

PREVENT BALDNESS

by Shampoos with



and light dressings of CUTICURA, purest of emollient skin cures. This treatment at once stops falling hair, removes crusts, scales, and dandruff, soothes irritated, itching surfaces, stimulates the hair follicles, supplies the roots with energy and nourishment, and makes the hair grow upon a sweet, wholesome, healthy scalp when all else fails.

Pure and Sweet

and free from every blemish is the skin, scalp, and hair cleansed, purified, and beautified by CUTICURA SOAP. It removes the cause of disfiguring eruptions, loss of hair and baby blemishes, viz.: The clogged, irritated, inflamed, or sluggish condition of the PORES. CUTICURA SOAP combines delicate emollient properties derived from CUTICURA, the great skin cure, with the purest of cleansing ingredients and most refreshing of flower odors. No other medicated soap ever compounded is to be compared with it for preserving, purifying, and beautifying the skin, scalp, hair, and hands. No other foreign or domestic soap, however expensive, is to be compared with it for all the purposes of the toilet, bath, and nursery. Thus it combines in ONE SOAP at ONE PRICE—namely, 25 CENTS—the best skin and complexion soap and the best toilet and baby soap in the world.

Speedy Cure Treatment for Itching, Burning, Scaly Humors. Hot lather with CUTICURA SOAP to cleanse the skin; gentle anointings with CUTICURA OINTMENT to heal the skin; and mild doses of CUTICURA RESOLVENT to cool the blood. Sold throughout the world. Price, THE SET, \$1.25; or, SOAP, 25c.; OINTMENT, 50c.; RESOLVENT (half size), 50c. POTTER DRUG & CHEM. CORP., Sole Props., Boston. Send for "All About the Hair and Scalp," mailed free.

A HEALTH FOOD

Mrs. Simons says, "It's good for baby, too."



IT'S DELICIOUS.

NEW YORK JOURNAL'S DEWEY CELEBRATION INFORMATION BUREAUS:

At the Hotel Bartholdi, Broadway and Twenty-third Street. At the Journal's Main Office, Printing House Square. In the Union Dime Savings Bank Building, Broadway, Sixth Avenue and Thirty-second Street. At the Journal's Harlem Office, No. 230 West 125th Street. At the Hotel Virginia, Broadway, Central Park Circle and 143rd Street. At the Journal's Brooklyn Office, No. 277 Washington Street.

ADAMS & CO.



A handsome, well-made and finely-finished TRICYCLE, with malleable iron fittings and a reach 3 inches longer than any other tricycle made. Nicely upholstered, 18-in. size, with galvanized wheels. 2.98

24-inch size, with rubber-tired wheels. 4.98

24-inch size, with galvanized wheels. 3.75

Prices Decidedly Low in the New Autumn Silks

Satin Plaids and Stripes, rich qualities on light and dark grounds. From 59c to 1.29 A YD.

Satin Liberty Stripes and Figures, new French designs in dark grounds only, very desirable for handsome waists. A splendid value at 1.00 a yd.

Soft and Hard Finished Colored Taffeta, 19 inches wide, in all the fashionable shades. A splendid value at 59c a yd.

Chrystal Cord Silk, in Brown, Blue, Green, Gray, Pink, Yellow and Lavender. A decided bargain at 59c a yd.

Imported Black Taffeta, 20 inches wide—a rich rustling quality, all silk. A great bargain at 59c a yd.

27-inch Black Taffeta, all silk, a strong, bright, lustrous silk and an excellent quality. A decided bargain at 59c a yd.

Some Splendid Black Goods Specials.

36-inch Black Storm Serge, all wool, sponged and shrunk. A DECIDED BARGAIN AT 39c. A YARD.

50-inch Black Cheviot, all wool and a heavy, superior quality. A SPLENDID VALUE AT 50c. A YARD.

ADAMS & CO

6TH AVE 21ST AND 22ND STS.

ADMIRAL DEWEY'S VICTORY AT MANILA

was the most wonderful achievement of naval warfare ever recorded in the world's history. That is a fact beyond dispute. Another fact which will not be questioned is that the goods offered in every department of our store this week are unsurpassed as to quality and style, and, particularly, PRICE. Why? Because we have made SPECIAL PRICES throughout the store in order to permit the million or more visitors in the city to carry away with them some extraordinary bargain from Manhattan's most popular house as a memento of the greatest event New York has ever known.

