



Mme Lyra CORSETS

Have a Corset for Every Need

Select your corset with the same discriminating care that you exercise in choosing your frocks for different occasions.

Your wardrobe should include a lightly stayed model for negligee or morning wear; a special athletic corset for recreation; a smartly designed model for afternoon in tailleur suit or dress, an exquisite model of ultra fashionable design as the foundation for evening gown.

Mme Lyra Corsets afford special models for every type of figure; for every special need. Put your expectations high—then ask for Mme Lyra Corsets.

\$3.50, \$4, \$5, \$6.50, \$7.50, \$10 and up to \$30

AT THE BETTER STORES AND SHOPS

Model 6603—Ultra fashionable model in pink silk brocade, richly trimmed; elastic around top; long skirt. For medium figure. Sizes 22 to 32. \$10.00.

LYRA CORSET MAKERS, Manufacturers

NEW YORK DETROIT CHICAGO SAN FRANCISCO

Big Reductions on VACUUM CLEANERS

Specials For This Week Only



Hoover Special Regular Price \$57.50 This Week \$49.00 Ohio 4 Regular Price \$45.00 This Week \$36.75 Frantz-Premier Regular Price \$39.75 This Week \$33.75

Others at Similar Reductions. Send for Complete Price List. Get a Vacuum Cleaner and be independent of the servant problem. We are one of the largest dealers in vacuum cleaners in the world—sell about 35 different kinds. The above prices are for absolutely new cleaners, latest models—for this week only.

All Vacuum Cleaners are good—some are better than others. Our "Rating Sheet" tells you which, in our estimation, are the six best cleaners, also which is first choice and second choice, and so on. It also contains other valuable information. A copy will be sent free anywhere on receipt of coupon. Any further advice is also free.

We Sell All Cleaners Rated "Three-Star" ON EASY PAYMENTS and Allow Free Trial

Used Cleaner Department Big Sale on Agents' Samples, Shopworn, Used Cleaners. \$1.00 PER DAY RENTS A High-Class Electric VACUUM CLEANER For Two Days. Ask for Rental Dept.

VACUUM CLEANER SPECIALTY CO., Inc. Phone 6280-6281-6282 Bryant (Fill Out Coupon NOW Lest You Forget) LIBERTY BONDS TAKEN IN EXCHANGE.

COUPON: Vacuum Cleaner Specialty Co., Inc. 131 West 42nd St., N. Y. C., Dept. 13. Send me complete price list and "Rating Sheet" which you say contain information of great value. Name: DOWN TOWN BRANCH BOOTH 25 CONCOURSE HUDSON TERMINAL BLDG. 30 CHURCH ST.



DON'T LET YOUR SHOES CRACK

Any shoe "polish" may give you a shine, but—while you are about it, why not protect the life of your shoes? You will get lots longer wear and a much "dressier" appearance by using dressings made of pure oils and waxes, with no acids to dry or crack the leather.

Try using—

GRIFFIN Shoe Dressings, Polishes and Creams Leather Insurance



Advertisement for Davis Can Server Corporation. Includes illustration of the server and text: 'A New and Better Way to Serve Evaporated or Condensed Milk. Here's an end to the waste of serving evaporated or condensed milk from a pitcher. Slip can of milk into a handsomely nickel-plated Davis Can Server from which the milk is poured as from a pitcher and kept sweet to the last drop. No holes to punch—this server cuts them for you. Holds the large-size milk can—25% saving over small cans. Sanitary, easy to clean. Lasts for years. Appropriate for any table. EXPRESS PREPAID FOR \$1.50. Write for name of our nearest dealer—or send postal order stating clearly whether you use condensed or evaporated milk. Attractive offer to agents. Write Davis Can Server Corporation Dept. A, 1210 Flatiron Building, New York.'

La-May Face Powder Is Pure! No White Lead—No Rice Powder—It Really Stays On Unusually Well.

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-May (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-May and see how wonderfully it beautifies your complexion, you will understand why it is now used by over a million American women.



KOLB BUILDINGS for every purpose. THE ARCADIA 3 ROOMS 16' x 26'. 'Does Not Look Portable.' 'The building which you sold me was received in first-class condition. It does not look portable—I have been complimented on it by my neighbors. The material is excellent. I made no mistake in purchasing this from you.' (Name on request.) Our new Practical Book of Floor Plans and models contains a wide variety of Bungalows, Garages and Buildings for every purpose. Postpaid 20c. KOLB BUILDING CO., 32 CHURCH STREET, NEW YORK, N. Y.

