

**RUSSEK**  
FIFTH AVENUE  
NEW YORK



Specially Designed  
For Sjoumers in  
Southland.

**FROCKS-GOWNS  
WRAPS-SUITS**

Individual and Exclusive  
Mail Orders are as satisfactory  
as Personal Transactions.

**BONWIT TELLER & CO.**  
*The Specialty Shop of Originations*  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK

Advance Modes in  
**SPRING BLOUSE FASHIONS**

At  
Special  
Prices



FLAIRE—Blouse of striped  
voile with pique collar and  
cuffs. Fluting around collar,  
down front, and on cuffs. 7.50

ATHA—White batiste blouse, box plaited,  
with embroidery motifs done in soldier blue.  
Round neck, turn back cuffs. 7.50

COURSE—White tucked dimity blouse with shawl col-  
lar and turn back cuffs, closing with pearl buttons. 5.00

**HAMILTON'S**

CHIC NEW DRESSES  
IN SERGES AND SILKS



Fine  
Taffeta  
\$16.95

SPECIAL SALE OF  
1000 DRESSES

Our beautiful New Spring Catalog is now ready and will be sent out of town on request. Address Dept. 1A.

**HAMILTON  
GARMENT CO.**  
307 Fifth Ave., 1315 St., N.Y.

**SHOE CRAFT**  
27 W. 38<sup>TH</sup> ST. NEW YORK

Fitting the Narrow Foot  
Widths AAAA, AAA, AA, A, B, C  
All sizes including 8½, 9, 9½, 10

**A SALE** Fourteen smart Shoe-Craft models can now be purchased at twenty per cent. reductions. All are suitable for Spring and exemplify the elegance of quality and design invariably associated with Shoe-Craft Footwear. For a complete presentation of the shoes on sale, send for Booklet A-19 with Measurement Charts. Postage prepaid on mail orders. Fit guaranteed.

PATRIA—Wetted sole, 1½-in. heel. Gun Metal Vamp with Ivory Buck Top; Brown Russia Vamp with Taupe or Pearl Buck Top. Regularly \$15, now \$12

ROSINA—Wetted sole, 2¼-in. heel. Seven combinations in black and white, shades of tan, brown, taupe and the fashionable grays. Also all-white calf. Usually \$16, now \$12.80

DORELLA—Wetted sole, 1½-in. heel. Black kid or Nut Brown Russia Calf. Regularly \$10, now \$8



\$35 Beaded Bag \$27.50

Jet or navy background with elaborate floral designs worked out in striking color combinations of green, red, orange, blue and amber. Beaded fringe at bottom. All richly lined with silk. Beaded frame and handle. Fitted with small purse and mirror.

A very large and fine stock of Beaded Hand Bags at notably moderate prices.

**Frederick Loewer & Co.**  
BROOKLYN-NEW YORK

**The HARDMAN  
FIVE-FOOT GRAND**

*Tetrazzini says—  
"It is my choice"—*

Think what this piano offers in tone, in beauty, in thoroughness and through quality to get such an endorsement.

It is the piano for the small home.

Price \$850  
Convenient term if desired.



**Hardman Peck & Co.**  
FOUNDED 1845  
433 Fifth Avenue, New York City  
Brooklyn, 47-51 Flatbush Ave.  
Represented in all cities.

**GLASSBERG'S  
SHORT VAMP  
SHOES**

CHIC SHOES  
in combinations of  
Black Patent Leather  
with Uppers of Havana or  
Cinnamon Kid, or Gray Suede  
Also All Gray Kid.

Short Vamp,  
Pointed Toe, \$12  
All Hand Turned

225 W. 42<sup>ND</sup> ST., New York  
Illustrated Style Book Free



**La-May Face Powder Is Pure!**  
—No White Lead—No Rice Powder—  
It Really Stays On Unusually Well.

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-May (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-May and see how wonderfully it beautifies your complexion, you will understand why it is now used by over a million American women.



Before you put  
that uniform in camphor.