ADAMS & CO.

A strong and well made Canvas-Covered TRAVELLING TRUNK, with 2 centre bands, 3-strap hinges, sheet iron bottom, Monitor lock with brass shafts—piece, large-size end bolts, deep set-up tray, with hat box and packing compartment, for 32-inch size. 2.49 Other sizes in stock.

SPECIAL CLEARING SALE OF Men's Bicycle Pants and Suits.

MEN'S \$2.00 Bicycle Pants, 1.00

MEN'S \$5.00 Bicycle Suits, 2.50

All tailor-made in the best patterns and perfect fitting.

25c. Cuffs at 3c. A PAIR. That's the stuff of a 300 dozen lot from a maker anxious to clean up a line of odds and ends; they are four-ply, in both links and reversible shapes, with round and square corners—but in sizes 9 to 16 inches only.

MEN'S \$1.00 Nightshirts, 50c. An odd lot closed out from a manufacturer at half price—in Utica and Nonpariel muslin, 22 to 28 inches long, double-stitched, trimmed with the handsomest line of silk designs ever shown; all sizes, 14 to 20.

50c. WHITE MUSLIN Shirts, 35c. Men's and Boys' sizes, made with double back and re-enforced on the sides; 3-ply linen bosoms, patent extension back and sleeve facing; well made and perfect fitting; 35c. each or 3 for 1.00

Sheets and Pillow Cases

Full size RED SHEETS, 2 yds. w'd. by 2 1/2 long. 34c

Three-quarter size RED SHEETS, 1 3/4 yds. wide by 2 1/2 long. 29c

SHEETS for single Beds, 1 1/2 wide by 2 1/2 long. 25c

Large size RED SHEETS, 2 1/2 yds. wide by 2 1/2 long. 39c

Extra large 5 1/2 SHEETS, 2 1/2 yds. wide by 2 1/2 long. 44c

Full size hemstitched SHEETS, 2 yds. wide by 2 1/2 long. 47c

Full size hemmed PILLOWCASES, 45x36. 6c

Extra size hemmed PILLOWCASES, 54x36. 8c

Hemstitched PILLOWCASES, full size, 45x36. 12c

Superior quality Lockwood PILLOWCASES, 50x36. 12c

Hemstitched linen PILLOWCASES, 45 3/8x36. 32c

Flannel Specials.

OUTING FLANNELS, stripes and plaids, light and dark colors. 5c

OUTING FLANNELS, double faced, stripes and plaids. 8c

Silk embroidered white wool FLANNELS. 45c

Notable Values in Blankets.

10-4 Scotch wool finish BLANKETS, the pair. 69c

11-4 Avondale wool finish BLANKETS, extra size, the pair. 98c

10-4 Western wool BLANKETS, the pair. 1.39

11-4 extra size Balmoral wool BLANKETS, the pair. 1.98

11-4 California wool BLANKETS, the pair. 2.98

11-4 superior quality California wool BLANKETS, the pair. 3.98

11-4 extra superior quality California wool BLANKETS, the pair. 5.29

12-4 extra superior quality California wool BLANKETS, the pair. 5.98

BLANKETS for Bath Robes, plain or striped, each. 1.98

Crib size wool BLANKETS, the pair. 65c

Comforters and Spreads

Crib size COMFORTERS, tufted, fancy bound edges. 49c

Full size Sateen COMFORTERS, fancy patterns, white odorsless filling. 99c

Full size Sateen COMFORTERS, chintz colorings, elegant designs, fancy lock stitching. 1.39

French Sateen COMFORTERS, plain centres, French Sateen lining, double fancy stitching. 1.98

Ladies' New and Stylish Trimmed Hats.

Moderate Priced

At 1.98—Velvet TURBAN, chenille brim, trimming of felt cloth and quills. Large CHOB TURBAN, all colors, full brim of fancy net, quill and wing.

At 2.98—Felt Cloth TURBAN, white stitched scarf and quills. Two styles large Velvet HATS, trimmed with bows of velvet and satin, gilt ornaments and fancy feathers.

At 2.48—Felt TOQUE, with stitched taffeta crown, large felt bow and natural quills.

At 2.69—Velvet short back SAILORS, bands and rosettes of taffeta silk, peilian quills.

At 3.98—Choice of six different styles of handsomely trimmed velvet HATS.

