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Red Cross Shoes for women come in a wide range of style and service patterns. All models have the famous Red Cross flexible soles, designed to give elasticity to the step and permit walking or standing without fatigue.



Style 843 1/2 Black glazed kid—new Cuban heels and Red Cross flexible soles.

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Special For This Week Only

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We will deliver right into your hands your choice of the six best makes of vacuum cleaners and let you try the cleaner thoroughly before you pay a cent.

Only \$2.50 Down EASY MONTHLY PAYMENTS

If you decide to buy after the trial you can pay down as your first payment only \$2.50 and pay the balance in small easy payments.

Our liberal easy payment plan gives you the privilege of owning and using and paying for it at your convenience—and no extra charge for easy payment.

### This Great Offer Good Only This Week

Phone Bryant 6310-6311 for Free Trial

Write or phone at once and we will give you the details of this great offer

WE SELL EVERY KIND OF VACUUM CLEANER on easy payments, anywhere. All brand new, spic and span, latest models.

Apex	Eureka	Liberty	Royal
Bee Model "D"	Frantz-Premier	Little Ben	Sweeper-Vac
Big Ben	Hoover	Ohio-4	Thor
Cadillac	Hot-Point	Pittsburg	Torrington
Duntley, S.	Imperial	Regina	Vacuna
Eclipse	Invincible	Richmond	Western Electric

Our "rating sheet" tells you which, in our estimation, are the six best cleaners referred to above. Also which we consider first choice, second choice, etc. It also contains other very valuable information. A copy will be sent anywhere on receipt of coupon. At the same time we tell you our easy payment terms on all other cleaners besides the six best. Any further advice is also free.

### SPECIAL INVITATION

You are hereby invited to visit our PERMANENT VACUUM CLEANER EXPOSITION any time and see every kind of Vacuum Cleaner on the market. Try them, handle them—compare them to your heart's content. Courteous, competent men will deem it a pleasure to wait on you and answer all questions. They purposely receive no commission, so they are just as well satisfied if you spend nothing but your time.

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SUBWAY TO TIMES SQUARE

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Send me complete price list and easy payment plan, also "rating sheet," which you say contains information of great value.

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a tiny fraction of your loss on one ill-chosen gown

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The gown you buy and never wear is the really expensive gown. Gloves, boots, hats, that miss being exactly what you want, are the ones that cost you more than you can afford.

Vogue suggests that before you spend a single penny on new clothes, before you even plan your wardrobe, you consult its great Spring and Summer Fashion numbers. Begin with the Forecast Number, ready now.

### 9 Numbers of Vogue for \$2

Ten, if you mail the coupon now

#### Forecast of Spring Fashions Feb. 1

Extra complimentary copy The earliest advance information from Paris on the new silhouette—saving you from the costliest of all errors, a wrong start.

#### Spring Millinery Feb. 15

The hundred best hats produced by the great Paris milliners: shown with their appropriate gowns, veils and coiffures.

#### Spring Patterns and New Materials Mar. 1

Patterns, weaves, colors, materials favored for Spring. France wedded to America—artistry to practicality.

#### Paris Openings Mar. 15

The inimitable models of the Grandes Maisons, as daring, as surprising, as inimitable as ever, determining the mode.

#### Spring Fashions Apr. 1

The full pageantry of the Spring mode unfolded, with dollars-and-cents information in every line.

#### Brides Number Apr. 15

The bride, the bride's mother, the bridesmaids, the gifts, the breakfast, the luggage, the wedding trip, the reception, the new home.

#### Smart Fashions for Limited Incomes May 1

Must you economize? And yet look chic? A Vogue-trained dollar is a dollar doubled.

#### Summer Homes and Hostess Number May 15

Everything from doorsteps to coffee-cups; not forgetting the loveliest clothes for all the occasions of country life.

#### Summer Fashions June 1

The Summer mode in its final perfect flowering.

#### Travel and Resorts June 15

Where to go, what to wear, suitable luggage for all sorts of trips.



© Vogue

The cape continues to lead the mode among discriminating women. This model, reflecting in its line the silhouette of Spring, is made up in blue serge, with bands of heavy blue silk jersey.

IN the next few months, during the very period in which Vogue's special Fashion Numbers appear, you will be selecting your entire wardrobe for the coming Spring and Summer, and spending hundreds of dollars for the suits, hats, gowns and accessories that you select.

CONSIDER then, that for \$2, a tiny fraction of your loss on one ill-chosen hat or gown, you may secure ten issues of Vogue—an assurance of valuable new ideas and an insurance against costly failures. These 10 issues of Vogue, bought separately, would cost you \$3.50. Mail the coupon now!

### Special Offer—Don't Send Money Now!

If you mail the coupon at once, we will begin your subscription with the Forecast Number, thus giving you TEN Numbers of Vogue instead of NINE, without extra charge. You need not bother to inclose a cheque, or even write a letter; the coupon will do.

Sign, tear off, and mail the coupon. You will get the Forecast Number at once

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