

The Siegel-Cooper Company Advertisement

OF "BETTER GOODS FOR THE SAME MONEY OR THE SAME GOODS FOR LESS MONEY THAN ELSEWHERE."

A Perfectly Sown Woman

is a delight to the eye, and the garments of The Big Store are specially designed with a view to producing pleasing effects. Everything of importance entering into the make up of our garments is carefully considered—the materials, colorings, styles, workmanship, fit, finish, &c., and the result leaves nothing to be desired. Our prices, too, are so very moderate that we really believe their equal isn't to be found elsewhere for goods of equal merit. Some details and prices follow for your information.

- 300 Ladies' Silk-Lined Homespun Suits at..... **15.00**
This is a chance purchase, otherwise the suits would have to sell for \$25. They are fresh from the manufacturer's hands, made in New York, in the best material, with a view to producing pleasing effects. In the lining and dark gray, blue, brown and black; both skirts and jackets are lined throughout with extra quality black taffeta silk, making the suits most unusual bargains at the price.
- Ladies' Extra Fine Kersey Jackets at..... **10.00**
Over 3,000 garments, all made of the best kerseys, in black, tan, camel, brown, blue, royal, &c., every one lined with the best taffeta or Skinner's satin; sizes 32 to 46. A superb collection! A magnificent bargain!
- Golf Caps—Despite the scarcity of shawls and the enormous advance in price, we will offer to-morrow more than 300 caps, made of good shawls, with fringe and hood, at **6.90**
- Cloth and Plush Capes—We are in a position to offer values in plain black cloth capes, also plush capes, suitable for old ladies' wear, at prices which scarcely represent the cost of the cloth alone, as, for instance:
30-inch long Kersey Capes, at..... **5.00**
Fine striped Kersey Capes, at..... **5.90**
30-inch Seal Plush Capes..... **6.00**
Kersey Cloth Golf Capes, with silk hood, at..... **9.75**
- Our Ladies' Skirt Department is replete with fashion's foremost ideas, yet ample care has been bestowed upon the serviceable and more useful garments, of which we give evidence by offering 1,000 Homespun and Venetian Cloth Skirts at..... **3.90**
- Broadcloth Skirts, with scalloped front, trimmed with bands of taffeta silk braid, at..... **7.90**
- Ladies' Waists—All that is good and fashionable, precisely low that we can safely say we have no peers as waist distributors. Silk, flannel and brilliantine waists at remarkably low prices, as these will testify to.
Ladies' Taffeta Shirt Waists, worth \$7.50, at..... **5.00**
These waists are made of the best quality of taffeta silk, in almost every desirable shade, principally heliotrope, lavender, auromobile, cardinal, gray, rose, wine and black profusely worked with vertical tucks or cording, dress sleeves with stitched cuffs, white ruffled collars. Rich, handsome, stylish and cheap.
Fancy Flannel Waists, a superb waist for home wear, in beautiful striped effects, imitations of French flannel; really worth \$1.50 apiece, Monday special, at..... **95c**
- Botany Flannel Waists, in white, pink, light blue, rose, violet, green, gray, wine, cardinal, automobile and black, with rows of tailor stitching; regular \$4.50 values, here for Monday, at..... **2.90**

Our Fur Department

Is in charge of men who thoroughly understand the fur trade. From the smallest neckerchief to the costliest fur coat, all the latest and most approved styles can be had here at prices that are invariably lower than those of the exclusive furriers. Read these quotations and judge for yourself:
XX Electric Seal Coats, with Skinner's best lining, at..... **22.50**
Prime "Near-Seal" Coats, with collar and lapel of full skin, Persian or Sable; garments of unquestioned value; here to-morrow at..... **39.50**
Fine Sable Cluster Scarfs, full fluffy fur, with eight large tails, absolutely \$7.50 values; here to-morrow, special at..... **4.75**

A Silk Sale.

