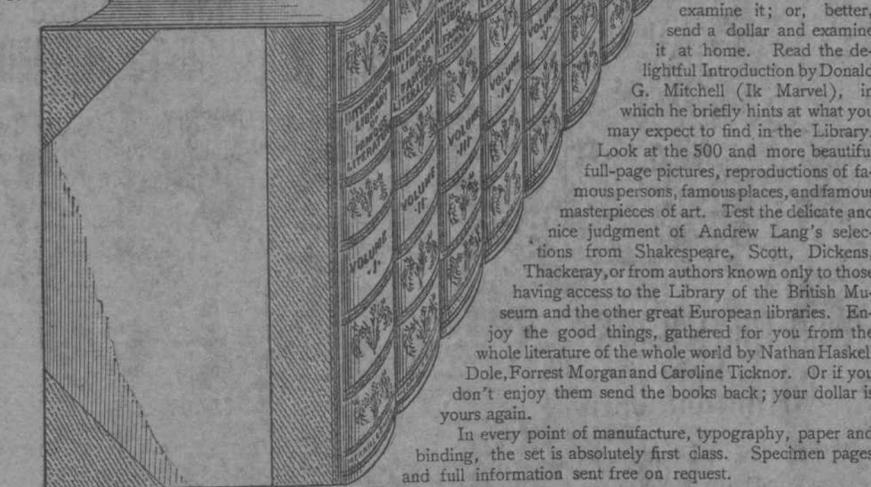


WANAMAKER'S WANAMAKER'S WANAMAKER'S The Wanamaker Literature Club

THE enormous distributing power of the Wanamaker Stores again brings a remarkable offer to those of our public who are interested in books. After many months of earnest work the INTERNATIONAL LIBRARY OF FAMOUS LITERATURE has just been finished.

Of course, we made our own price—the publishers wanted the advertising. They certainly will get it. For every one that examines these 20 volumes must wonder how the price and terms are possible.

Complete Set Delivered Now.



Fifteen Months In Which To Pay.

The famous literature of the whole world arranged in the order in which you ought to read it.

Call and examine it; or, better, send a dollar and examine it at home. Read the delightful Introduction by Donald G. Mitchell (Ik Marvel), in which he briefly hints at what you may expect to find in the Library.

JOHN WANAMAKER

Formerly A. T. Stewart & Co., Broadway, Fourth Avenue, Ninth and Tenth Streets.

Amusements. MADISON SQUARE GARDEN. PASTOR'S CONTINUOUS PERFORMANCES. WORLD IN WAX. EDEN MUSEUM. HARLEM OPERA HOUSE. COLUMBUS. DEWEY.

AMUSEMENTS THIS EVENING. ACADEMY OF DESIGN. GRAND OPERA HOUSE. THE LITTLE THEATRE. THE LITTLE THEATRE.

Amusements. PALACE CONTINUOUS. PROCTOR'S CONTINUOUS PERFORMANCE. MADISON SQUARE GARDEN. GARRICK THEATRE. HOYT'S HAPPIEST AND A NIGHT HIT. SAM T. JACK'S THEATRE.

There would be less "darnation" trouble if boys could only go bare legged; but here's one consolation, it won't make much of a hole in your purse if you throw our boys' stockings away. Black—and fast black; strong—double knee, sole, heel and toe; good through and through; 10 cents a pair.

AMUSEMENTS. EMPIRE THEATRE. 5th CHARLES COUGHLIN IN THE ROYAL BOX. AMERICAN INSTITUTE. SPORTING LIFE. BIJOU. METROPOLIS. MURRAY HILL. KOSTER & BIAL'S. BROADWAY THEATRE. DALY'S. IRVING PLACE THEATRE.

AMERICAN OPERA CO. GILBERT AND SULLIVAN'S PATIENCE. KNICKERBOCKER. WALLACK'S. KEITH'S. BROOKLYN AMUSEMENTS. PARK. DEATHS. UNDERTAKERS. PERSONAL.

The Wanamaker Store

THE Exposition of Imported Costumes is continued in full beauty to-day. We desire to acknowledge with gratitude the innumerable kind things that have been said and written of it.

The Exposition, as such, cannot be continued indefinitely, but the mercantile showing is no less important, and is a matter of permanence.

The commercial showing is not so exclusively rare, nor labelled with such famous names. But it is larger, less costly, and just as great an evidence of superiority.

