



BABCOCK'S BUTTERFLY TALC

LUXURIOUS in fineness and softness, rich in the fragrance Butterfly, the new Babcock creation, so charming, so memorable, so enduring!

The harmonious lines and color of the tall, rich blue Butterfly can please the eye wherever seen—and Butterfly is everywhere.

The A. P. BABCOCK COMPANY NEW YORK CITY TORONTO



Something you have been looking for A New Temperance Beverage and a New Flavor

OLD VIRGINIA FRUITTI-PUNCH

EASY to prepare and always ready for any occasion as a beverage, served with plain or carbonated water. A base for fruit punch, blends with any fruit or can be combined with Sauer's Pure Strawberry, Raspberry or Pineapple Flavors for sherbets, water ices, milk shakes, etc.

A flavor which is adaptable for any use A 35c 2 oz. Bottle Makes 40 Glasses of Punch Also offered in syrup form, ready for use. Convenient for Auto trips, picnics and all outings.

For sale by all good grocers. If you cannot get it at your grocer's, send us 10c together with the name of your grocer, and we will send you sample bottle—enough for a pint of syrup to make 10 glasses, also recipe booklet.

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including four conferred at exhibitions held in countries now allied with us. Manufacturers of 32 other flavors, including Vanilla, Lemon and Spice Flavors. The C. F. SAUER CO., RICHMOND, VA.



Tetlow's Pussywillow Talc de luxe

TO be frank, this isn't an ordinary grade of talcum. It is distinctly a talc de luxe for those who want superior quality combined with a charming odor.

Those who know Pussywillow Face Powder will welcome this companion preparation—the same odor is used with a most pleasing result. In a handy box, 35 cents.

Other Pussywillow preparations for you are:

Face Powder 50 cts. Toilette Cream 50 cts. Face Powder Tablets 50c. Rouge 50 cts.

HENRY TETLOW CO., Est. 1849 Philadelphia, Pa.



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Model illustrated—Fine Georgette and Serge Combination Specially \$25.95 Priced at

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La-may Face Powder Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and harmless to the most delicate baby skin. It beautifies wonderfully because it helps to clear and lighten the skin and protect the complexion from blemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion. And it really stays on better than any other face powder. Of course, saying this, every one knows we mean the famous La-may Powder (French, Poudre L'Amé). This is the powder that does not contain starchy rice powder or dangerous white lead to make it adhere. White lead is a deadly poison and rice powder turns into a gluey paste that makes enlarged pores, blackheads and rice powder irritations. Because La-may is so pure and because it stays on so well it is now used by over a million American women. All dealers carry the large box, and many dealers also carry the small trial size. Be sure to try La-may. Then you will really know a perfect face powder. You will be sorry if you take a substitute.



When you use this harmless powder and see how beautifully it improves your complexion, you will understand why La-may so quickly became the most popular beauty powder sold in America. Save this notice.

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