"The fittest shall survive," is an old and well-known maxim. That is why, no doubt, silks have maintained their popularity throughout the years and the vicissitudes of changing fashions. After all, there is no finer dress material than silk that is thoroughly good in quality, pattern and coloring. This is admitted by all who are competent to pass an opinion upon the subject. A recent advantageous purchase has put us into possession of an unusually fine lot of silks, which we place on sale at prices far below their actual value. Here are some details:

- Colored Silks, 8,500 yards Plain Colored Taffeta Silk, in the extremely desirable shades of cardinal violet, cerise, magenta, 4 new shades of blue, a regular 75c quality; our special price..... **49c**
- 7,300 yards of Printed Warp Taffeta Silk, a very superior quality, fully 21 inches wide, in a grand assortment of neat, stylish dress designs, medium in size—magnificent in quality; regularly worth \$1.25; while the lot lasts, per yard..... **79c**
(This is probably the lowest price ever quoted for goods of this grade.)
- Black Silks, 2,600 yards of Black Dress Taffeta Silk, beautifully dyed and finished, lustrous and perfectly reliable, 21 1/2 inches wide; regularly sold at 65c per yd.; here to-morrow at..... **69c**
- 4,100 yards of Black Satin Duchess, strictly pure silk, soft and bright in finish, equal to anything regularly offered at 90c per yard; special to-morrow..... **69c**
- 2,300 yards of Black Satin Luxor, 20 1/2 inches wide, regularly worth \$1.00; special to-morrow at, per yard..... **79c**

Fine Millinery AT REASONABLE PRICES

is the demand of the hour, and the Big Store is ready to satisfy the demand. We buy direct from the millinery centers of the Old and New Worlds, pay cash for everything we get, and get only the best of everything in trimmed and untrimmed millinery. When you pay Madame So and So on Fifth Avenue a fancy price you are paying as much for her name as for the hat. Why should you do this when you can get the same hat, and perhaps a handsomer one, at the Big Store for several dollars less? The difference in the price will enable you to get one or two pairs of good gloves to wear with the new hat. Isn't that a saving worthy of your serious consideration? But judge of our prices only after you have seen the goods, for the quotations themselves would almost seem to preclude the style and beauty we attach them to. **11.26**

- Trimmed Millinery.—Trimmed Hats, of Velvet and Taffeta, stylish and handsome, a fine line on sale to-morrow, a choice of which may be had for..... **5.00 and 8.00**
- Untrimmed Millinery.—25 Dozen Russian hats, worth \$5; here for Monday..... **2.95**
- 100 Dozen Automobile Hats, with velvet crown, quills and corded silk bow; worth \$2.25 each; Monday's price..... **1.45**
- Dozen Fine Fan o' Shanter Hats, with trimmings of quills; worth \$2.25; here for Monday's Special..... **1.50**

Women's Fine Undergarments.

Our large and particularly fine stock is notable for the excellence of the materials employed, the superb workmanship, fit and finish of the garments, the endless variety of leading styles, and, above all, the very low prices. An inspection of the stock at your leisure will satisfy you that we haven't overpriced it. Take a look at the prices. For instance:

- Women's Cambric Drawers, with full plain umbrella ruffles, at each..... **19c**
- Women's Muslin Drawers, with ruffle of wide embroidery and heading of 7 rows of tucking, yoke bands, at..... **65c**
- Women's Fine Cambric Drawers, have yoke bands, umbrella ruffles, and are trimmed with wide Cluny lace and heading, here at..... **98c**
- Women's Lawn Chemise, with circular yoke, sleeves and flounce on skirt trimmed with Valenciennes edge and insertion, here at..... **98c**
- Women's Muslin Gowns, of a good quality, with embroidered revers, front and sleeves trimmed with full ruffle of wide embroidery; a rare chance to get a 75c gown for..... **49c**
- Women's Muslin Gowns, with surplice neck and sleeves, trimmed with embroidered edging, tucked yoke, bordered with wide insertion, at..... **85c**
- Women's Outing Flannel Dressing Sacques, in light and dark colors, with crocheted edge and ribbon at neck, here to-morrow at..... **39c**
- Women's Print Wrappers, in dark colorings, with plaited back, loose front yoke and bustles, trimmed with braid, wide skirt, at..... **63c**

Silk Petticoats

Well-dressed women will appreciate these magnificent garments and the low prices at which they are sold. A handsome variety of Silk Taffeta Skirts, in black and colors, at prices ranging from \$4.25 to..... **35.00**
Heavy Taffeta Corded Skirts, with umbrella flounce, velvet binding and French band, at..... **4.25**
Black Taffeta Skirts, with accordion-plaited flounce, fancy trimmed edge and dust ruffle, at..... **7.50**
Heavy Taffeta Skirts, in all the new shades, handsomely trimmed with corded ruffles, separated by six rows of heavy cording, dust ruffle and featherbone, at..... **9.75**

Art Needlework Department.