The same judgment that chose the imported gowns has chosen the five-dollar jackets. The same mercantile power that brought here the exclusive designs of the most exclusive producers in the world has collected the suits and capes and the costumes for the every-day demand.

Sweet Little Dress-Goods Bargains

Two reasons contribute to effect some dress goods reductions that are as welcome just now as they are unexpected.

Another is a speculation in dress goods that turned out unfortunately for the speculator. It would have been even worse for him, if we hadn't come to his help.

Those are the causes. Here are the results:—

- At \$3 yd.—Silk-and-wool bayadere corded Velour; imported to sell at \$3.50.
At \$2.50 yd.—Satin striped corded Velour; imported to sell at \$3.
At \$2 yd.—French matisse Cheviot, in brown, garnet, blue, green, navy blue, tan and sentry blue; imported to sell at \$3.50.

The Fame of The Princess May

In two years the Princess May has become the best known glove in the United States. But then, it is easy to be prominent when alone, and the Princess May is alone in this.

It is better than the Paris five-franc gloves. It is better than nine-tenths of the dollar-and-a-half gloves sold in America. As a matter of fact, it is itself a dollar-and-a-half glove, brought down to the dollar price through tremendous transactions.

We have just registered the "Princess May" in France. One of the biggest stores there tried to get possession of it.

We get these gloves in thousands of dozens at a time by almost every steamer that leaves Havre for this country. The stock is kept complete in sizes, colors and fastenings.

Our mail order friends will do well to give this glove a trial. Here's a list that will help you:

- Women's Princess May, lace kid, in white, black, tans, modes, grays, browns, pears, reds, creams, greens, blues, mistics. In buttons and clasps.
Women's Princess May, suede, in tans, modes, grays, brown, black, mistics. In buttons and clasps.
Misses' Princess May kid in white, black, tans, browns, pears, modes. In buttons.

Blankets and Down Quilts

The former we buy, and from makers we know. They are honest blankets, clean and soft. Besides, our enormous buying permits selling them at low prices.

How low you may judge by these: BLANKETS

- At \$3.50 a pair—Fine quality, white; 70x80 in.; 5 lbs.
At \$4 a pair—Pure wool filling on light pool cotton warp; 72x84 in.; 5 lbs.
At \$5 a pair—Extra large white blanket, beautifully finished; 78x86 in.; 6 lbs.

The "Why" of Our Consistency

Consistency and common sense both insist that a self-interested invitation should be backed by a good argument. We ask men to buy their clothing here. Men who have not been here naturally ask "Why?"

This is why—because we offer you more, for less. A commonplace claim, especially in clothing matters, but the Wanamaker statements may be taken seriously and literally.

We do not use half-measures in anything. We do the clothing business, like all our other branches, with all our might and main. And at the same power and command that place us at the head in other lines, place us at the head in clothing lines.

Isn't that a fair argument? If you desire demonstration, find it in these:—

- SUITS FOR MEN
At \$12—A specially good line of business suits in fancy chevots; also in blacks and blues.
At \$15—Stylish suits, well made and durable; particularly good sellers; splendid assortment; the kind for which you've been paying \$18 and \$20.
You may go higher, certainly up to \$30. High-class, dependable clothing, whatever the price.

Real Shell Combs

Opened a lot of these and Real Bargains yesterday—a big, well assorted lot, too—but when the goods are seen and the prices learned, they'll doubtless disappear quickly enough. Quoting a few prices:

- Round Combs, \$1 to \$1.75.
Side Combs, fine teeth, 25c. to 40c. pair.
Pompadour Side Combs, 35c. to \$5.50 pair.
Neck Combs, 75c. to \$2.75 each.
Pompadour Combs, 85c. to \$2.75 each.
Empire Combs, plain and fancy, \$1 to \$4.75 each.
Shell Hair Pins, 5c. to \$3.

A Sale of Books in Sets

Told you yesterday of the very unusual values offered in this sale. This is a little reminder not to delay in making your selections. Quantity was great, but so are the bargains. Macaulay's History of England, 5 vols., 90c. Ruskin, Bulwer Lytton, Conan Doyle, Washington Irving and many others at proportionately little prices. The Book Store, Ninth street.

JOHN WANAMAKER

Formerly A. T. Stewart & Co., Broadway, 4th ave., 9th and 10th sts., N. Y.

Amusements. NORTON. KEITH'S. BROOKLYN AMUSEMENTS. PARK. DEATHS. UNDERTAKERS. PERSONAL.

