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DELIA—Exceptional quality crepe de Chine fashions this dainty Matinee, frilled with Margot lace and applied with ribbon flowers. In pink, light blue or lavender.
14.75 Tax .73 15.48

LORETTA—Crepe de Chine Matinee, lined throughout with self-color albatross; full length panel collar and turn-back cuffs of diagonally tucked Georgette in self-color and edged with Valenciennes lace.
18.75 Tax 1.13 19.88

FLORA—Taffeta Silk Matinee, lined throughout with tinted satin to match; tuxedo collar, turn-back cuffs and border quilted in large stitched squares. In pink, peach, light or French blue.
39.00 Tax 3.15 42.15

FILMA—Crepe Meteor Matinee, in flesh, light blue or lavender, pointed back and front outlined with contrasting color chiffon, silver ribbon and ecru lace.
37.50 Tax 3.00 40.50

TENA—Satin Matinee with Georgette ruffles encircling neck, lower part of Matinee and tied with ribbons to form short sleeves. In flesh or light blue.
10.75 Tax .33 11.08

ABA—Satin Matinee in flesh, light blue or lavender; Georgette forms collar, borders sleeves and bottom of Matinee.
26.50 Tax 1.90 28.40

Same model as "Aba," lined with self-color crepe de Chine.
33.50 Tax 2.60 36.10

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265—Georgette Crepe Blouse, enhanced with Filet Mesh Lace and Tucks. Flesh color or White.

266—Hand-made White Batiste Blouse, trimmed with hand-drawn and fagoting; frilled edge on collar and cuffs.

267—Blouse of White French Voile, elaborated with Fine Val. Lace.

268—Georgette Crepe Blouse, featuring smart pleated front and trimmings of Val. Lace. Flesh color or White.

269—Tailored Georgette Crepe Blouse, delicately trimmed with cross tuckings. Flesh color or White.

270—White Batiste Blouse, effectively trimmed with tucks and smart frill in front.

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of Crepe de Chine Dimity, Batiste White or Ecru Net

Reflecting Fashion's Latest Modes



LERA—Tailored Blouse of white crepe de chine, tucked front; long, rolling collar, turn-back cuffs and box pleat inset with openwork beading, edged with knife pleating.
16.50, tax, .15 16.65

DELICE—Eton Collar Blouse of white dimity, with collar, box pleat and cuffs finished with pleatings of white linen. 6.90

MINA—Slip-on White or Ecru Net Blouse, with the fashionable short sleeves; very effective, with tucked band trimming of net and wide net frill. 8.50

FLORETTE—Sheer White Batiste Blouse, with deep pointed collar; front of blouse and cuffs trimmed with openwork beading and ruffled with Valenciennes lace. 11.50



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