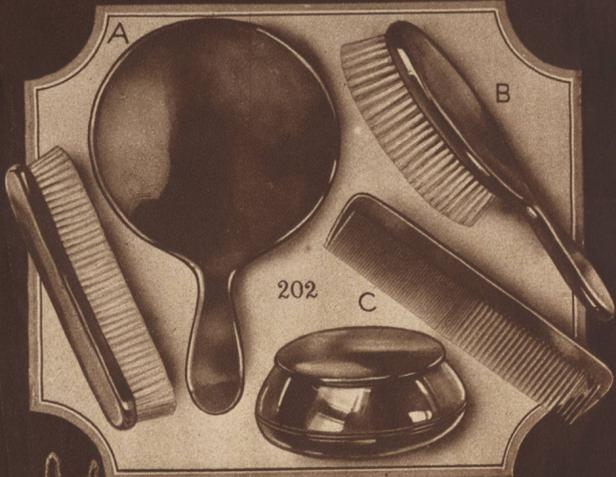


Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

Answers to the Question
"WHAT SHALL I GIVE A WOMAN?"



200 Ostrich feather fan with three shell colored sticks. Sapphire, jade, orchid, rose, pink, turquoise or black.
16.95 Tax 1.60

204 Imported French beaded bag, navy blue ground with colored floral design, handle and tassel of beads to match.
14.00 Tax .65

Price 18.55 Including Tax

Price 14.65 Including Tax

202-Toilet Set of Florentine amber with deep bristle brushes, heavy bevel mirror, flat puff box, coarse and fine comb.

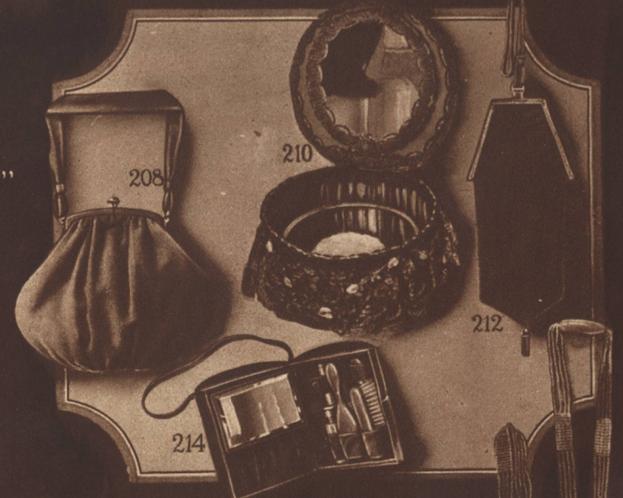
Three piece set A. B. C. 19.00
Five piece set, complete 29.00

204 Script monogram in gold, navy blue or black engraved free of charge

206 Victoria travel case of black yacht leather, silk lined, eleven celluloid fittings, lock and key. Length 11 1/2 in., width 7 3/4 in., height 6 in.

35.00 Tax 1.00

Price 36.00 Including Tax



212-Green gold finish mesh bag, with fine mesh, soldered links and cabochon sapphire clasp. Engraved frame. 29.50

218-Sterling silver watch on ribbon wristlet, fifteen jewel movement. 18.50

220 Sterling silver lozennette, engraved handle, silk cord with rhinestone barrel slide. 8.50

214-Smart new model toilet case of black patent leather with five French gilt fittings, mirror and shirred pockets. 24.00

222-Duvelyn bag in brown, navy or taupe with batik design on both sides. Fringe of wooden beads. Shell color frame. 29.50 Tax 2.20

216 New French sautoir with large beads in amber, sapphire, rose or amethyst color, combined with small silver or gold colored beads. 8.50

Price 31.70 Including Tax



206A Same case, length 10 in., width 7 in., height 5 in. 29.00 Tax .40

Price 29.40 Including Tax

208 Bag of brown or taupe duvelyn, silk lined, with inside compartment and mirror. 8.50 Tax .10

Price 8.60 Including Tax

210 Novelty powder puff holder of rose silk covered with gold lace and trimmed with ribbon bows. Mirror top, glass jar and powder puff. 5.00



WOMEN'S NOVELTY SHOP - Main Floor

Prompt Delivery Free, Anywhere in the United States, Phone 6900 Greeley



GET IT WHEN YOU BUY YOUR EVENING PAPER

Creamy milk chocolate for that after-office before-dinner gap

FIVE o'clock and you are *through* and starving!

The sharp, cold air makes you hungrier as you hurry for your train.

And now's your chance—get Peter's when you get your evening paper.

Tear open the crisp brown wrapper and bite into that creamy goodness. How good those almonds are when you crunch into them—little Spanish fellows, freshly toasted. And the

chocolate—crisp, fragrant—it's just what you were wanting.

Peter's is as wholesome as bread and butter—and far more nourishing. It is just what you want to carry you through that before-dinner gap. It gives you the energy you need to struggle with the "rush hour" crowd.

You can get Peter's Milk Chocolate—plain and almond bars—at any drug or grocery store, at news-stands and at candy shops.

"High as the Alps in Quality"



Never cut the cuticle. Cutting makes rough, ragged edges and causes hangnails a few days after manicuring

Wrap a little absorbent cotton around the end of an orange stick and dip it into the bottle. Carefully work the stick around the base of the nail, gently pushing back the cuticle. Wipe off the dead surplus cuticle; then wash the hands

Every day your nails can look well kept

IT is not a difficult matter to have your nails look exquisitely well-groomed all the time. It is simply a matter of knowing how.

First, remember not to cut the cuticle. When the cuticle is trimmed or cut, the skin around the base of the nail soon becomes dry and ragged. It roughs up, forms hangnails and makes your whole hand unattractive.

You can have shapely, symmetrical nails without clipping or cutting. Cutex is absolutely harmless. The moment you use it you realize you have at last found the one, simple, successful way to take care of the cuticle—a way that will keep it trim.

People who have been cutting the cuticle find that no matter how much they have abused it, Cutex soon smooths away the rough skin around the base of the nails and quickly makes it even and firm.



Apply Cutex Nail White underneath the nail directly from tube

Cutex Cake Polish gives the nails a brilliant water-proof finish

By following the directions given under the illustrations, you can always keep your nails in the most perfect condition. Do this *regularly* as you file or cut your nails, and you will always in future be proud of your hands.

Cutex, the cuticle remover, comes in 35c and 65c bottles. Cutex Nail White, Cold Cream and Cutex Nail Polish, in cake, paste, powder, liquid or stick form, are also each 35c.

Send now for a complete Midget Manicure Set

Tear out the coupon now before you turn the page. Send it today with 20 cents and we will send you a Cutex Midget Manicure Set, complete with orange stick, emery boards and absorbent cotton, enough for six manicures. Send for it today. Address—NORTHAM WAPREN, 114 West 17th Street, New York City.

If you live in Canada, address Northam Warren, 200 Mountain Street, Montreal.

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