

Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

For the Moor, the Motor or the Dunes

WOMEN'S SUITS

of Lochspun

REG. APPLIED FOR

AN ENTIRELY NEW—EXCLUSIVE FABRIC

LOCHSPUN is an origination of this very original Shop—a soft, non-crushable, knitted fabric of wonderful texture and incomparable colorings. It possesses the merits of wool Jersey plus many improvements.

The firm even texture with its soft brushed finish, insures against pulling, sagging or stretching, and lends itself admirably to skillful tailoring. A Lochspun suit can be rolled up—packed into a small bag—unpacked after several days journey and be worn without showing a perceptible wrinkle.

Lochspun Suits are a satisfying combination of formality and informality, equally appropriate for the tea at the country club or the tee of the golf links.

The colorings are Heather mixtures in brown, blue, green or Oxford, and the models are distinctly English.

THIRTY DOLLARS

Suits of Lochspun are sold exclusively by FRANKLIN SIMON & CO.

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OXY CREAM

WITH PEROXIDE.

THROUGH its wonderful cleansing and healing properties Oxy Cream corrects skin conditions that mar beauty. It leaves the skin clear, creamy, soft and white. There is nothing just like Oxy.

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For weak Arch and Flat Foot use my Improved Nickel Silver Arch Supporters.

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Mohawk Silk Gloves are American "to the finger tips": Made on the banks of the Mohawk in the oldest American Silk Glove Mill, where quality is as traditional as the Indian legends of this lovely valley; made by men and women who are American by birth and extraction, who are fine glove makers by training and inheritance.

Mohawk Silk Fabric Company

also makers of

Mohawk Valoisette Gloves and Mohawk Undersilks

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\$575

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This picturesque bungalow fits in anywhere. It provides accommodations for the whole family. To own one means delightful Summer outings free from hotel bills. It is fabricated by the makers of the famous

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The Bossert Bungalow is substantial, the material is of good quality. Low cost is due to fabrication in standardized parts. Design artistic. Five good-sized rooms. Single walled. No interior finish. Exterior painted white, or, if preferred, stained brown with creosote. Shutters stained green; made solid for winter closing.

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