

Stewart & Co.
Correct Apparel for Women & Misses
57th AVENUE AT 37th STREET

Women's and Misses'
**Fur Trimmed
Winter Coats**
Moderately Priced



No. 770. Misses' Fur Trimmed Coat of fine wool velour, richly lined throughout, smartly tucked, with collar and pockets of French Seal, (rich seal dyed Coney,) shown in colors of Reindeer, Rose Taupe, Brown, Navy, and Black. Special Sizes 14-16-18-20. **39.50**

Years. Mail or phone orders filled promptly. Send for illustrated Style Book 16.



The Business Girl

This is the age of the business girl. But she must still be the beautiful girl, for it is her duty, as well as her pleasure. Her very efficiency, in a large measure, depends upon her personal charm. She should have no defects of her complexion to worry or embarrass her, or to keep her mind from her work. She should write on the credit side of her own ledger her use of

DAGGETT-RAMSDELL'S PERFECT COLD CREAM
The Kind That Keeps

Whatever the nature of your work or social duties, you women who wish to advance will find it well worth while to protect the beauty and charm of your complexion by the daily and nightly use of D. & R. Perfect Cold Cream. In Tubes and Jars, 10c to \$1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate. *Poudre d'Amourrette*: The face powder that is desired by the discriminating. It always looks natural and stays on. Flesh, white, brunette, 50c. Both cream and powder of your dealer or by mail of us. **DAGGETT & RAMSDELL**
D. & R. Building New York

Period Furniture

GRAND RAPIDS FURNITURE
(Direct from the Factory)
COLONIAL GATE LEG TABLE
With Drop Leaves & Drawer
Mahogany
Special at **\$12.75**
Reg. \$25
Height 27 in.
When Open.
Larger Sizes in Proportion.

DISCONTINUED PATTERNS
at 50% of Regular Prices.
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$165 to \$600, regularly \$300 to \$1,200. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$90 to \$650, regularly \$150 to \$1,300. Assortment of living room and upholstered furniture.
ODD PERIOD PIECES, \$4 up.
Est. 1852 **MANGES BROS.** M'Yrs.
668 to 672 Sixth Ave., cor. 39th St.

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38th STREET NEW YORK



New Modes in Simple
**BLOUSES of
GEORGETTE CREPE**

Exclusive with this Shop

PENTRY—Georgette crepe shirt, entire bosom of fine pin tuckings and open insertings of filet lace. Large collar and turnback cuffs edged with filet lace. In flesh pink or white. **16.50**

GEORGIE—Blouse of Georgette crepe, soft roll collar, front and cuffs with broad insertings of filet lace. The edges of narrow filet. In flesh and white. **15.00**

ACRIA—Georgette crepe blouse treated with ruffles of Valenciennes lace on collar, front and the tucked cuffs. In flesh, white and bisque. **10.50**

**Bench Made
Satin Slipper**
\$5



All our Prices are as low in proportion

Superb Slipper in white, black and eight colors, with Louis XV. \$5 heel. Size from 1 to 8.

L.M. HIRSCH SHOE COMPANY
Sixth Ave. at 39th Street
OUR ONLY STORE

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE AT 38th STREET NEW YORK



A Typical Corset for the Young Who Are Mature In Figure

"SILHOUÉ"

Specialy Priced at **5.00**

This corset is developed in a novelty Scotch twill of flesh color embroidered in blue fleur de lis. The top finish is a combination of pink and blue ribbon. "Silhoué" is specifically designed with a long, straight skirt and very low top and provides a slender, graceful contour to the young in years who are slightly overdeveloped in figure.



"FILIA"
**All-Over Lace
Confiner**

1.50

Designed to reach the bottom belt line, holding firmly in place over the very low corset. Lace shoulder strap. Very dainty and effective.

"Lighting Fixtures of Merit"
HEATHER SPECIAL SALE

Owing to conditions we have placed on sale all samples for immediate disposal at less than cost. Visit Our Showrooms Convenient Location Send for FREE Illustrated Catalogue B.
The R. C. HEATHER CO.
19 West 36th St., near 5th Ave.

SECRET LOCKET WAR RING

\$10.00 SOLID GOLD
MONOGRAM FREE.
YOUR PHOTO CONCEALED INSIDE
Write to-day for our **JEWELRY BLUE BOOK** At Wholesale Price You Save One-Third
CHAS. L. TROUT COMPANY
Second Floor
170 Broadway, N. Y. City

IMPERIAL GRANUM
Food for the Nursing Mother

Increases the Quantity and Quality of Her Milk and Gives Strength to Bear the Strain of Nursing.

for the BABY

Imperial Granum is the Food That Gives Hard, Firm Flesh, Good Bone and Rich, Red Blood.

Send for free sample and 44-page book, "The Care of Babies." Include the names of three friends with babies, and a cute rag doll will be sent you.

JOHN CARLE & SONS,
Desk #1, 10153 Water St.,
New York City

A NEW BOOK
"Our Baby's Own Book" is to record baby's history, illustrated from paintings by well-known artists. Sent by mail for 10 cents.



HAMILTON'S



Heavy fur-trimmed Silk Plush Coat: Fur Trimmed **\$34.95**

Beautiful Broadcloth Suit: Silk Plush Trimmed **\$38.50**

THESE PHOTOGRAPHS CAN'T TELL YOU EVERYTHING.

You must really call at our Showrooms to fully appreciate the exclusive models for which HAMILTON is growing famous. There we'll show you a collection made possible only since we occupied the entire building. Savings of at least \$5 on every garment in stock.

Catalog sent out of town on request. Address Dept. 10A.

HAMILTON GARMENT CO.
307 FIFTH AVENUE Between 31st & 32nd Sts. NEW YORK

COATS SUITS DRESSES BLOUSES MILLINERY

We are particularly prepared to fill out of town orders.

MID-WEEK PICTORIAL

An Illustrated Weekly

PUBLISHED BY The New York Times COMPANY

THE MID-WEEK PICTORIAL each week consists of 24 pages of Rotogravure pictures of the most historic and interesting phases of the war. Each number contains 50 or more etchings of official photographs covering all branches of the service of all belligerent nations.

A feature each issue is a double page **ROLL OF HONOR**, in which appear 54 portraits of American soldiers who have fallen in active service.

The MID-WEEK is especially noteworthy for its graphic landscape maps of the fighting zones, one or more detailed maps appearing in each issue.

THE HISTORY OF THE WAR IN PICTURES

ON NEWS STANDS, 10 CENTS A COPY. BY MAIL, POSTPAID, 1 YEAR, \$5.00



MAP OF THE WESTERN FRONT

This Map, Greatly Enlarged, (14 inches by 20 inches,) in issue of Oct. 10, 1918.