

# Are You Perfectly Satisfied With Your Hair?

## FALLING HAIR.



We don't wonder you are greatly worried when you see your hair coming out. There is not only danger that you will have great thinness of the hair, which is about as bad as baldness, but it is also a sign of hair starvation.

To check falling of the hair there is no remedy in the world that equals Ayer's Hair Vigor. The very next day after you apply the Hair Vigor you will notice that less hair comes

out. Gradually the falling ceases and soon your hair is held as tightly in place as ever.

If our Hair Vigor did only this, it would be something wonderful, but this is only the beginning of its work. It puts new life and vigor into the hair bulbs. The hair becomes soft and glossy, showing it has new strength and is well nourished.

## DANDRUFF.

Perhaps you are greatly annoyed with dandruff. It's a regular disease, there is no longer any doubt about that. To cure the disease is now an easy matter, for its nature is thoroughly understood.

You cannot make a single application of Ayer's Hair Vigor without destroying a great deal of dandruff. After you use the Vigor a few days all dandruff disappears. The scalp is made clean and healthy. And what is the best thing about it is that the disease does not return. When the dandruff is thoroughly removed with Ayer's Hair Vigor you may know that the disease is cured.

In this way you prevent baldness, for the one great cause of a bald head is dandruff

## An Excellent Dressing.

Ayer's Hair Vigor is also a most elegant dressing for the hair. If your hair is a little bit contrary, won't lie just where you wish to have it, if it looks dry and harsh, you will find Ayer's Hair Vigor the very best thing you could use. The hair is easily managed, stays in place, while it will look rich and silky.

## MAKES THE HAIR GROW.

Ayer's Hair Vigor does not make the hair grow simply by stimulating the hair bulbs. That is the way nearly all other hair preparations work, if they work at all. The reaction from the stimulating effect leaves the hair in worse condition than before. As we have already said, Ayer's Hair Vigor is hair food.

When the hair bulbs are fed with it they cannot help but perform the work Nature intended they should. Your hair cannot help but grow; and it does grow, too, long, rich, and abundant. This is the kind of hair you want, we are sure, and it is the kind that our Hair Vigor will bring you.

After using it you are perfectly satisfied with your hair, no complaints to make of yourself or of us.



## Feed It With

# Ayer's Hair Vigor

You don't like gray hair, do you? - There isn't very much comfort in the thought that you are growing old so fast, is there? And you would give a good deal if you thought you could look as young as you did when you were thirty, wouldn't you? But you can look just as young, and it will only cost you a single dollar, the price of a bottle of Ayer's Hair Vigor. For fifty years this standard hair remedy has been before the world. No other hair preparation has anything like such a record. One reason for this is that it always does the work; it never fails to restore color to gray hair. You may have again all the rich, dark color your hair had when you were in your teens. - You can obtain this Hair Vigor at any drug store, price, \$1.00 a bottle.

I have used Ayer's Hair Vigor for over twenty years, and I can truthfully say it is all you recommend it to be. I am now seventy-two years of age and my hair is as dark as it was twenty-five years ago. People say I look at least that much younger than I am. I would be entirely bald and snow-white if it were not for your Hair Vigor. — Mrs. ANNA LAWRENCE, Chicago, Ill., December 22, 1898.

I am certainly greatly pleased with your Hair Vigor. It has done wonders for my hair. It seemed to be perfectly dead; it was full of dandruff and was falling out very fast. It has now been restored to its natural condition and I am very grateful indeed for it. Before trying your Hair Vigor I had used numerous other remedies, but to no effect. — ANNIE S. SCRUGGS, Greenville, S. C., August 10, 1898.

## WRITE THE DOCTOR.

If you are not perfectly satisfied with our Hair Vigor in every way, or if there is any question you would like to ask about your hair, write the Doctor about it. He will give you the best medical advice, and will, without doubt, be able to tell you just where the difficulty lies. He has written a book on the Hair and Scalp which he will gladly send you upon request.

Address all communications to Dr. J. C. AYER, Lowell, Mass.

## Always Restores Color to Gray Hair.