York have never been excelled. Let Mr. Clément, a genuine Parisian Posticheur, suggest or design your next chignon or coiffure. Write today for booklet.  
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**BIEN JOLIE**  
Corsets of GRECIAN-TRECO—the perfect hygienic fabric—are the best corsets for Service Workers. Comfortable—Stylish—Durable.  
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Newark New York

**JACK'S SHOES**  
Prevent and correct foot troubles, retaining perfect fashion. Sizes 1 to 9, AAA to E. Many at \$10. Others up to \$18.  
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154 W. 45 St., N.Y. Jack's Op. Lyceum Bldg. Estab. 1880.

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On city streets leather heels are obsolete as sandals—O'Sullivan's Heels absorb the shocks that tire you out.

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Specialty:—Porcelain Inlays, Restoring Natural Tooth, Porcelain Bridgework, gold unseen. Porcelain Plates, discarding injurious rubber. All operations painlessly performed by conductive anaesthesia.  
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