**PIRIE MACDONALD  
Photographer-of-Men.**  
576 FIFTH AV. COR. 47<sup>TH</sup> ST.

**Pillsbury's**  
1¼ LBS. NET WEIGHT  
STERILIZED  
**Health Bran**

**Delicious---Corrective**

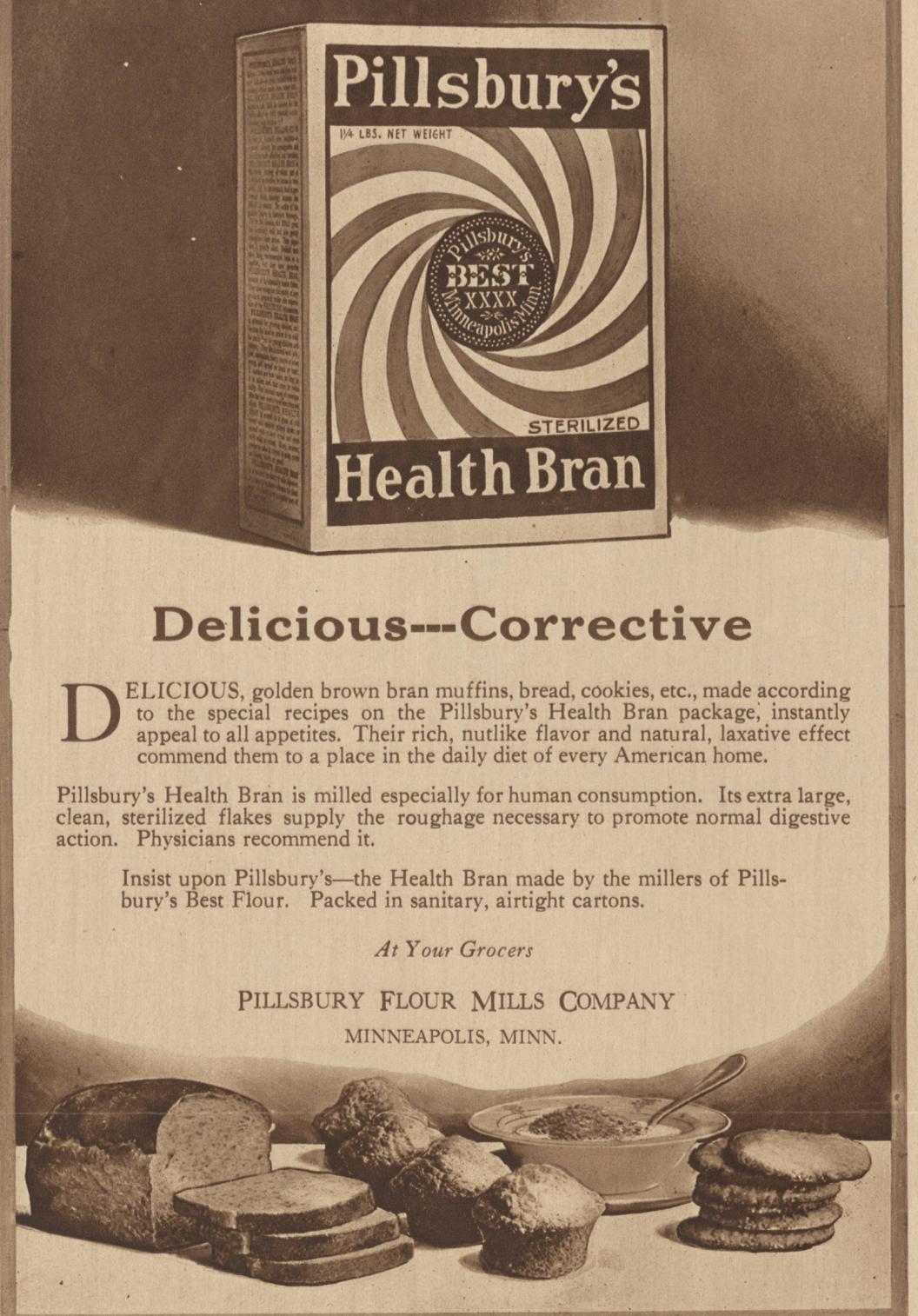
**D**ELICIOUS, golden brown bran muffins, bread, cookies, etc., made according to the special recipes on the Pillsbury's Health Bran package, instantly appeal to all appetites. Their rich, nutlike flavor and natural, laxative effect commend them to a place in the daily diet of every American home.

Pillsbury's Health Bran is milled especially for human consumption. Its extra large, clean, sterilized flakes supply the roughage necessary to promote normal digestive action. Physicians recommend it.

Insist upon Pillsbury's—the Health Bran made by the millers of Pillsbury's Best Flour. Packed in sanitary, airtight cartons.

At Your Grocers

**PILLSBURY FLOUR MILLS COMPANY**  
MINNEAPOLIS, MINN.



**The Nestlé Permanent Hair Wave**



Every permanent hair-wave should be finished with the Nestlé Comb, the intelligent device here illustrated. When a permanent wave at the Nestlé establishment is concluded, this device is applied, the hair dried, combed, brushed and dressed, leaving a result fit to be called really well dressed. This Nestlé Comb has become immensely popular. Use it at home if you had a permanent wave or if your hair has a natural inclination to wave.

Price \$2.00 and \$2.50, (4 and 5 inch sizes.)  
Illustrated booklet free.

**C. NESTLÉ CO.** 657 and 659 FIFTH AVENUE  
Corner 134<sup>TH</sup> Street, NEW YORK  
Permanent Waving Establishment Telephone Plaza—6541

**Distinctive New Blouses**  
*Exceptionally Low-Priced*



A—\$1.85  
Fine organdy, in rose, maize, Foch blue, bisque, Nile, orchid, wistaria, white. Sizes 34 to 42.

B—\$4.85  
Georgette crepe; in sunset, league blue, bisque, flesh, orchid and white. Rows of butter-colored lace on white Georgette collar, cuffs and vestee. Sizes 36 to 46.

C—\$7.75  
Slipover Blouse of heavy Georgette crepe; in flesh and white; new turn-back cuffs; blue satin tie; fine lace insertions. Sizes 34 to 40.

D—\$8.75  
Georgette, in white and flesh; hand-embroidered; fine lace insertions; detachable frill. Sizes 36 to 42.

Mail Orders Promptly Filled.

**ABRAHAM AND STRAUS**  
BROOKLYN-NEW YORK

**Vantines**  
The Oriental Store

**Incense Set \$1**

By Mail Prepaid.  
THE dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks of the Orient—the enchantment of strange Far Eastern countries—the subtle, languorous sweetness of tropical gardens and of blossom-laden breezes blown from palm-fringed islands set in turquoise seas.

Set includes burner, one package of incense and complete instructions for using. Price, per set, complete, \$1. (Price of incense only: Medium size 50c. Large size 90c.)

On sale in our Perfumery Department, or forwarded by parcel post, prepaid to any address in the U. S. A., upon receipt of check, money order or registered currency. In ordering please address Dept. T.

**A. A. VANTINE & CO., Inc.**  
Fifth Avenue and 39th Street, New York

