



To every boy who loves real sport
—and to all fathers of growing boys

IS there any sport nearer to a real boy's heart than rifle shooting? What is more wonderful for a boy to learn than trigger magic? Can any other pastime give a boy more valuable training?

Here's a new shooting outfit for American boys—the W. J. R. C. Range Kit. It contains everything a boy could possibly need for rifle practice—a gun, cartridges, cartridge belt, targets, guncase and cleaning outfit—all packed in a strong, handsome kit.

The new Range Kit is the official outfit of the Winchester Junior Rifle Corps. With this equipment any boy can compete for the famous Winchester trophies, the Marksman, Sharpshooter, and Expert Rifleman medals. Thousands of boys all over the country are now winning these rewards for skill.

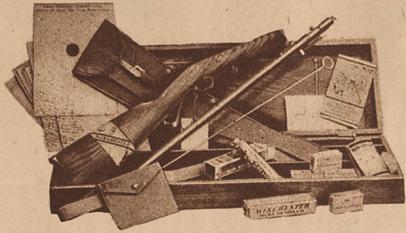
The rifle in the outfit is the famous Winchester .22 caliber bolt action single shot. It is made in two sizes, one for small boys and beginners, and one for men and older boys. Both these models have the strength, beauty and accuracy for which all Winchester guns are famous.

Each outfit contains a copy of the W. J. R. C. rule book, which tells how to handle a rifle safely, and gives complete instructions for laying out an indoor or outdoor rifle range.

Thousands of fathers will give their boys the W. J. R. C. Range Kit for Christmas this year—it's the kind of present every real boy wants.

See your dealer today!

Winchester Repeating Arms Co.
New Haven, Conn., U. S. A.



WINCHESTER

World Standard Guns and Ammunition

The W. J. R. C. Range Kit includes a .22 rifle, cartridge belt, canvas guncase, cleaning outfit, cartridges and targets—all packed in a trim, handsome case. The outfit is made in two sizes, one containing the Model 04 rifle, and the other supplied with the smaller and lighter Model 02 rifle suitable for younger boys.



"A MIGEL SILK"
"1920 FAN-TA-SI"

"A MIGEL SILK"
"1920 FAN-TA-SI"

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The exposition of this startlingly new material just held in the windows and Individual Shops of

FRANKLIN SIMON & Co.

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"1920 FAN-TA-SI" must not be confused with our "FAN-TA-SI" of 1919. There is a tiny label in garments and the name on the selvage for your assurance—



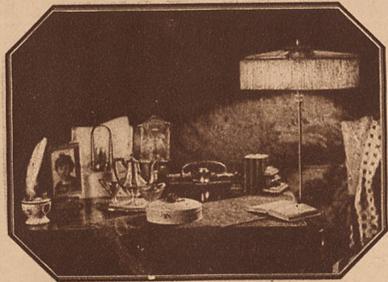
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