



America's Gift
to the
Eastern World

FAR across the arid sun-baked sands of the desert it goes, this wonderful product of America, in its travels to the remote corners of the world. There's scarcely a civilized people on the globe to which

ELKHORN CHEESE
IN TINS - 8 VARIETIES



- 8 Varieties
Each of National Favor
- Kraft
 - Chile
 - Swiss
 - Pimento
 - Rarebit
 - Camembert
 - Roquefort
 - Limberger

is not being sent in ever-increasing quantities. Because no matter WHERE or WHEN you open a tin of Elkhorn Cheese it will be found as pure, as fresh and as wholesome as on the day it was hermetically sealed in the parchment-lined container, for "The first hands to touch it are yours."

The Kraft process of sterilization makes it possible for the first time in the history of this remarkably nutritious food to indefinitely preserve—without preservatives—those strength-giving properties of pure rich milk.

Each and every tin is just chuck-full of solid, wholesome goodness—of spreading consistency—and of a quality and flavor that never varies. Stock your pantry shelf with this perfect alternate for meat.

Try this "Macaroni Supreme"

Add to Elkhorn Kraft (Cheddar) Cheese the amount of milk you would use for the macaroni. Mash cheese with fork and mix thoroughly with milk until smooth and creamy, using a little heat. Mix milk and cheese with boiled macaroni, turn in buttered dish, cover with cracker crumbs, dot with butter and bake.



J. KRAFT & BROS. CO.
Chicago New York

Send your dealer's name and 10 cents in stamps or coin for sample tin of Kraft plain or Pimento Flavor, or 20 cents for both. Illustrated book of recipes free. Address 368 River St., Chicago.

Chauffeurs' Outfits
Specially Priced



Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is but one road to satisfaction in Motor Apparel, and that is Quality. In one particular Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, the very limit of good value, in chauffeur's apparel at a moderate price. Other outfits, in wide variety, at higher prices, and equally desirable.

Brill Brothers
BROADWAY AT 49th STREET



Whether for home or use at your bootblack, insist on
GRIFFIN
LOTION CREAM

The shoe dressing that cleans, polishes and keeps the leather soft. Griffin Lotion Cream means longer life to your shoes—and economy to you.

In white, light gray, dark gray, Havana brown, dark brown, light tan and black.

Not intended for Suede, Buckskin and Nappy Leathers.

At Your Dealer, or
Griffin Mfg. Co., 69 Murray St., N. Y.



J. GLASSBERG'S
SHORT VAMP SHOE

Style 500, New French Model in Black Suede and Kid; also in Pat. Vamps, Black Suede back, Black Kid and Gray Suede back, . . . \$12.50
Sizes 1 to 9, A to EE.
A shoe that combines gracefulness of line and supreme comfort.
Send for Catalog T. Mail orders filled.
511 6th Ave. near 31st St.
55 9th Ave. near 10th St.

A Gift Reminder
EVERSHARP

Always sharp—never sharpened. The splendid pencil you see everywhere.

TEMPPOINT
the fountain pen with the tempered point and the famous comb feed.

Made & Guaranteed by
THE WAHL COMPANY
Eastern Office, Astor Trust Bldg., Telephone Murray Hill 6082.

TO SEE IT IS TO WANT IT

The Boyshform Brassiere is such a decided improvement over all other brassieres, that a glance will convince every woman who desires a flat, smooth, boylike form, that it is the brassiere for her.

The Boyshform Brassiere is a perfect made garment, without bones, stays or strings. Holds the bust firm and intact. Does not slip over the corset ends, pinch the flesh or wrinkle up. Fits comfortably, easily and snugly. Can be worn without a camisole under transparent evening gowns.
Made in all sizes, ranging from 32 to 46.

Prices from \$1.25 up, according to material.



FOR STOUT AND THIN WOMEN

Sold by
Stern Bros. Best & Co. Wanamaker
R. H. Macy Co. Lord & Taylor Bloomingdale's
Bonwit Teller Co. Franklin Simon Abraham & Straus
and all the leading women's shops everywhere

BOYSHFORM BRASSIERE CO., 532-534 BROADWAY, NEW YORK

JEWELRY OF DISTINCTION
AT PRICES THAT DEFY COMPETITION
New Elgin and Waltham Watches, \$14 up; latest art Mesh Bags, in gold and platinum, \$16 to \$35; "French Ivory" Toilet Sets, \$4.95 to \$55; scores of new Solitaire Diamond Rings, \$8 to \$3,000; Seth Thomas Clocks, \$9.50 up; dozens of other attractive offerings; sold at lowest prices, with our WRITTEN GUARANTEE.
Don't Delay—Call Now!
Open Evenings till Xmas.
Bennett Mfg. Co. 175 BROADWAY 2nd FLOOR AT FIFTH ST. CORTLANDT ST. LA TAUSCA PEARLS \$16.75

LAMPS and SHADES of Merit
50% DISCOUNT
No Mail Orders Considered
IMMEDIATE DELIVERY OF SAMPLES

SPECIAL SALE
Prices Greatly Reduced
Table and Floor Lamps
Carved Wood, Brass or Iron, Oriental Vases, Silk and Parchment Shades.

HEATHER 19 W. 36th St. at Fifth Ave. New York