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4,000 Cups of Hotel Astor Coffee served Daily in the Hotel Astor

In the Hunting Room

In the Main Dining Room



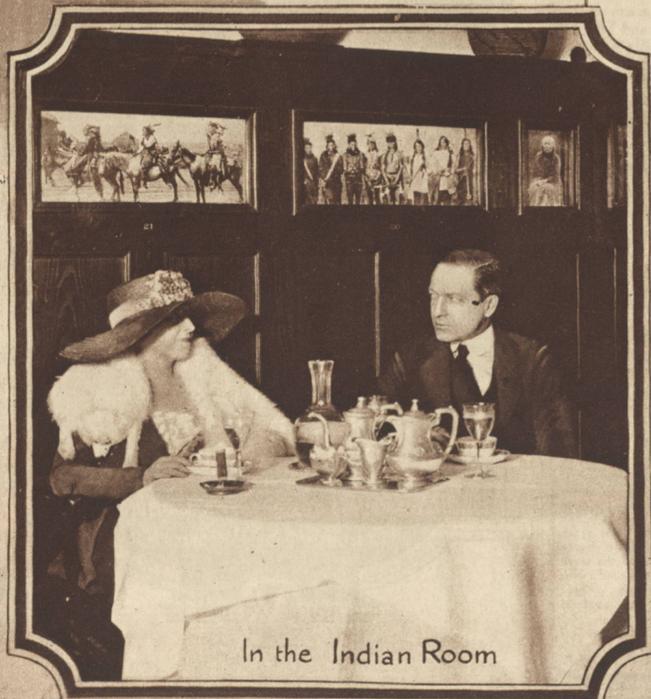
## The Secret of the Coffee Hotel Astor Serves!

NEW YORK'S finest hotel—famous for the delicious coffee served its guests—found out years ago that the secret of coffee making lies in choosing the right coffee, and since then HOTEL ASTOR COFFEE has been the one and only blend that this popular hotel has served.

You, too, may have coffee just as delicious, right in your own home, if you will use Hotel Astor Coffee and follow the simple directions printed on every carton.

Hotel Astor Coffee is coffee De Luxe because it is grown on the world's finest coffee plantations. It is roasted with infinite care; packed for your use in moisture-proof, parchment-lined cartons and comes to you fresh and crisp.

Ask your grocer to send you Hotel Astor Coffee. Note the difference! Economical because more cups to the pound!



In the Indian Room

