

# To the Wholesale Dress Buyer



Late Spring & Early Summer  
SHOWING  
DRESSES SUITS & COATS  
Wool Jersey, Tricolette, Laine De Guerre

CROWN EMBROIDERY WORKS

MAISON HAAS, INC. ••• PARIS

105 Madison Avenue, New York

## The Song of SILK

All the rapturous outpouring of Spring—color, light, grace, charm—find a perfect interpretation in the new

### MALLINSON SILK CREATIONS

Like the wonderful orchestration that accompanies superb singing, these silks form unusual and delightful accompaniments for your new Spring gown, frock, suit, skirt or blouse—

Pussy Willow      Dew-Kist  
Indestructible Voile  
Kumsi-Kumsa      Khaki-Kool  
Roshanara Crepe  
Ruff-a-Nuff  
(All Trade Mark Names)

Shown at all the better stores.

H. R. MALLINSON & COMPANY, Inc.  
"The New Silk Firm"  
Madison Ave.—31st Street—New York

Anna Fitzin, prima donna,  
wears a gown of  
Mallinson's Pussy Willow  
and Indestructible Voile

MALLINSON'S  
Silks de Luxe



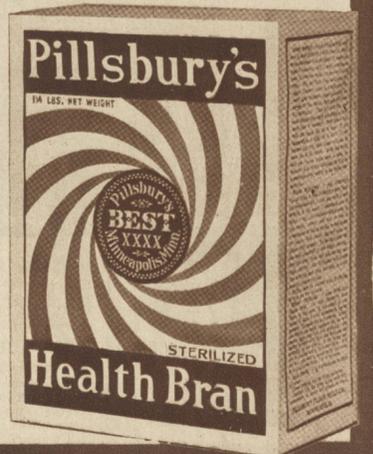
## Bran Cookies!

HEALTH Bran Cookies, made according to the special recipe on the Pillsbury's Health Bran package, are delicious! Bran Muffins, Bran Bread and Bran with cereal are equally palatable.

Pillsbury's Health Bran should be a regular part of the daily diet, thereby assuring the coarse foods necessary to promote normal digestive action. Ask your doctor.

Insist upon Pillsbury's, the Health Bran made by the millers of Pillsbury's Best Flour. Packed in sanitary, airtight cartons. At your Grocers.

PILLSBURY FLOUR MILLS COMPANY,  
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## Frederick Loeser & Co., Inc.

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LONDON

BROOKLYN—NEW YORK  
Established 1860

CALAIS  
ST GALL

### SPRING HATS Moderate Prices



YVONNE



ETOILE

ETOILE  
AT \$16.50

Lisere straw, crown four-cornered, fancy feather facing. All colors.

YVONNE  
AT \$17.50

Medium size brim, straw top, satin facing; fancy feather wing either side. All colors.

RETROUSSE

RETROUSSE  
AT \$16.50

Lisere straw and satin; flaring in front; trimmed with bands of fancy feathers. All colors.

## Two New Dresses

Charming Spring models; beautifully made; at exceptionally low prices for such quality and style.



\$35.00

\$29.75

A tunic model of serge combined with Georgette crepe effectively beaded. In black or navy. Sizes 34 to 44.

A straight-line dress of navy or black serge trimmed with ribbosen embroidery and knotted cord girdle. Sizes 34 to 42.

Mail Orders Promptly Filled.

Private Subway  
Entrance  
Hoyt St.

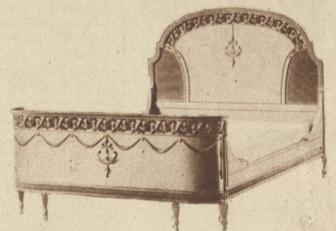
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BROOKLYN—NEW YORK

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