

LILY OF FRANCE CORSET



The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET, NEW YORK

Introduce "Sulphine 20" CORSET

8.50

The object of this especially designed model is to bind the thighs and lower hips without the pressure of heavy boning.

"Sulphine 20" is made in pink brocade, lightly boned from waistline down—wide elastic belt at top. Extremely straight hip and back. This model binds the thighs and gives freedom at and above waist.



The "Delta"

BANDEAU BRASSIERE

1.50

Fitted brassiere extending to the waistline; made of mercerized flesh color brocade, with top of simulated Cluny lace. Ribbon shoulder straps.



Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Spring Modes of Distinction Women's Exclusive Gowns

Enhanced with artistic embroidered designs

SHOWING

Compose gown of silk duvetyn and satin
Wool tricotine gown on Princess lines



MODEL NO. 101

NAVY or Beige Wool Tricotine Gown—tunic model designed on Princess lines and elaborated with self color silk and braid embroidered motifs; braid piping, croutachs and hand made buttonholes on gauntlet cuffs and for fastening full length of back are details usually found only in custom-made gowns of an exclusive character.

125.00

MODEL NO. 103

COMPOSE Gown of Silk Duvetyn in prune, taupe or navy, combined with black satin, also in all black, richly embroidered in new and effective openwork design; tunic model following the lines of the straight, slender silhouette and bespeaking originality in the novel belt and cleverly designed sleeves; satin skirt corded around bottom.

145.00

WOMEN'S GOWN SHOP—Third Floor

HATS illustrated, from our French Millinery Shop. Prices upon application.

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HAMILTON'S

ADVANCE MODELS IN SUITS AND DRESSES AT SPECIAL PRICES

Fine Georgette Dress, \$25.00



All Wool Serge Suit, \$25.00



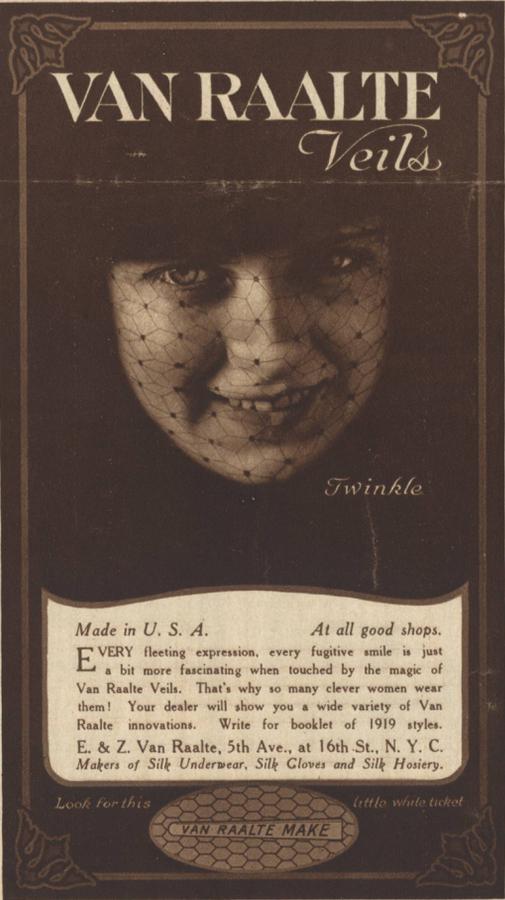
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25 Styles in "Box Effect" Suits at \$25.00

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Our Beautiful New Spring Catalog will be mailed on request.

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EVERY fleeting expression, every fugitive smile is just a bit more fascinating when touched by the magic of Van Raalte Veils. That's why so many clever women wear them! Your dealer will show you a wide variety of Van Raalte innovations. Write for booklet of 1919 styles. E. & Z. Van Raalte, 5th Ave., at 16th St., N. Y. C. Makers of Silk Underwear, Silk Gloves and Silk Hosiery.

Look for this little white ticket



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Creator of Distinctive Footwear
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A Smart I. Miller Model

Among the season's many pleasing novelties in the showing of Miller-Made Footwear is this charming pump which does much credit to the artistic conception of our designers.

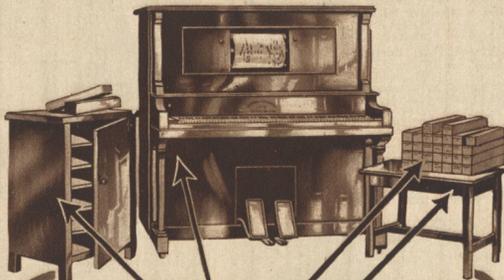
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In Bronze Kid, with high, slender Louis XV. self-covered heel, square edge, turned sole.

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In Havana Brown Kid, White Kid, Brown Ooze, Black Buck with Patent Leather Tongue. \$11.00

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This new and beautiful Player Piano is an 88-note standard instrument, manufactured and guaranteed by us, designed along plain lines, yet is so artistic that it is certain to satisfy the most scrutinizing buyer. It contains a five-point motor, bell metal plate, spruce sounding board, our latest transposing device for singing, copper-wound bass strings, ivory keys and ebony sharps, hinges finished in brass, loud and soft pedal expression device; in fact, is a model player piano and an instrument that compares favorably with \$600 player pianos sold elsewhere.

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