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THE FINEST COFFEE PLANTATION IN THE WORLD

Sweet milk ready mixed in it
 — so rich it needs no eggs



Millions of American housewives are now giving their families this famous breakfast. It is so economical, besides being so good! A plate of Aunt Jemima pancakes costs only one-third as much as a plate of meat or eggs!



"I'se in town, Honey!"

First a little water, next a little stirring, then a hot griddle—

And in two minutes you have a big, inviting plate of golden-brown pancakes on the table! Pancakes light and fluffy, rich and tender—the best you've ever tasted.

That's the quick and easy Aunt Jemima way! The flour is complete—everything's in it, even the milk. And it's so rich it needs no eggs.

Include a package of Aunt Jemima Pancake Flour in your order to the grocer tomorrow. Use it for muffins! waffles! breadsticks! And for variety order Aunt Jemima Buckwheat Flour—you will find it makes wonderful-tasting buckwheat cakes!

Aunt Jemima Mills Company, St. Joseph, Mo.

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 DURING THE FEBRUARY FURNITURE SALE
 Your Furniture and Department Store is Showing
TRIP-LOCK CRIBS
 Brass, Enamel Wood Finishes

The Original High Side All Metal Safety Crib in plain and Period Designs

The Trip Lock, which lowers the Safety Side by a tip of the toe, is under the crib

The only Crib with the patented Trip-Lock feature

Write to the makers for Illustrated Catalogue J.

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DAGGETT & RAMSDELL'S PERFECT COLD CREAM

Its use is the habit of refinement that is also a daily delight. It preserves the complexion against wind and weather and allows the skin to retain a smoothness that is irresistibly attractive. Tubes and Jars, 10c to \$1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate.

Poudre Amourette: The ultra delicate powder for very dainty people. Looks natural, stays on. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

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 Detachable Rubber Heels

Something every woman needs!
 Put on like rubbers—no nails or screws.
 Save wear—made of high grade rubber, they will keep the heel level, preserving the alignment of your shoe, which means comfort and long wear.

Save cost and nerves—no more pounding hard heels on hard floors and sidewalks. Does away with jar and frequent repair of leather heels.

Made in sizes to fit French, Louis and Cuban Heels at 50c. per pair

If your dealer hasn't them, send his name, with your remittance for the number of pairs desired. For size required mark outline of your heel with lift on.

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