

Many people spoil their nails by the wrong kind of care

What causes rough cuticle and hangnails

How to have smooth, even cuticle, perfect nails

ONLY a bit of cuticle one-twelfth of an inch wide covers each delicate nail root. You can see from the diagram what a tiny protection this is.

Yet the nail root is very sensitive. When it is injured, the nail which grows from it and the cuticle which covers it are spoiled.

Some people actually cut the fine rim of cuticle which protects the nail root! Sometimes, see for yourself the injury cuticle cutting does—Look through a magnifying glass at a cuticle that has been manicured with scissors or knife.

What the magnifying glass reveals

You will see that there are many little raw places where more than the dead skin has been cut. The live cuticle itself, the real protection of the nail root, has been actually cut away.

In the little places where it has been cut, this live skin grows especially fast. It grows up much faster than the rest of the cuticle. In this way an uneven edge is formed. This ragged edge splits and forms rough places and hangnails.

When cuticle is neglected, it sticks tight to the nail. The growing nail pulls it up unevenly to form an ugly line. The cuticle dries, dries up and becomes a horny white rim. Then it splits in places and forms rough edges and hard hangnails that catch on things.

A smooth oval margin to each nail

It is easy to keep your nails always in exquisite condition without cutting or over-tough pushing back. It is only a matter of a few minutes' care.



Well-kept nails depend on faithful, gentle care. Easily you can keep your nails so charming that your friends consider them one of your special beauties.



In the Cutex package you will find an orange stick and a quantity of absorbent cotton. Wrap some of the cotton around

The delicate nail root is only one-twelfth inch below the cuticle. People injure it by cutting the cuticle.

the end of the orange stick, dip it into the bottle and work it around the base of your nails. The surplus cuticle is softened, removed. Then carefully wash the hands with soap and water, pushing the cuticle back when drying them.

By this method, in only a few minutes you can keep your nails in perfect condition. Give your hands this care regularly and you will never again blush for their ragged, uncouth appearance.

A complete manicure set for only 20c

For only two dimes you can get a complete manicure set containing the Cutex Cuticle Remover, Nail White, Paste Polish, Cake Polish, and emery board, orange stick and absorbent cotton. There is enough of each product to give you six complete manicures. Send for it today. It will give you a new idea of how lovely your hands can look. Address Northam Warren, Dept. 119, 114 West 17th Street, New York City.

If you live in Canada, address Northam Warren, Dept. 119, 200 Mountain Street, Montreal, Canada.

FOR THIS MANICURE SET, MAIL THIS COUPON AND TWO DIMES TODAY

Northam Warren,
Dept. 119, 114 West 17th Street,
New York City.

Name.....
Street.....
City..... State.....

Cutex, the cuticle remover, comes in 35c and 65c bottles. Cutex Nail Polish and Nail White are each 35c. At drug and department stores, or send for trial set.



tried them first
had a chance
underwear complaint

Very slight—shoulder ribbons ways slipped down

am very small and every union suit or vest I wore d right off my shoulder ribbons together to them stay up. What a and comfort it was to that the Kayser vest to have the shoulders in such a way that they stay up beautifully."

Full shoulders—arms require a roomy arm size—had never been able to get it

"My shoulders are rather plump and every knit under-suit I bought I would have to cut a bit out of the arm. That suit you sent me is the first one I ever had with a sufficiently large arm size; and oh, how nice it felt!"

Stewart & Co.

Tall and slender—exceptionally hard to fit

"I am size 34 and had never before been able to get a knit under-suit which fitted me. If it was long enough, it would be too wide—if narrow enough, it would be too short. How delighted I am to know that now, at last, I can get under-suits cut so that they fit perfectly."



SOME women had always had trouble in getting a knit under-suit roomy enough at the hips—some never could get the shoulder bands to stay up—some had never been able to get a knit suit that stayed closed—there were other complaints—a hundred of them!

Could so many wrong things ever be remedied?

Determinedly Julius Kayser set to work. Started at the very beginning. Tested, ripped, and worked, again and again, to get knit underwear just right for women.

For just as Kayser SILK Underwear, Kayser Silk Hosiery and Kayser Silk Gloves are the best that can be made, so should Kayser

KNIT Underwear be the best knit underthings a woman could get.

And eventually a hundred knit union suits and vests were ready for their final test!

They were sent to a hundred women—slender women, stout women, women large at the hips, women narrow at the shoulders.

Out of the enthusiastic letters that came to us, we have selected these letters from five women. Read what their particular difficulty was and how it was overcome in a Kayser Knit garment.

Then go to your favorite department store and look at a Kayser Knit union or vest. Wear it! See how your underwear difficulty is solved. Julius Kayser & Co., New York City.

Short and Stout—could never get a union suit large enough at the hips

"My pet underwear complaint has always been that I never could get knit garments which did not bind me at the hips. I quite expected Kayser's to do the same. Imagine my surprise and delight when I found that it was shaped so as to be extremely comfortable in this respect. Hereafter you may be sure I'll always wear a Kayser Knit garment."



Kayser

KNIT UNDERWEAR

Marvelfit

Registered and Patented.