Ladies' Untrimmed Felt Hats, in a choice selection of the latest shapes and colors, excellent qualities. Real value 89c & 98c, at 49c & 69c

Children's Felt Sailors, Trimmed in a variety of pretty styles. All colors, at 49c

Misses' Outing Hats, In trimmed felt cloth, All colors, at 69c

Jet and Spangle Ornaments and Wings. Over a thousand dozen to choose from. Value 65c. to 95c. each, at 25c

ADAMS & CO.

The New Plaid Back Golf Suitings

and all the other fashionable fabrics, colorings and effects in Plaids and Checks are here in the biggest and choicest assortment to be found in the city. These items tell but a very small part of the story of the magnificence of the selection and the moderate run of the prices.

The New Plaid Back Golf Suitings or double faced cloths, in all the various weights, linings, colorings and patterns, 54 and 56 inches wide; a magnificent collection. At 1.49 to 2.98 a yd.

Rough Finished Zibeline Plaid, large effects, 50 inches wide, in predominant colorings of Blue, Red and Black—Black, White and Gray—Brown, Green and Red—Black, White and Red—Black and White—House, Gray and Black—the handsomest style of their kind and one which has obtained instant popularity. A splendid value at 1.98 a yd.

Plaid Back Golf Suiting, double width, in navy blue grounds with bright attractive plaid lining, five different plaid backs to select from (no samples cut). A great bargain at 79c a yd.

Decorations for the Dewey Celebration.

AMERICAN FLAGS, size 34x43 inches, strictly fast 15c

A large assortment of U. S. FLAGS, in standard Bunting; also in Cotton and Silk.

Standard all-wool Bunting Flags, all sizes, at moderate prices.

Printed Cotton Flags, fast colors, size 30x48 inches, mounted on spear-head varnished staff. ONLY 29c each.

SILK FLAGS, size 5x7 inches, per dozen. 3c

SILK FLAGS, size 7x10 inches, per dozen. 5c

SILK FLAGS, 24x36 inches, mounted on spear head, polished staffs. Value 89c each, at 69c

Cotton FLAGS, fast colored, 20x30 inches, mounted on spear head, polished staffs. 90c, a dozen. Value 20c each, at 8c

Cotton FLAGS, fast colored, 20x30 inches, mounted on 8 foot pole, with halyard complete. Value 1.98, at 1.39

Red, white and blue BUNTING for interior decoration, with or without the stars, per 4c yd.

Red, white and blue BUNTING, strictly fast colors, for outside decorations, with or without stars, different styles, per yd. 8c

THE DEWEY FLAG, with Admiral's portrait and Union form, each. 9c

AMERICAN FLAGS, size 27x 36, each. 7c

SILK FLAGS, size 8x10 inches, per doz. 75c; or each. 7c

SILK FLAGS, size 10x15 inches, per 10 dozen. 5c, or each. 5c

Cotton Bunting FLAGS, fast colors, 24x 36 inch, mounted on spear head staffs, 1.15 dozen. Value 25c each, at 10c

Swiss ribbed, with high neck and long sleeves. 1.00 Silk Vests, 69c

Children's Knit Underwear

At half and less than half price. Children's natural wool SHIRTS, PASTALETTS, and boys' DRAWERS, about 60 per cent wool, less than half. SIZES 16, 18 & 20, 22, 24, 26 & 28. At 15c at 29c

An odd lot of children's white and natural wool SHIRTS, PASTALETTS, and boys' DRAWERS, in medium and heavy weights, all sizes 24 to 34 in some of the qualities. Value 65c to 1.10, at 50c

An odd lot of misses' ribbed VESTS, in white, natural and black wool. Value 50c to 75c, at 29c

IN OUR GLOVE DEPT. We are now showing the latest productions in the FINEST KID GLOVES from PERRIN FRERES, DENT, MAGGIOLI, ADLER, etc., etc., at popular prices.

A great bargain at 98c

Right here you'll find some hints of the best values in the city

Of Good Furniture and Bedding.

MORRIS CHAIR, like cut, quartered oak or imitation mahogany; highly polished; in a 11.00 chair 7.98 for 7.98

Other MORRIS CHAIRS. Value \$10.50, now 7.98

Value 4.50, now 4.98

Value 7.00, now 4.98

Other Dining Table Originals. Value 6.50, now 4.98

Value 8.00, now 5.75

Extension Dining Tables, like cut, a great bargain. 2.98

Other Dining Table Originals. Value 6.50, now 4.98

Value 8.00, now 5.75

This illustration shows a heavy ENAMELLED STEEL BED, with brass rails and full mounts, double wire steel frame spring, no wood. Full weight hair mattress; the entire outfit complete. 13.98

A choice of any width of bed is given.

