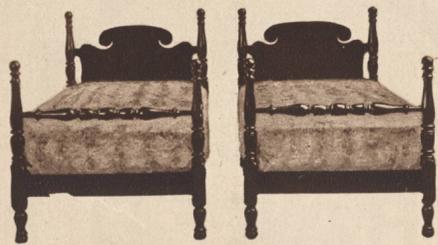


### Bedroom Furniture Sale

Reductions 10% to 50%  
One Week, Starting Tomorrow



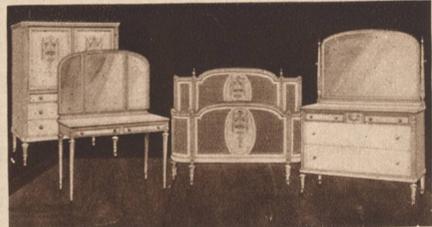
Solid Mahogany Twin Beds, Colonial Four-Posters, \$23.50 each.

ALL this week we will offer our collection of bedroom furniture at prices far below the present market value.

Every piece of bedroom furniture on our floor has been reduced for this event. The suites and odd pieces will be sold exactly as they stand. From some suites a single piece has been sold. This means a lower cost for the remaining pieces.

#### A FEW NOTABLE EXAMPLES

	Regular	Now
Mauve Grey Enamel Suite, 9 pieces.....	\$445.00	\$295.00
Ivory enamel suite, 6 pieces.....	395.00	295.00
Walnut suite, 5 pieces.....	279.00	230.00
Black enamel and decorated suite, 7 pieces.....	524.00	395.00
Mahogany suite, 5 pieces.....	319.00	265.00
Walnut suite, 6 pieces.....	375.00	325.00
Ivory enamel suite, 5 pieces.....	283.00	235.00
Mahogany suite, 5 pieces (twin beds).....	325.00	270.00
Walnut suite, 4 pieces.....	293.00	235.00
Mahogany bed, single size only.....	52.00	37.50
Mahogany chiffonier.....	84.00	42.00
Mahogany toilet table.....	90.00	45.00
Mahogany chiffonette.....	167.00	130.00
Oak toilet table and bed.....	95.00	35.00



Ivory Enamel Suite, illustrated. (4 Pcs.) Regularly \$452. Now \$355; with twin beds, \$90 additional.

W.A. Hathaway Company  
62 West 45<sup>th</sup> Street, New York

### To the Wholesale Buyer!

## Laine de Guerre

LAIN DE GUERRE is subject to imitation, but not duplication. It is exclusively ours.

INSPIRED by a war-time need, *Laine de Guerre* has come to hold the fashion leadership in DRESSES, SUITS and COATS. Paris has adapted this beautiful knitted fabric to many new and pleasing silhouettes.

Woven on the looms of Southern France, it was first introduced to America by Maison Haas. Nowhere else but through our showrooms can the better shops of America procure styles of this serviceable material.



*Laine de Guerre* is not a fabric of passing fancy. The martial spirit of the times prompted its creation. Paris and America have now adopted it. It represents a permanent new fabric that will surpass the leadership of any material that has gone before.

Our showings are now complete. Those stores catering to the fashionable women of their community will do well to feature *Laine de Guerre*, adding to the style dominance of their dress, suit and coat departments.

Maison Haas Inc.  
Displayed in the  
Crown Embroidery Works Showroom  
20 West 33rd Street - New York



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E. & Z. Van Raalte, 5th Ave. at 16th St., N. Y. C.  
Look for this little "white ticket"

VAN RAALTE MAKE

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The Specialty Shop of Originations  
FIFTH AVENUE AT 38<sup>th</sup> STREET, NEW YORK

#### Introducing the SERVICE CORSET

Specially designed for women engaged in war activities—moting, riding and like duties.

5.00

This service corset is made of flesh color broche, scientifically constructed to support without impeding perfect freedom of movement.



#### A Hip-Reducing FLAT-BACK CORSET

An especial feature is the manner in which this model binds the thighs and creates a flat back because of no lacing.

14.50

"DERBY"—is made in alternate sections of satin broche and elastic. Absolutely topless except for the point which holds back the diaphragm.

### BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38<sup>th</sup> STREET, NEW YORK

Introducing New Themes in

#### Women's DINNER FROCKS

Featuring the new skein-silk treatment which simulates Ostrich Feathers.



"MIDIA"—Dinner Gown of black tulle over a foundation of black charmeuse, which is revealed under a softly draped bodice, at the waistline and under a double tunic of net. The skein-silk treatment is applied in the form of a feather fringe and rosette.

69.50

"CLAIR"—Dinner Gown of taffeta in flesh pink, maize, black and light blue. The surplice bodice terminates in a narrow girdle, while the skirt is unique in its draping. The skein-silk application appears in rosettes and as a feather fringe.

65.00



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End every disagreeable feature of using evaporated or condensed milk—the unsanitary can, or waste in serving from a pitcher. Simply slip milk can into a Davis Can Server and pour. Holes punched automatically. Dirt and insect-proof. Holds large size can—25% more economical. Lasts for years. Handsomely nickelled.

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Complete for \$1

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Style 12A  
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de Chine  
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