

Best & Co.

Fifth Ave. at 35th St.
Established 1879

Misses' Spring Blouse Tailleurs

Exclusive Models Developed at Special Prices



Number 1: of navy blue serge with a natural pongee vest. The jacket is lined with foulard, slit on the sides half way up to the waist. The blouse jacket shows a trifle more flare to its skirt than jackets have been showing heretofore but the skirt remains long & narrow 39.50

Adding the correct finishing touch to the costume is a navy blue hat, with clusters of wild red cherries. 18.50

Number 2: of tricotine in navy blue, black and walnut. About three inches of the colorful silk tricolette vest shows above the front closing. The lower square neck is an innovation that will be welcome on warmer days. The small, cut-out circles are inlaid with silk tricolette 59.00

Two realistic, full-blown roses and a mass of leaves in back add piquancy to the black hat that is worn 29.50

Number 3: of tricotine in navy blue, black and walnut. The Oriental blue vest is brocaded in bronze-gold. Notice how the sleeves widen to bellshape but disclose the tight cuff underneath. Turn this tailleur around and a row of buttons meets your gaze — from collar to hem 79.00

A long cluster of curling fawn color ostrich clings close to the laid-back brim of the Pekin blue hat 32.50

Second Floor

Prompt delivery free anywhere in the U. S.

You Never Pay More at Best's

The Song of SILK

Melodies of genuine, radiant beauty are the new and incomparable

MALLINSON SILK CREATIONS

magnificent in their appealing tone qualities—ranging from the daring contrasts to fine modulations of delicacy and charm.

Discriminating women show a decided preference for these distinctive silk "songs"—

- Pussy Willow • Dew-Kist
 - Indestructible Voile •
 - Kumsi-Kumsa • Khaki-Kool
 - Roshanara • Crepe
 - Ruff-a-Nuff
- (All trade mark names)

Shown at all the better stores.

H. R. MALLINSON & COMPANY, Inc.
"The New Silks First"
MADISON AVE.—31st ST. NEW YORK



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Cyrena Van Gordon, prima donna, wears a gown of MALLINSON'S Jacquard Kumsi-Kumsa

MALLINSON'S
Silks de Luxe

VAN RAALTE

"Niagara Maid" SILK UNDERWEAR



"Look, Mommie, It's Good as New!"

OF course it is, for Van Raalte "Niagara Maid" Silk Underwear launders perfectly as often as you like. Even the pretty soft pinkness remains undimmed and the trimmings and ribbons are fresh as ever. Be sure to insist on Van Raalte garments for style and service. For sale at all good shops.

NIAGARA SILK MILLS, 5TH AVE. AT 16TH ST., N. Y. C.,
Makers of Van Raalte Veils, Silk Gloves and Silk Hosiery.

Some of the Smart and Distinctive Springtime Models

designed by

A. J. Bates & Co.

Manufacturers and Distributors of Shoes of Quality for those of Discriminating Taste

176 Duane Street, New York

Sold by Representative Dealers

Style No. 1408
Black Kid



Style No. 176
Patent Colt



Style No. 185
Brown Kid



Style No. 7690
Patent Colt



Style No. 177
Black Kid



Style No. 187
White Kid