Repainted GOLF BALLS. A real economy for the golf enthusiast \$3.45 doz. Golf balls in perfect condition cost originally \$10 to \$12. Well-known makes. Spalding, Wright & Ditson, Victor, Wilson, Lee. Mail Orders filled at 831 B'way. Golf Supplies At All Three Stores. DAVEGA 8 831 Broadway Near 13th St. 405 Broadway 15 Cortlandt St. Near Canal St. Near B'way.

SHOE CRAFT. 27 W. 38th St. New York. Fitting The Narrow Foot Widths, AAAA to C Lengths 2 to 10. 'Surefootedness' is attained through ShoeCraft Shoes. They are made to fit snugly at heel and hold the foot securely without slipping. Other features appealing to the woman with a slender foot are the long vamps and the smooth, trim fit about instep and ankle. IRIS—Slim, graceful and becoming. This Oxford is serviceable the year round, with or without spats. In gunmetal or dark brown Russia calf, an attractive value at \$10. Post prepaid. Fit guaranteed. Send for Catalog A-23 and Measurement Chart.

DAVIS CHIN SUPPORTER. REDUCE YOUR DOUBLE CHIN. Davis Chin Supporter keeps mouth lightly closed during sleep, prevents snoring, strengthens sagging chin muscles and effectively Stops Mouth Breathing. Light, durable, washable. Linene, \$2.50; Cotton, \$1.50. 3 sizes. Send Stamp for Free Health Leaflet. Sold at Liggett, Hetherington, Kalish Drug Stores. CORA M. DAVIS, 507 5th Av., Dept. M4, N. Y. C.



Pocono Hills Model. \$575 f.o.b. Brooklyn. Summer Will Soon Be Here. CAN'T you see the children running out of this Bossert Bungalow to their play in the soft, white ocean sand? With your family settled for a joyous all-Summer vacation at the beach, won't you get much more out of your own week-ends? The Bossert Bungalow is fabricated by the makers of Bossert Houses. It is substantially built and single walled. No interior finish. Exterior artistically stained brown with creosote, a better preservative than paint; priming coat of paint if preferred. Shutters stained green and are made solid for Winter closing. It would cost you a great deal more than the low price asked were you to attempt to duplicate this artistic Bungalow by hand-labor. Shipped in sections of convenient size. Any two persons can, without experience, quickly and easily assemble the parts. Absolute satisfaction guaranteed. Order now for prompt delivery. Price of "Pocono Hills" Bungalow—\$575 f. o. b. Brooklyn. Send check or money order for \$143.75. Pay balance of \$431.25 when notified. Bungalow is ready for shipment. Catalog showing complete line of Bossert Houses mailed on receipt of 18c. Louis Bossert & Sons, Inc., 1318 Grand St., Brooklyn, N. Y.

L. M. HIRSCH SHOE COMPANY. Now, as always, the best values in authentic footwear are at L. M. Hirsch's. Sizes 1 to 8. Widths AA to D. This swagger Spring Oxford, in Brown or Black Kid or Patent Leather, with well sole... 7.50. Write for Folder. Mail orders accepted. L. M. HIRSCH SHOE COMPANY 6th Ave., Cor. 39th Street

Health Bran with your Cereal! MIX Pillsbury's Health Bran with your breakfast cereal every morning. It is an excellent method to establish normal digestive action. The large, crisp flakes of this famous Health Bran are milled especially for human consumption. They supply the coarse food bulk required by the intestines. The Pillsbury process of milling and sterilization makes Health Bran that may be eaten right from the package. Also delicious in Muffins, Bread, Cookies, etc. Insist upon Pillsbury's—The Health Bran made by the millers of Pillsbury's Best Flour. AT YOUR GROCERS PILLSBURY FLOUR MILLS COMPANY Minneapolis, Minn.

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VICTORY COLONIAL Patent, Dull Bronze or White Kid, Black or Brown Satin and Suede. Spring Pumps—Colonials and Oxfords \$8 to \$12. No Mail Orders. SHOE SHOP 154 W 45 St., N. Y. Op. Lyceum Th. Estab. 1888.

Thorburn's Seeds. THESE seeds bursting with life—producing delicious vegetables and delightful flowers. Write for catalog today. J. M. THORBURN & CO., 53 Barclay St., through to 54 Park Place, New York.

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