

**HAMILTON'S**  
Final Clearance  
...Of...  
**Summer Dresses**  
**50% OFF**



Chic Washable Gingham Dress Specially Priced at **\$4.50**  
Regular \$9.00 Value.

Over 500 Dresses in Gingham, Organdies, Linenes, and Voiles, included in this sale.

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307 FIFTH AVENUE  
Near 31st St.

**RUSSEK'S**  
FIFTH AVENUE  
NEW YORK



**A New Russek Model**

**Tricoine Dress**  
Embroidered with Silk and Soutache

**Blun-Plan**  
Nature Shoe

It Looks So "Nifty" and Wears So Well—Yet "It Feels Like Nothing On."

For Boys and Girls.

Blun-Plan Gun Metal Super-Quality  
 Sizes 6 to 8.....\$3.25  
 Sizes 8 1/2 to 11.....\$3.50  
 Sizes 11 1/2 to 2.....\$4.00

Tan Calf Button  
 Sizes 6 to 8.....\$3.50  
 Sizes 8 1/2 to 11.....\$4.00

Write for complete Catalogue of Blun-Plan Styles for Children.

**J. Blum & Sons**

West Side Stores: East Side Stores:  
 222-224 W. 125th St. 3d Av. and 122d St.  
 (west of 7th Av.) 3d Av. near 86th St.  
 8th Av., nr. 39th St. 3d Av., 150 & 151 St.  
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Brooklyn Stores:  
 442-444 Fulton St., near Hoyt,  
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 Broadway, near Greene Av.

Newark Store:  
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 Children's Annex running through to  
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Mail Order Department, 2240 Third  
 Ave. Postage, Including Insurance,  
 10c Extra. Send Postal Money  
 Order or New York Draft Only.

**CORRECT UNIFORMS**

Parlor Maid (left)—Imported English mohair uniform, in gray or black, \$15; in navy or brown, \$18. In imported Irish poplin, any color, \$7; black French sateen, \$5. Headpiece of ribbon and organdy, \$7. Apron, collar and cuffs, \$4.50.

Personal Maid (center)—English mohair uniform, black or gray, \$15. Apron, collar and cuffs, \$4.

Nurse (right)—Coat of English serge; navy, gray or black, \$45; Bonnet, \$13.50; without veil, \$10.50. Collar and cuffs, 70c.

Send for Catalog T-3.

**Joseph**  
CAPS—APRONS—UNIFORMS  
129 East 34th St., New York

**CREME MEALYS**  
JARS 54.35 TUBES 75c  
\$1.25 \$2.00

REMEMBER THAT SOMETIMES JUST AS GOOD FOR LESS MONEY MEANS A RUINED COMPLEXION

Creme Mealys is the Highest Quality and made only by **VIOLET (de) PARIS**

Beware of Substitution  
Sold in the best shops all over the world

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**FRUITTI-PUNCH**

Something you have been looking for  
A New Temperance Beverage and a New Flavor

**OLD VIRGINIA FRUITTI-PUNCH**

EASY to prepare and always ready for any occasion as a beverage, served with plain or carbonated water. A base for fruit punch, blends with any fruit or can be combined with Sauer's Pure Strawberry, Raspberry or Pineapple Flavors for sherbets, water ices, milk shakes, etc.

A flavor which is adaptable for any use

**A 35c 2 oz. Bottle Makes 40 Glasses of Punch**

Also offered in syrup form, ready for use. Convenient for Auto trips, picnics and all outings.

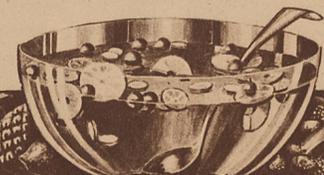
For sale by all good grocers. If you cannot get it at your grocer's, send us 10c together with the name of your grocer, and we will send you sample bottle—enough for a pint of syrup to make 10 glasses, also recipe booklet.

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QUALITY HAS WON FOR SAUER'S SEVENTEEN HIGHEST AWARDS FOR Purity, Strength and Fine Flavor

including four conferred at exhibitions held in countries now allied with us. Manufacturers of 32 other flavors, including Vanilla, Lemon and Spice Flavors.

The C. F. SAUER CO., RICHMOND, VA.



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27 W. 38th St. New York  
Fitting The Narrow Foot  
Widths, AAAA to C Lengths 2 to 10

**SALE**

SUMMER footwear in great variety can now be purchased at the ShoeCraft Shop at a 20% saving. Particularly attractive are the many styles in white, including the low-heel, high-arch sport shoes that are so hard to find. Also some stunning boots suitable for Fall—the economy to buy now.

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532-534 Broadway, New York

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EXTRA DRY  
**Ginger Ale**

THERE ARE HUNDREDS OF GINGER ALES BUT ONLY ONE BEST

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The Antiseptic Powder to Shake Into Your Shoes

And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoe and gives rest and comfort to tired, aching, swollen feet.

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If you want genuine relief, Allen's Foot-Ease will give it, as proved by 30,000 testimonials from all over the world.



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ENTIRELY WITHOUT FASTENERS

Unobtainable Elsewhere  
The Queen (London) says: "The 'Ecuram' MATERNITY GOWNS Are Particulary Perfection."

Especially designed to create proper balance for the figure through changing proportions, and is capable of the necessary expansion, having no fastenings.

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Made to individual measurements only, and may be ordered by mail with perfect satisfaction.

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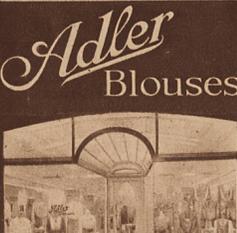
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TALC - 25¢  
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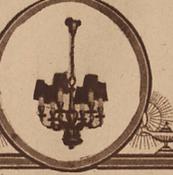


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ONE PRICE \$4.00

"Doris" Georgette White & Flesh  
Mail Orders Filled. Ask for Catalogue T.

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**Exceptional Value Silk Blouses**  
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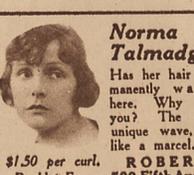


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**PERMANENT HAIR WAVES**

Our method insures that soft, flowing lustre so much admired. We guarantee it to last 6 months or money refunded. Front waved, 16 curls, only \$10.

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IT WILL NOT BREAK



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