HEARN

West Fourteenth Street.

FRIDAY, AS USUAL, BARGAIN DAY.

Values Have Made Friday's Fame.

THESE GOODS ARE NEW AND PRICES EXTRAORDINARY

- Fancy Satin Brocades—light and dark shades—also satin plaids.
Plain and Brocaded Stripe Taffetas—also Cream and cold Bengalines.
Plain and Changeable Taffetas—Bright and Mottled Colors.
Black Satin Duchesse—27 inch.
New Plaid and Fancy Stripe Velvets.
500 pieces Fancy Suitings—20 styles—all new and desirable effects.
Handsome Cord Crepons—Navy, Cadet Blue, Bronze, Green and Brown.
45 inch Fancy Dingones—all staple colors—superior quality.
44 inch Drap d'Ete Suitings—black and colors—60 cent quality.
38 inch All Wool Cashmires—25 choice colors—also Black.
Extra heavy Double and Satin Table Damaskes—68 to 72 inch.
Napkins to match—med. size doz.
Imported Turkey Red Damaskes—68 inches wide—fine patterns.
Hemstitched Linen Table Cloths—eight-quarter size.
All Linen Napkins to match—doz.
All Linen Roller Towelling—twill and plain—18 to 20 inches wide.
All Linen Diapering—18 inches wide—ten yard piece.
All Linen Lunch Cloths—8-4 size.
Emb'd Pillow Cases—all Linen—22x30—the pair.
Fancy Hand-painted Pin Cushions—lace and ribbon trimming.
Sateen Sofa Cushions.
Fancy Crepe Head Rests.
Emb'd Denim Covers.
Fine Silkoline Tufted Comfortables—full size—best white cotton filled.
Extra heavy Comfortables—fancy stitching—full size.
10-4 Fine White Wool Blankets.
11-4 Fine California Wool.
11-4 Extra fine California and All Wool Blankets.
Extra Heavy White Crochet Quilts.
All Wool Plaid Square Road Blankets.
Bleached and Unbleached Muslins—yard wide.
Ladies' Muslin Gowns—two bayadere lings in yoke—cambrie ruffle.
Ladies' Empire Gowns—good Muslin—inserting in revers and yoke.
Good Muslin Drawers—openwork emb'd ruffles—trucks above.
Muslin Umbrella Skirts—emb'd flounce or heavy lace inserting and ruffle.
Cambrie and Muslin Skirts—2 or 3 lings of lace or dup emb'd ruffle.
Fine Cambrie Corset Covers—square neck with yoke of embroidery.
Men's Heavy Fleece-lined Shirts and Drawers—all sizes, finished seams.
Men's Sonnet Medicated Shirts and Drawers—all wool—fast colors.
Men's Natural Wool Shirts and Drawers—finished seams—all sizes.
Ladies' 2 clasp and 4 book Gloves—all shades—also White and Black.
Boys' All Wool Cheviot Knee Pants—navy and mixtures—4 to 16 yrs.
All Wool Double Breast Suits—7 to 16 yrs.—neat chevils, plaids and mixtures.
Boys' All Wool Vestee Suits—Navy, Cheviot—Combination Collar and Vest—Soutache trim—ages 8 to 8 years.
Boys' Outing Flannel and Cheviot Waists—full pleated—dark colors.
4 1/2 inch plain and Mottre Taffeta Ribbons—also Satin and Gros Grain—including Remnants of finest Qualities—all at uniform price.
Worsted Soutache Braids—24 yd. pc.—Green, Brown, Navy and Gray.
Velvetten Skirt Binding—black and colors—5 yd. pc.
Colored and Black Sewing Silks—dozen spools.
Fancy Chenille and Tinsed Glimpses—also cold Spangle and Turquoise and Black Bead Trimmings.
Satin folds with and without velvet piping—the yard.
White Shaker Flannels.
Fancy All Wool Elderdown Cloakings.
White Wool Flannels.
Extra Heavy Canton Flannels.
Full size All Wool Skirt Patterns.
Apron Gingham—one of best makes.
Reversible Duck Suitings for Fall House Dresses and Waists.
Heavy Nap Flannellettes—plain colors and fancy stripes and plaids.
Opaque Shades—White, Nile, Spanish Olive and Sage Green—Fancy Lace and Insertions.
Best Holland shades—30 to 34 inches wide—hand-knot fringe.
Brass Curtain Poles—brass trim.
Stair Oilcloth—15 inches wide.