Another and more ornamental BED SET. 15.49

And one plain set, with soft-top mattress. 7.48

Another lot of South American Feather Pillows, guaranteed odorsless, covered in best A. C. A. ticking. 23.25, value \$30.00, at 18.9c

Another lot of LIVE GEESE FEATHERS. 22.25, value 1.50

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Humber Bicycles Again.

Our policy is to let no firm un-\$25 for Humber's while they derseil us, therefore we quote last, and we have only a few wheels in stock—all men's 26-inch—formerly sold for \$102; first come first served for these twenty.

We have also on hand about fifty RICHMOND BICYCLES with hygienic cushion frames—all men's 26-inch—the price has been \$110. On account of having only this one size the \$12.50 price while they last is now. No expressage paid on above wheels.

Carpet Prices Down

Tapstry Carpet, Strictly all-wool, in all the latest colorings, made, laid and lined. Value 75c, at 45c a yd.

Tapstry Carpet, The very finest quality, all wool, in a beautiful range of colorings, made, laid and lined, for this week. Value 85c, at 65c a yd.

Rug Bargains.

Axminster Rugs, 9x12 feet. Value 25.00, at 18.49

Union Art Squares, 6x9 feet. Value 2.25, at 1.49

Union Art Squares, 9x12 feet. Value 4.98, at 2.98

Golf Capes,

A most attractive line in select assortments of the most approved designs in the newest, handsomest and most striking effects.

Ladies' Golf Capes, like illustration, in double-faced golfing cloth in a variety of handsome plaid effects. A splendid value at 7.50

Ladies' Golf Capes in a variety of handsome patterns. A splendid value at 5.98

LADIES' GOLF CAPES in imported Rugs, a handsome selection of patterns to choose from. A decided bargain at 3.98

Other styles of Golf Capes, embracing all the newest, tastiest and prettiest effects, up to \$25.00.

The New Fall and Winter Jackets

are here in all the new and stylish effects—Look at the prices.

LADIES' JACKETS, like illustration, with in-laid velvet collar, in fine kersey, in black, tan and navy, pearl buttons, satin lined throughout. A SPLENDID VALUE AT 9.98

LADIES' BOX FRONT DOUBLE-BREASTED JACKETS, in black kersey, 3 1/2 lined throughout. A SPLENDID VALUE AT 4.98

LADIES' BOX FRONT DOUBLE-BREASTED JACKETS, in fine black cheviot, with in-laid velvet collar, lined throughout with silk. A SPLENDID VALUE AT 6.98

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LADIES' JACKETS, like illustration, with in-laid velvet collar, in fine kersey, in black, tan and navy, pearl buttons, satin lined throughout. A SPLENDID VALUE AT 10.98

LADIES' BOX FRONT DOUBLE-BREASTED JACKETS, in fine black cheviot, with in-laid velvet collar, lined throughout with silk. A SPLENDID VALUE AT 8.98

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Ladies' Tailor-Made New Autumn Suits.

Tailor-made SUITS, similar to cut, in fine imported Cheviot, lined throughout with silk. At 12.98

Tailor-made, box front REEFER SUITS, in fine imported silk lined jacket, with velvet collar, habit back, stitched panel front, skirt lined with percaline. At 9.98

Tailor-made, box front REEFER SUITS, in fine imported silk lined jacket, with velvet collar, habit back, stitched panel front, skirt lined with percaline. At 11.98

Tailor-made SUIT in all-wool gray homespun, Eton jacket, with rolling revers and scalloped edge, jacket lined with silk, circular-shaped panel, skirt finished with stitched edging, lined with percaline. At 7.98

Tailor-made SUIT in all-wool gray homespun, Eton jacket, with rolling revers and scalloped edge, jacket lined with silk, circular-shaped panel, skirt finished with stitched edging, lined with percaline. At 7.98

Tailor-made SUIT in all-wool gray homespun, Eton jacket, with rolling revers and scalloped edge, jacket lined with silk, circular-shaped panel, skirt finished with stitched edging, lined with percaline. At 7.98