

# Stewart & Co.

Correct Apparel for Women & Misses

Fifth Ave., at 37th St.

## Suits of Distinction

Particularly featuring long and medium length Coats, short rippled Coats, snug shoulders and sleeves, and smart wide skirts.

Prices are Modest



400—Luxurious Duvetyn Suit, lavishly ornamented with Natural Squirrel Fur and Silk Embroidery. Colors: Brown, Navy, Reindeer, Faison or Dragon Fly. **249.50**

401—Finely tailored Suit of Tricotine in Navy. Also Duvet de Velour in Navy, Brown or Reindeer. Smart short rippled jacket, snug shoulders and trim sleeves. **79.50**

Mail or 'phone orders given prompt and careful attention.

Send for Illustrated Style Book 25-A

# To the Wholesale Dress Buyer!

## Latest Parisian Mandates for the Winter Social Season

NEVER has there been offered at one time so beautiful and diverse a collection of American adaptations of the Parisian silhouette.

Our designers were truly inspired when they created these models,—inspired not only by the needs of American womankind, but by the French Art of Fashion which they have portrayed with unerring accuracy.

Fortunate, indeed, is the store that has the foresight to feature our Winter showings in their entirety while the season is yet young!

Dresses Developed in  
CORD DE LAINE, TRICOLAINE  
POU DE LAINE  
TRICOLETTE and WOOL JERSEY

## Crown Embroidery Works

105 MADISON AVENUE, NEW YORK

Maison Haas, Inc., Paris



A. Cleis (Haas) Haas

### Transform your TALKING MACHINE into A Real Musical Instrument with the wonderful ACME REPRODUCER

Its patented diaphragm of special composition instead of the ordinary mica plate, eliminates the flat, metallic and unmusical sounds always annoying, and emits the full, free, resonant, vocal or orchestral tones and overtones, especially those of the piano.

Used with vocal records you feel the very presence of the human voice.

More sensitive and responsive to the most delicate vibration of the needle than any other reproducer made, thus reducing the wear on your records.

Positively the greatest feature in Talking Machine development.

If you love real good music be fair to your instrument,—give it

### THE ACME REPRODUCER

Price—\$5.00 Nickel; \$6.00 Gold.

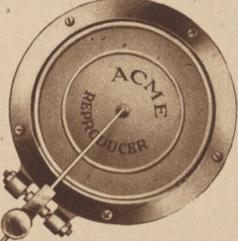
Instantly attached to Victor, Columbia, Sonora or Edison Phonograph.

Money refunded if you are not entirely satisfied.

Manufactured exclusively and guaranteed by

THE ACME PHONOGRAPH CORPORATION, 46 Murray Street, New York City.

Phone Barclay 7633-7634



The Tone Magnificent

## The Best Way to use Rouge

The specialist who created the wonderful La-may Face Powder has invented a new rouge. The rouge is inside the puff. All you do is to rub the puff on your face. It comes through the puff just as you need it. It goes on splendidly and stays on the face until you wash it off. The puff is in a dainty metal box. The box cannot break and the rouge will not crumble like the old-fashioned kind. This newly invented rouge is called La-may (French, Rouge L'Amé). It gives a beautiful color that looks natural under the strongest light. There are two colors—medium and dark. The fifty-cent package will last six months, yet the box is small enough to fit your purse. When you use this pure, harmless rouge and see how much more convenient

it is and how much better it stays on, you will understand why thousands of women say it is the best they have ever used. Because La-may Rouge is so new, your dealer may not have it yet, but he can easily get it. Show this notice to your dealer and if he refuses to get you a package you may order by mail from Herbert Roystone, 16 E. 18th St., New York.



The Rouge Is Inside the Puff.

The Dainty Metal Box Cannot Break.