Satin finish Portieres—all colors.
Fancy Satin Portieres—one and two pair lots—value 7.00 to 9.00.
Scotch Lace Curtains—3 1/2 yds. long—34 to 60 inches wide—white and cream.
Irish Point and Tambour Lace Curtains—wide and showy border.
Antique Lace Bed Sets—full size, with Shams—complete.
Point D'Esprit and Fancy Inserting Satin Sets; value 35.
Imported Cold Spot and Fig'd Muslins—36 to 40 inches wide.
Gold figured Crepe and Silkolines—30 and 36 inches wide.
Empire figured Tapestries—Old Rose, Crimson, Nile and Myrtle.
Heavy Wood Effect Tapestries—forest and arabian designs.
Furniture Velvets—best colors.
REVERSIBLE SMYRNA RUGS 30x90 inch 1.60 4x5 ft. 3.40 36x72 inch 2.08 6x9 ft. 4.98 70x106 inch 7.08 Turkish, panel and floral patterns.
Ladies' Wool Serge and Fig'd Brilliant Shirts, peraline lined.
New Cremler Shirts—tailor finish—Serge and large broken plaids.
Brilliantine, Cheviot and Wide Wide Skirts—satin, velvet or cord trim—boucree or circular effect.
Silk Skirts—Floral or Fig'd designs.
Figured and Plain Silk and Satin Skirts—circular cord slides.
New Kersey Coats—double breast effects—Mellie' or notched collar.
Fancy Kersey and Covert Cloth Jackets—strap across, velvet collar—satin lined throughout.
Mixed Cheviot Suits—satin lined Jacket—Circular flare Skirt—all the new colors—all sizes.
Cheviot Serge Costumes—fly front Jackets—satin lined.
Double Breasted Tailor Cloth Suits—plaid and mixtures—Satin lined Jackets—new boucree Skirt.
Ladies' New Flannel Shirt Waists—all colors and Black—plaid and full trimmed front—all sizes.
Flannel and Cashmires—lined thro'.
Black and cold Taffeta Silk Waists—cluster tuck front, yoke and sleeve.
Children's Trimmed Hats—novel effects—velvet crowns and quills.
Ladies' Felt Alpines and Sallors—trimmed ready to wear.
Ladies' Trimmed Hats—all the latest and best styles—Velvet, Birds, Feathers, Ornaments and other trimmings.
Fancy Birds, Wings and Quills—large assortment to choose from.
Ladies' Extra Fine Sateen Corsets—bone frame—Pruch shape—ribbon run.
Black Silk Brussels Net—2 yds wide.
Plain and Chenille dotted Vellings.
Puffing and Shirring of Liberty Silk and Satin—Black & Colors.
Pleatings of Liberty and Taffeta Silk—large variety of different styles—all colors and Black.
Liberated Silk Neck Ruffs—with pleated ends—regularly 1.25.
Remnants of 10-cent Check and Plain Nainsooks—2 to 10 yard lengths.
Genuine Long Cloth—12 yd. piece.
White and Colored Organdies—72 inch.
Men's H. S. and Initial Handkerchiefs.
Ladies' Emb'd Handkerchiefs.
Men's Unlaundered—all linen.
New Surah finish Skirtings—Black with fancy colored stripes.
Best fitted Waist Linings—all sizes.
Fancy Black back Slides.
Best Lining Cambrics—all colors.
Rhinstone Side Combs—pr.
Rhinstone Novelty Pins.
Hand Painted Mousseline de Sole Fans.
Babies' Long Bedford Cord and Cashmires—daintily trim'd with ribbon, emb' or braid.
Babies' Short Elderdown Coats—light and dark colors—sateen lined.
Babies' Elderdown and Emb'd China Silk Caps—all ruffles—far trim.
Little Children's Silk Bonnets—light and dark—beaver plush trim.
Canvas covered Ledgers, Journals, Cash and Day Books—500 pages.
10-karat Gold Filled Eyeglasses and Specs—first quality lenses.
Fancy Leather Pursses—Black and Colored—nickel frames.
Purses and Combination Pocketbooks in alligator and fancy leather—also Chastelaine Bags.
Canvas Covered Dress Trunks—tray and Hat box—iron bottom—Victor lock—28 inch.
Sheepskin Travelling Bags—16 inch.

All as advertised. . . . . Users will give every desired information.