(2nd Floor, Centre.)
With a view to encouraging and fostering one of the greatest and most charming of feminine accomplishments, fine needlework, we have decided to give FREE LESSONS in embroidery and in the art of Renaissance lace making, daily between the hours of 9.30 and 11.30 A. M., to all who will purchase the necessary materials.
The three specials which follow are on sale to-morrow, and are well worth buying at the low prices asked for them:
Stamped Table Covers, 36x36 inches in size, made of fancy Lyons cloth; worth 19c each, here at just..... **7c**
Linen Stamped Laundry Bags, with drawing cords; worth 25c apiece, here to-morrow at..... **15c**
H. S. Linen, 24x24 inches and 30x30 inches, stamped in artistic designs; worth 49c each, here at..... **25c**

Three Jewelry Items.

Most men and women admire handsome, durable jewelry. At our low prices they can certainly afford to own it. The articles mentioned below couldn't be bought at exclusive jewelry stores for less than double these figures:
200 beautiful Diamond Rings, in mountings of heavy gold, in fancy Tiffany or Belcher settings, brilliant, flashing stones, would be considered cheap at \$5.00 each; here to-morrow while they last at..... **2.75**
Gold-Filled Girdles, handsomely jeweled in a variety of colored stones, amethyst, ruby, garnet, rhinestone, malachite and cameo, in handsome embossed effects; have sold for as much as \$4.00 apiece; to-morrow's price only..... **75c**
Gold-Filled Dumbbell Links, manufacturers' samples, Roman polished and jewel set, worth 50c per pair; here to-morrow at..... **25c**

Lamps, Glassware and Crockery.

A series of special offerings for Monday—the importance of which can hardly be over-stated—choicest goods of two continents reduced in price—reduced not a little—but cut to the core. It'll be a treat of values—such as no prudent housewife will knowingly pass by.

- \$9, \$10, and \$12 Wrought Iron Lamps, with antique copper base, gun-metal oil pot, and best center draught burners complete with handsome hand-painted globes, for Monday your choice at..... **5.00**
- Another important offer will be 125 Lamps with ornamental brass base and crown, Pompeii and gilt base, with gold ornaments, best center draught burner, complete with rich hand-painted globes; lamps that will be considered a bargain at \$5; your choice for Monday at..... **2.25**
- Wrought Iron Art Lights, Oriental designs, with colored glass shades, complete with oil lamp, the most popular lamp for cozy corners, smoking dens, Oriental rooms, &c.; worth \$2.00; special for Monday at..... **1.05**
- Austrian China Salad Dishes, in assorted floral decorations and gold tracings; regular value, 35c; a special for Monday..... **19c**
- Punch Sets, ruby etched glass, consisting of high covered Punch Bowl, with 12 handled Glasses, 15-inch glass Tray and Ladle, the complete set well worth \$12.00; special at..... **6.25**
- The One Dollar Table will be reinforced for Monday with a new line of Vases, Epergnes, Handled Olive Dishes, Centre Pieces for Table Decorations and a desirable assortment of novelties, worth from \$1.50 to \$2.25; your choice for Monday at..... **1.00**
- Dinner Sets, 103 pieces best quality English semi-porcelain, dainty undecorated decorations, new and desirable shapes and assorted colors, advertised as a bargain elsewhere at \$10.00; our price for Monday..... **6.95**
- Jardiniere, 6, 9 and 10 inch size, new colors and designs, also globe shades with gold stippled decorations in assorted tints, worth from \$1.50 to \$2.50; your choice Monday..... **75c**
- Cut Glass Tumblers, one lot of best quality American cut glass, new designs rich deep cuttings, hand polished, regularly worth \$5.00 per dozen; special, per dozen..... **2.50**
- China Fern Dishes, hand painted, with gold lines and gold traced embellishments, white clay linings with nickel side handles, worth \$1.50; special at..... **75c**

Wall Papers.

