



The Witchcraft of 1918

In the olden times, when witchcraft flourished, it was the custom on Halloween for a young girl to hold a lighted candle at midnight and look over her shoulder into a mirror, believing that there she would find reflected the face of her future husband. But there is a better witchcraft than that these days. It is the witchery of wisdom, the witchery of keeping one's complexion always soft, clear and beautiful. You will find it in DAGGETT-RAMSDELL'S PERFECT COLD CREAM

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It's toasted

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