### A SCIENTIFIC TOILET WATER

ANTISEPTIC, COLORLESS, ODORLESS, HARMLESS

Dries and deodorizes perspiration, without checking it

CAN BE USED FREELY UNDER ARMS, ON FACE OR ANY PART OF THE BODY

Two Sizes: 75c and \$1.25

Sold by leading stores or sent by mail upon request

GIBSON-THOMSEN CO., Distributors  
120 West 32d Street New York  
Proprietors: Ogilvie Sisters, New York




### "U-Put-On"

Detachable Rubber Heels  
put on like rubbers, prevent run-down heels and save wear.

For all sizes French and Louis Heels. Black, tan, gray and white. 50c. per pair. If dealer not supplied, send his name with remittance. For size, mark outline of your heel.

Robert E. Miller, Inc.  
11 Broadway  
New York



### SHORT VAMP OXFORDS

Modish Chic Combination of  
BLACK SATIN BACK PATENT KID VAMP  
Round or Pointed Toe **\$11**  
Reasonably Priced...

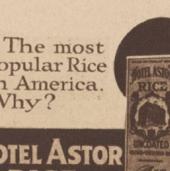
J. GLASSBERG  
Short Vamp Shoes  
225 W. 42d St.  
New York

Mail Orders Catalog Free



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STERILIZED AMERICAN CHEDDAR



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The most popular Rice in America. Why?



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the Perfectly boned CORSET

A Youthful Figure Yours for the Asking

WEAR LA RESISTA CORSETS and keep your figure young. SPIRABONE stays placed at the hips, combined with LA RESISTA designing, mold the figure and create, as well as preserve, exquisite lines of Youth and Style.

Adaptable to any type of Figure  
Back Lace—Front Lace \$5.00 to \$25.00  
La Resista Figure-Molding Brassieres \$1.00 to \$3.00  
Spirabone obtainable only in La Resista  
Fitted personally without charge by expert corsetiers in our Salon

La Resista Corset Co.  
431 5th Ave., New York  
Opposite Lord & Taylor—Take Elevator

### "STAY FAST" HAIR NETS

Are noted for their utter invisibility which is due to our peculiar methods of matching. They are made of the finest real hair, and are just a little stronger and a little more lasting than any others.

"STAYFAST" Cap Shape Self-Adjusting Hair Nets  
Come in all shades to match your hair perfectly. At your favorite shop, or Whites postpaid, on receipt of price.

2 for 25c

HYMAN & OPPENHEIM  
Originators of STAYFAST Hair Nets  
"Made Stronger—Wears Longer"  
105 E. 16th St., Dept. T, New York

"Nobody Knows but You and Me"

NOTE: Our "UNIVERSAL" Hair Net is identical in Quality and Price, but is made in the "Flat Shape" (Allover) Style



### LUSTRITE

## Never Remove the Cuticle!

—train it with Lustrite Cuticle Ice (The Cuticle Softener)

Just as your hair grows faster when you cut the ends regularly, so the cuticle at the base of your nails grows harder for being removed, either with scissors or harmful acids. Lustrite Cuticle Ice softens it, allowing it to be pushed back easily and gently, and gives a far smoother finish than can be obtained by any other method.

Send for Free Sample generous enough to prove this on your own nails, and an interesting booklet, "The Better Way to Manicure," which illustrates every step with photographs.

THE FOUR ESSENTIALS to manufacturing the Lustrite way can be purchased separately or in convenient sets. They are:

- Lustrite Cuticle Ice
- Lustrite Nail Whitener
- Lustrite Salve Enamel
- Lustrite Nail Cake

Boudoir Set.....\$1.50  
Traveling Set.....50c

On Sale at All Department and Drug Stores

The Lustrite Corporation  
52 Fulton Street,  
Brooklyn, N. Y.

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Visit our Showrooms. We mount Vases and Ornaments for Electric Light. Beautiful Assortment of Silk and Parchment Shades. Experience taught us to sell fixtures from samples connected, not from Catalogs or Pamphlets—therefore we don't issue any, avoiding mistakes and disappointment.



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