Good, handsome, artistic wall papers are so reasonable in price these days that it doesn't pay to use any other kind. The Big Store has a truly magnificent assortment, all moderate in price. Here are a few quotations for to-morrow:
Good Wall Papers, a large collection, suitable for any room in your house; to-morrow's price, per roll, only..... **4c**
Dining Room, Hall and Parlor Wall Papers, 60 patterns, in all the new shades, with borders for ceiling to match; to-morrow's price, per roll, only..... **7c**
Parlor, Hall and Dining Room Wall Papers, in a variety of magnificent patterns; to-morrow's price, per roll, only..... **18c**
Plain Cartridge Papers, the best grades; to-morrow's special price, per roll..... **12c**
Two-toned Reds and Greens, also burlap effects, (aperies, stripes, floral patterns, geometrical designs, suitable for all purposes, but especially for halls, dining rooms and parlors, per roll..... **28c**

Real Renaissance and Irish Point Lace Curtains.

The entire stock of a prominent importer, bought for spot cash at great reductions from original import cost, will be offered

Monday at Half Price.

Real Renaissance and genuine Irish Point Curtains. Cost in the ordinary course of business more money than the average purse can afford. Here is a chance to own a few pairs of these gems of the curtain maker's art at a price that usually could buy but the very ordinary sorts. The assortment is ample, but the quantities are limited, inasmuch as they are all small lots, 2 to 6 pairs of each pattern. Prices will be as follows:

- Real Renaissance Lace Curtains.
3.65, 7.25, 8.25, 10.50, 15.00, 20.00,
5.90, 7.90, 9.75, 12.50, 18.00, 24.50.

- Irish Point Lace Curtains.
2.65, 3.90, 4.50, 5.75, 6.75, 7.75, 8.50, 9.75, 12.50.

And don't for a moment forget every pair worth full y double.

Pure Australian Winter Underwear, for Men and Women, 79c

We bought 100 cases of this fine underwear from the maker—at a price so low—that we are enabled to sell it at the low figure quoted, and still make a small profit. The warm and unseasonable weather of the last week or so is account for this transaction. The garments are really worth \$1.50 apiece, but to-morrow you may have your choice of them at less than the cost of the wool, to say nothing of the cost of manufacture; per garment, 79c.

The Men's Underwear comes in natural and camel's hair colors—made from Australian lamb's wool, and every garment is extra well finished.

The Women's Underwear comes in white, natural and camel's hair—also made of purest Australian lamb's wool, vests having either long or short sleeves, as preferred.

Wines and Liquors.

If you drink wines and liquors at all, you should drink only the good and pure. No matter what prices we quote these two requisites are always guaranteed.

- Champagne, Mezet and Chandon, White Seal, per case of 12 qts. \$29.75; bot..... **2.50**
- Bouche Sec, basket of 6 qts. \$14.75; per bot., \$2.50; basket of 12 pints, \$5.50; per bot., \$1.30; basket of 12 half pints for invalids, \$8.25; per bot. **70c**
- St. Julien, an excellent California Claret, per case of 12 bottles..... **2.35**
- California Riesling, fine quality, equal to many imported Rhine Wines, per case of 12 qts., \$3.00; per bot..... **27c**
- St. Vernon Rye, per gal., including jug, \$2.85; per bot..... **75c**
- Pontet Canet, imported from Atmand Freres, Bordeaux, France, case of 12 qts..... **6.00**
- Hochheimer, imported from Burckhardt & Sohne, Deidesheim a Rhein, case of 12 qts, \$6.00; per bot..... **55c**
- Fine California Claret and Zinfandel, old vintage and bottle ripe, per gal., including jug, 85c and..... **65c**
- Pure California Port and Sherry Wine from the best mountain vineyards, per gal., including jug, \$1.45 and..... **1.25**
- Monongahela Rye, per gal., including jug..... **2.35**

Toys and Games.

