

AT SQUADRON A's PIPING ROCK WILD WEST



Cowgirls—from right to left, Helen Leering, Dorothy Clapp, Constance Fahys, Marjorie Beard,



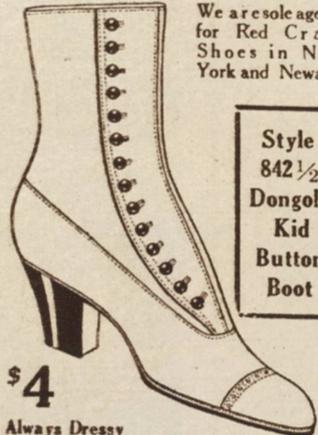
Muriel Crosby. (C) Underwood & Underwood

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New Fall Styles

Novelties are featured in the new Red Cross Models for Fall. They reflect the elegance of advanced shoe style. Red Cross flexible soles yield the fullest possible measure of comfort.

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Style 842 1/2 Dongola Kid Button Boot

\$4

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East Side Stores: 3d Av. & 122d St., 3d Av., near 86th St., 3d Av., 150th & 151st St., 162 Bowery, nr. 1 roomer.  
Brooklyn Stores: Broadway, between Park & Ellery Sts., 442-444 Fulton St., opp. Bridge St., Broadway, near Greene Ave.  
Factory: 511-519 East 72d St.



Bust Reducer. Original flesh reducing Brassiere Price, \$5.00

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- Neck and Chin Reducer 3.00
- Bust Reducer (see illustration) 5.00
- Abdominal Reducer 6.00

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With warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

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