



Soft, silky, glossy, abundant, beautiful, elegant, splendid, handsome,—you can't find words to describe a magnificent head of hair. Is this the kind of hair you have? Is your hair long enough to suit you? Is it growing nicely? Does the color exactly please you? Or, isn't it nearer the truth to say that your hair is short, thin, splits at the ends, and is rapidly coming out? If you want your hair to be long and silky, if you want it to be thick and beautiful, you must feed it; this is the whole secret. It's so easy to have handsome hair when you know just what to do, and will then proceed to do it. If you don't like your short, stubby hair, why do you keep it so? If you don't like your thin hair, why not have it thick? If your hair is looking old and dull, why not revive it? In a word, we would ask:

Why Do You Starve Your Hair?

Many persons seem to think that the hair never needs any help. Whenever there is any trouble with the stomach or liver they are always ready to do something, but they pay no attention to the hair. This is a great mistake. The hair needs help at times, just as anything else does. When it doesn't have the right kind of food it cannot grow, loses its luster, and looks dead. Surely this is not the kind of hair you want, is it?

I have used your Hair Vigor for the past five years and have always been greatly pleased with it. It certainly restores the original color to faded or gray hair and keeps the hair soft and smooth. I had some kind of humor on the scalp before using it, but it was quickly cured. Your Hair Vigor has been used in my family for more than twenty years, as my mother used it a long time and liked it very much.—MRS. HELEN KILKENNY, West New Portland, Me., January 4, 1899.

I have used Ayer's Hair Vigor for a great many years, and although I am past eighty years of age, yet I have not a gray hair in my head.—GEORGE YELLOTT, Towson, Md., August 3, 1899.

My hair is now 64 inches long and just touches the floor when I stand erect. Ayer's Hair Vigor stopped my hair from coming out and it grew very rapidly. I am greatly pleased with this wonderful preparation.—MRS. G. A. McVAY, Alexandria, Va., February 10, 1899.

Two years ago my hair began falling out. I could get a large handful every time I combed it. I purchased a bottle of Ayer's Hair Vigor, and after a few applications my hair stopped coming out. My hair is now in the best possible condition.—MISS MINNIE HOOVER, Paris, Ill., July 13, 1899.

Well-fed Hair Grows Long and Thick.