If grown-up people would only stop to consider the pleasures they derived in their childhood from toys and games, they would gladly spend a little money occasionally in this way on their own little ones. Amusing toys and games, strongly made and handsome in appearance, are sold at The Big Store at the lowest of prices. For instance:

- Chess India, played exactly like the well-known game of Parochest, has four dice cups, eight dice and four colored counters; special at, each..... **35c**
- A full assortment of Games, including Nelly Bly, Messenger Boy, Lotto and Ring Toss, your choice, at..... **9c**
- "Jack in the Box"—every child knows him—the old familiar trick box, large size, with very comical heads; special at..... **20c**
- Iron Toys, have clock-work engines that ring a bell when in motion, handsomely painted and strongly made; special at..... **35c**
- Dolls' Go-Carts, strongly made of wood, with steel wheels; also go-carts made of wood handsomely varnished; your choice, at the special price of..... **18c**
- Dolls, stylishly dressed, a big assortment, made of best material, 14 inches long, special at..... **39c**
- Toy Carpet Sweepers, for children, the genuine Bisson "Little Queen," special at..... **29c**

Notions.

- Litt'le things, true, but in their way great money-avers just the same.
Jersey-Covered Waist Form, the proper shape, sizes 32 to 38, like cut..... **30c**
- Sateen Tape Measures, both sides marked, 60 inches long, each..... **3c**
- 5 Yards Black Velveteen, 1 1/4 inches wide, a piece..... **10c**
- M. Hemmway & Sons' Best Machine Silk, in colors, 2.50-yard spools for..... **5c**
- Whitmore's Gilt Edge Shoe Dressing, per bottle..... **13c**

The Hayes Dental Association

(Incorporated).
Fine Large Private Parlors on Main Floor Balcony. SATISFACTION TO OUR PATIENTS IS THE FIRST CONSIDERATION AT THIS OFFICE. That is why we have 20,000 living testimonials in thin ten miles of our parlors. HONEST DENTISTRY AT HONEST PRICES.
Our Remarkably Popular Full Plate..... **8.00**
Free and Prompt Consultation all day.
E. P. HAYES, D. D. S., Manager.

High Grade Sewing Machines for \$11.75.

Every home needs one or more good sewing machines. Here's a chance to get one at a most reasonable price. These machines are an improvement on the latest improved Singer Sewing Machine, and are strictly first class in all respects. They are a most noiseless, have self-threading shuttle, automatic tension and all the latest attachments. Woodwork is of polished oak, and it has three drawers. The name of the maker is well and favorably known; you'll find it stamped on each machine. His guarantee and our own is given with each machine sold, and holds good for five years from the date of sale. Purchasers cheerfully instructed in the care and use of these machines without charge.

A Sale of Dress Goods.

Big selling means big values. If our prices for Dress Goods were not lower than elsewhere, our sales would not be so large. If you think this over you will see the force of it and will feel inclined to come here for your winter dress, whether you have purchased here before or not. Once a customer, always a customer, for it is values such as we offer below that hold our friends and constantly increase their ranks.

Black Dress Goods.

- 150 pieces of Black Surah Serge, all wool, the kind that is generally known as the 39c per yard quality, here to-morrow at, per yard..... **25c**
- 45 pieces of Black Granite Cloth, 48 inches wide, all wool, a popular fabric, with an enviable reputation, every yard of it worth 58c, here to-morrow at, per yard..... **75c**
- 350 pieces of Black Chevot, all wool, manufactured especially for us from high grade yarn, every yard of which is steamed and shrunk ready for the needle; these are the goods that help to make our Black Dress Goods counters so popular; to-morrow's special price per yard..... **59c**
- Other good Black Cheviots, at 69c, to 85c per yard and upward.

Black Henriets, in a full range of beautiful qualities, at prices that will surely interest you if you are looking for this make of fabric. We purchased this lot before the advance in price, and are therefore enabled to sell it at fully 20 per cent. lower than others. Our present prices are as follows:
Per yard, 25c, 39c, 49c, 59c, 69c, 79c, 89c, 98c..... **1.25** and.....

35 Pieces of Embossed Jacquards, in a rich raven black, showing a heavy raised figure, a beautiful and fashionable fabric that is fast becoming popular with stylish dressers; worth \$1.25 per yard, now on sale at..... **69c**

Black Crepon, from the best English manufacturers, closely covered with big heavy blisters, worked into beautiful designs, the most effective crepons we have seen anywhere, and the prices astonishingly low for such high grade goods; per yard, 98c, \$1.19, \$1.35 and..... **1.50**

Colored Dress Goods.

