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FIFTH AVENUE
NEW YORK



Tailleur
of Navy Tunic with
Tan Waistcoat
\$ 67.50

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27 W. 38th St. New York
Fitting The Narrow Foot
Widths, AAAA to C Lengths 2 to 10

For the long, slender foot,
ShoeCraft Shoes are unequalled in fit and becomingness. Made with narrow heel seats and proportioned to fit snugly and smoothly about instep and ankle, they combine a trim, smart appearance with the greatest measure of comfort and security.

VIVETTE—This dashing Oxford on "long, low, rakish" lines is bound to be a favorite conveyer for tailored suits and frocks. In dark brown or gun metal calfskin, with 1 1/2-inch military heel, the price is **\$12**



Post prepaid. Fit guaranteed.
Send for Folder A-9 and Measurement Chart.

ELITE



MOCH-ELITE

Our new fabric glove, its velvety texture duplicating the appearance of real mocha, and cut and finished just like a leather glove. Two stylish models—plain clasp or strapped gauntlet. Silk lined or unlined. Priced to retail at \$1.25 to \$2.00 a pair.

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De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.
303 Sixth Avenue, New York

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The Kleinert flesh colored Gem is as dainty and silky-soft as a rose petal. There is a Kleinert Shield for every garment.

I. B. Kleinert Rubber Co., New York

\$575 f.o.b. Brooklyn
Order NOW for Spring Delivery



Pocono Hills Model

WOULDN'T it delight your family to have this rustic five-room bungalow set up in the place of your Winter fireside reveries—down near the foaming breakers at the seashore, or on a bluff overlooking a placid lake, or perhaps in the shade of the woods?

This Bossert Bungalow—one of the famous line of

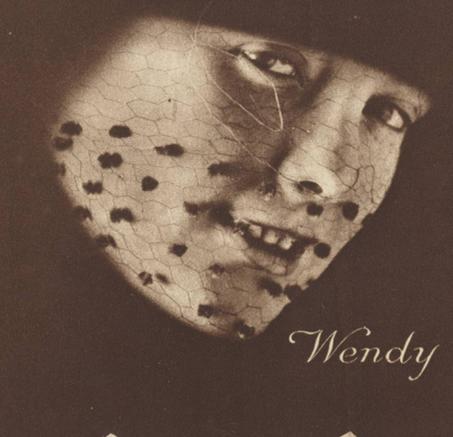
Bossert Houses

is a better job of building than could be done by hand labor, and the cost is much less. It is built complete at the Bossert Plant and shipped in sections. Any two persons can, without experience, put it up quickly and easily. Single walled, no interior finish. Exterior artistically stained brown with creosote, a better preservative than paint. For seashore, paint might be preferred and same price would apply with priming coat. Shutters stained green and are made solid for Winter closing. Absolute satisfaction guaranteed.

Price of Bossert "Pocono Hills" Bungalow—\$575 f.o.b. Brooklyn. Send check or money order for \$43.75. Pay balance of \$431.25 when notified Bungalow is ready for shipment. Send 10c for catalog showing the complete line of Bossert Houses.

Louis Bossert & Sons, Inc.
1318 Grand St., Brooklyn, N. Y.

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Wendy

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A PRETTY face—a dainty veil—combined, they're irresistible! Van Raalte has new veil triumphs to show you—look for them tomorrow!

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Look for this **VAN RAALTE MAKE** little whitelicht

The Blyn Shoe

Correct Styles for First Spring Days

Moderate priced shoes that possess every element of good leather, good quality and good service, and every approved new fashion feature of Spring—shoes whose BETTER VALUE can only arise from better manufacturing and merchandising policies.

This explains why Blyn Footwear for fifty years has earned the admiration of women who appreciate the combined advantages of appearance and merit in well-built shoes at reasonable cost.

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Scientifically built for Style and Comfort.

Style 843 1/2

High Arch Model, \$8.00
Vici Kid, \$7.50
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Style 4607

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Same style in gun metal calf or white Nu-Buck.



7.50

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Beans—Forthook Bush Lima
Beet—Detroit Dark Red
Carrot—Selected Chantenay
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Cucumber—White Spine
Lettuce—Black Seeded Simpson
Lettuce—May King

Onion—White Portugal
Parsley—Double Curled
Peas—McLean's Little Gem
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Our 1919 Spring Catalogue sent on request.

Stump & Walter Co. 30-32 Barclay St., New York City

Mme Lyra "The Corset Without a Peer"

CORSETS



8449

One Corset in Particular

ALL corsets purport to give a stylish figure; many of them will. But one corset in particular, the Mme Lyra, has won special favor with fashionable women in New York.

Those especially who are familiar with the best of Parisian modes, recognize in Mme Lyra Corsets that wonderful grace of line and modeling for which the French designers are so justly famed. It is the combination of chic Parisian style and American expertness of making that results in such perfect corsets as the Mme Lyra models for Spring.

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THE MODEL ILLUSTRATED

Model 8449—A model that embodies all that is best in corset design or the full developed figure. Low top, elastic inserts over thighs. A wonderfully fashionable garment, made in rich silk brocade. Sizes 24 to 32.....\$13.50

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