



**La Resista**  
the Perfectly boned  
**CORSET**

*A Youthful Figure*  
Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieves a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE, molds the figure and creates as well as preserves "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

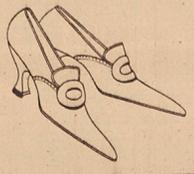
BACK LACE—FRONT LACE \$4, \$5, \$7.50 and Up. SPIRABONE is obtainable only in LA RESISTA. Look for the trade mark on every pair.

**Personal Service**  
Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take Elevator.) Also sold by Quality stores everywhere.

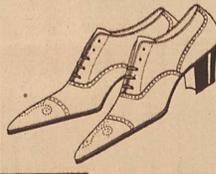
**La Resista Corset Co.**  
431 5th Ave., New York  
Opposite Lord & Taylor—Take Elevator

**The Blyn Shoe**  
Styles for Summer Days

The high quality of Blyn Shoes, coupled with their attractively moderate prices, have won—and are continually winning—thousands of well-dressed, economically inclined women to their ranks.



Style 3252  
Opera Pumps  
Black Kid; also Patent Colt.  
**5.00**



Style 4607  
Tan Oxfords  
Dark Shade Russia Calif.  
**6.50**



Style 2160  
Button Boots  
New long vamp last; pearl buttons.



Brown Kid, **8.50**  
Black Kid, **8.00**

**Red Cross Shoe**  
*Benevolent to the Foot*

is sold exclusively in Greater New York and Newark by I. Blyn & Sons. The Eleven Big Stores keep constantly on hand a full supply of the staple styles and novelty patterns in this most perfect of "comfort" shoes for women.

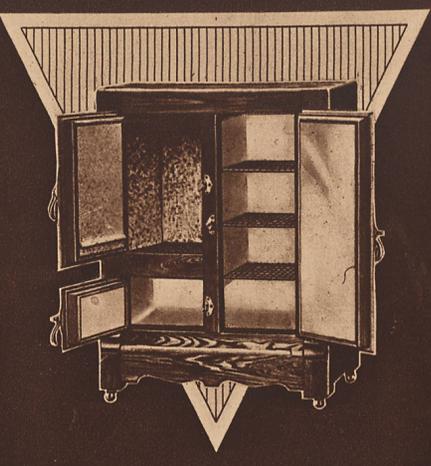
**I. Blyn & Sons**  
West Side Stores: 222-224 W. 125 St., 162B W. 119th St., 162B W. 119th St., 3d Av. & 122d St., 6th Av. & 27th St., 3d Av. near 86th St., 8th Av. near 39th St., 3d Av. 150 & 151 Sts., 442-444 Fulton St., op. Bridge St. near Hoyt.  
East Side Stores: 3d Av. & 122d St., 3d Av. near 86th St., 3d Av. 150 & 151 Sts., 442-444 Fulton St., op. Bridge St. near Hoyt.  
Brooklyn: By bet. Park Av. & Ellery St. Stores: Broadway, near Greene Av.  
Newark Store: 689 Broad. op. Military Plk.  
Factory: 511-519 East 72d St., N. Y.

Mail Order Dept., 2240 Third Ave., Postage, Incl. Insurance, 10c. Send P. O. Money Order or N. Y. Draft Only

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Are the product of nearly half a century's experience in refrigerator construction. The reputation of the McKee is our most precious asset. It will be maintained.

**McKee Refrigerator Company**  
113 LORIMER ST. BROOKLYN, N. Y.




**"Ideal"**

"Thank the Ideal Brush, Madame, for Making Your Hair - Dressing Pleasant"

That's why so many professional hairdressers will use none but the

**Hughes "Ideal" Brush**

Its long, penetrating boar bristles act like a comb and remove the tangles, never pulling out the hair. You'll find it Ideal with or without a maid.

Sold everywhere by Drug and Department Stores.  
In single, double, triple and quadruple bristles to suit your taste. \$1.00 to \$7.00.

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111 EAST 12th ST. NEW YORK

Also makers of the Hughes' Autograph Toothbrush, the brush with a space in the handle for your name.

**Tennis Special**

**Newport Racket**

Fine quality Oriental gut, cedar handle, concave walnut wedge. Usually sold at \$3.