- Plaid Back Golf Suits, the largest stock of this popular goods in the city; nowhere can you see such a selection, nowhere can you buy the same qualities at these low prices; per yard, \$1.00, \$1.45, \$1.95 and..... **2.25**
- 100 Pieces of Homespun, all wool 45 in. wide, every shade of gray represented, as well as numerous other colors; a splendid fabric at a wonderfully low price; worth 79c per yard, here to-morrow at..... **59c**
- 60 Pieces of Venetian Covert Cloth, 45 in. wide, all wool, in ten dark street shades, particularly suitable for tailor-made suits; worth 75c per yard, here to-morrow at..... **48c**
- Broadcloths and Venetians, every color in stock, from the delicate pastel tints to the rich deep shades. If you want the materials for a dress, a separate skirt, a waist or to match some high art shade, see our superb collection, and over 100 distinct shades from which to make a choice. Prices 20 per cent. lower than elsewhere; per yard, 68c, 75c, 85c, 95c, \$1.25, \$1.38, \$1.50, \$1.75, \$1.95 and..... **2.25**
- 300 Pieces—An Assorted Lot, consisting of silk and wool checks, suiting checks, all wool plaids, teal plaids, blue chevot, black brilliantine and neat stripes, worth from 50c to \$1.00 per yard; here to-morrow at the uniform price of..... **39c**
- Golf Cloakings, Kerseys and Astrachans, new importations of the best of foreign productions, handsome goods. We invite you to come and inspect. You'll find the quality, patterns, colorings and prices all that could be desired. As to prices, they range from, per yard, \$2.50 to..... **6.50**

Umbrellas.

Lay by something for a rainy day, if it's only a good umbrella. You will never appreciate your savings on your umbrella until you are in actual need of them. This is certainly a low price for a good umbrella:
500 Close Rolling Umbrellas, covered with a fine grade of Union Taffeta Silk, the popular 26 inch size, mounted on Hawkeye rods and best frames, with case and tassels to match, and handsome natural wood handles, suitable for men or women; a stylish umbrella and a durable one, worth actually \$1.50; here to-morrow at just..... **98c**

Men's Gloves.

The well-dressed man is always well-gloved. Here's a good opportunity to add to your stock of choice gloves at a small outlay.
On sale to-morrow, 250 Pairs of Gray Mocha Gloves, for street and dress wear, in the choice gray shade which is so extremely popular at present; also Men's Heavy Driving Gloves, another one of our special makes of fine gloves; made with ousoom and the English thumb. These gloves are sold regularly at \$1.25 per pair, as they are fully worth it, but you may have your choice to-morrow at just..... **95c**

Furniture.

Here are some furniture bargains for Monday which simply cannot go unnoticed.

- A Well-Made Spring-Edge Couch, in assorted covers of the very latest designs and shades of Belgian velvets and velours, bullion fringe at bottom; will positively hold its shape; upholstered with hair, rendering it soft, comfortable and resilient, worth \$17.50; here for Monday at..... **10.75**
- A Good Hair Mattress, a clean, well-made affair, which will hold its shape, covered with A. C. A. or fancy ticking, made in one or two parts, weight 40 lbs., actually worth \$14.50; we will place on sale Monday at..... **8.75**
- A "Surprise" in Chiffoniers, of solid oak, containing five drawers and hat box, with bevel mirror, 20 by 12, stands over six feet high, three feet wide, nineteen inches in depth, could scarcely be bought anywhere for less than \$10.50; on sale Monday at..... **6.00**

Bedroom Suits, beautiful golden oak finish, three pieces, high bed, commodious dresser, with French plate bevel edge glass, 30 by 24, and washstand; would be remarkable value even at \$30.00; our special price for Monday..... **16.75**

Heavy Extension Tables, with six inch fluted legs, claw foot, highly polished, you would be asked \$14.00 outside of The Big Store, our price Monday..... **7.50**

Solid Oak Office Desks, 50 inches in width, easy working curtain and drawers, fully worth \$21.00; we will sell them Monday—our only one to a person—for..... **11.75**