**Everything for the Golf and Tennis Player, Baseball Goods, Bicycles.**

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ELECTRIC WASHING MACHINE, WASH AND DRY CLOTHES

in the Same Tub WITHOUT A WRINGER

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All Copper. No Rust.

Demonstrations.

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FACE POWDER 50c  
TOILET WATER \$1.50  
PERFUME \$1.50  
TALC 25c

**Roxy**  
NEW YORK



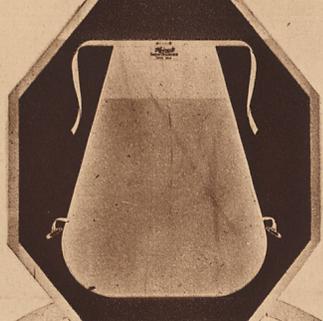
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How to Reduce Them

Treatment for this trouble given in the 20-page booklet wrapped with every cake of Woodbury's Facial Soap. For sale at all toilet counters.

An atmosphere of "hominess" greets you in the "Twenty-five Rooms." Come and see them.

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Twenty-nine years selling Good Furniture  
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**SANITARY DRESS PROTECTOR**

Your dress will not be nearly so wrinkled if you wear one when motoring, traveling or at the theatre. An indispensable part of your wardrobe. Affords adequate protection on all occasions.

IB Kleinert Rubber Co., New York

**Sweaters and Sports Skirts**  
Fashionable, new Summer styles, at specially attractive prices for high quality.



A—TUXEDO COAT of pure fibre silk, black weave; butterfly belt; in rose, dark green, turquoise, navy and black. **\$13.50**

B—SLIP-OVER of Shetland wool; loop collar; black weave; American Beauty. turquoise, salmon, lavender. **\$6.95**

C—SKIRT of silk-and-wool faille; new pocket; pearl button trimmed; oyster, beige, navy and black. **\$16.50**

D—SKIRT of crepe de Chine; flesh or white; tucked to knee. **\$18.75**

E—SLIP-OVER of pure fibre silk; fancy weave; Dutch collar; double cuts; purled at hips. In turquoise, rose, salmon, Copenhagen and black. **\$7.95**

F—SKIRT of Baronet satin; slit pockets; tucks above hem; white, orchid, flesh, taupe, brown, navy, Copenhagen and black. **\$18.50**

Sweaters in sizes 36 to 44; Skirts, 25 to 32 in.; Waistbands, lengths, 36 to 40.  
Mail Orders Given Careful Attention

Direct Entrance to Store from Hoyt St. Subway Station.

**ABRAHAM AND STRAUS**  
BROOKLYN—NEW YORK

**\$575**  
i. o. b. Brooklyn

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Pocono Hills Model—Five Rooms

LIVING at the seashore during the Summer at moderate expense, with restful sleep, the dip in the surf, and all the advantages of a place of your own!

The Bossert Bungalow gives you a substantial house of long life at a price much lower than the same house were erected by hand labor. It is one of the famous

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It is shipped in sections of convenient size. Any two persons can, with-out experience, quickly and easily put it up. Five good-sized rooms. Single walled. Interior unfinished. Exterior painted white, or, if preferred, stained brown with creosote. Shutters stained green; made solid for Winter closing. A picturesque Summer home for seashore, lake, mountains or woods. Order now for early delivery. Absolute satisfaction guaranteed.

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IN arranging for these warm-weather necessities you can obtain smartness of appearance as well as durability by ordering "CURTINMADE" Awnings

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Pure, clean, nourishing separated milk in crystal form.

Krystalak solves the Summer milk problems, for it needs no refrigeration. Krystalak is pure, clean, nourishing, skimmed milk from which all the water has been taken out. These dry, flaky milk crystals are packed in a waxed package, and will keep indefinitely. You do not need to worry about sour milk this Summer. Just keep a package of Krystalak on your shelf for all cooking purposes—and you'll enjoy its convenience.

**HOW TO USE KRYSTALAK**

Dissolve 4 level tablespoons of these dry, flaky milk crystals in one cup of water. One cup of Krystalak makes one quart—add the Krystalak to the water and it dissolves immediately.

Get a copy of our booklet on milk cooking. It is free either from your grocer or direct from us. If your grocer hasn't Krystalak, he will gladly get it for you. Insist upon the blue-striped package.

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