ADVERTISEMENTS.

The February Sale is at Its Height

Final Two Weeks of Reduced Prices at Hathaway's

A 10-Piece Dining Suite in the William and Mary Style, $320.00

Illustrating the character of our Dining Suites. There are several William and Mary Patterns, some in Walnut, others in Mahogany. Also the other Periods. Individual pieces at correspondingly low prices.

SO far the success of the present sale has been fully up to our expectations, which were not modest. A very general appreciation of Hathaway Furniture and Hathaway prices has been apparent.

Yet our stock was so complete that the variety now is practically as great as at the start. Then, too, some of the new pieces for the Spring season are now ready and have been included in the sale.

There are a score of different Dining Suites, some thirty Bedroom Suites, a dozen Davenport Models and every other type of piece in corresponding variety.

$32.00

Colonial Spinnet Desk in Solid Mahogany. The illustration shows how compactly it closes to form a flat-topped table.

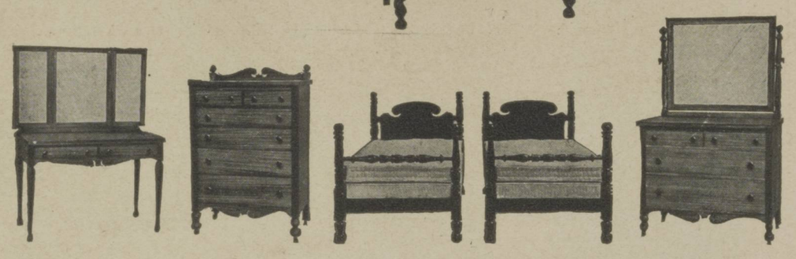
$19.50

In Denim

A thoroughly good chair of the English Fireside type. Legs of Mahogany.

$30.00

Writing Table of convenient size and attractive lines. Shown in Mahogany; also furnished in Walnut.



Colonial Poster Suite in Mahogany, priced as follows: Toilet Table, $39.00; Chiffonier, $35.00; Twin Beds, $17.50 each; Dresser, $39.00. Dresser and Chiffonier are also shown in larger sizes. Chairs, Night Stand, etc., to match.

$16.00

A new model which shows the effectiveness of the Queen Anne style in a Mahogany-Cane Chair. Rocker to match, at the same low price.

In Denim, **$63.00** *Length, 70 inches.*

If Davenports of standard lengths do not fit your needs, we will make you one of any size you wish.

$44.00

55 inches high, 47 wide. Same Model 37 inches wide, $40.00. Three door case to match, 72 inches wide, $59.00.

W. A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

ADVERTISEMENTS.

Red Cross Shoe "Bends with your foot" for Women

Red Cross Arch Support Shoes hold the arch firmly yet easily—develop the weakened muscles and restore normal activity and comfort.

Red Cross flexible soles bend with the foot, making walking tireless and pleasant. Orthopedic heels add the last touch of comfort to this perfect shoe.

We are sole agents for Red Cross Shoes in Greater New York and Newark.

Red Cross Model 805½

$4

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street (old Milkman Building), opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark Store { **689 Broad Street** Opposite Military Park.

J. Blym & Sons GUARANTEE SHOE CO. Mail Order Dept. 2240 3d Av.

West Side Stores: 222-224 W. 125th St. 6th Av. & 27th St. 8th Av., nr. 39th St.

East Side Stores: 3d Av. & 122d St. 3d Av., near 86th St. 3d Av., 150 & 151 Sts. 162 Bowery, nr. Broome

Brooklyn Stores: Broadway, bet. Park & Ellery Sts. 442-444 Fulton St., opp. Bridge St. Broadway, near Greene Ave.

Factory: 511-519 East 72d St.

Give Hand Wrought Silver

LEECLT Hand Wrought Silver, hammered by hand from sheets of Solid Silver, is designed by our own artists and made by our skilled workmen. The material saving by thus dealing direct with the manufacturer is apparent.

A highly appreciated gift is a hand wrought silver Compote or Relish Dish.

COMPOTE $20.00

Very heavy and distinctly a Gift Article

LEBOLT & COMPANY

NEW YORK 534 Fifth Ave. — **CHICAGO** State & Monroe.

RELISH DISH with three removable compartments; extra heavy glass trays, $22.50

In "Ye Booke of Hand Wrought Silver" are countless other gift suggestions. *Send for your copy to-day.*

Sow Sweet Peas as Early as Possible

A few mild days in February and there is your chance. Don't miss it.

Earliest sowings bring best results. Inoculate them with Mulford's Nitro-Germ!

Herrmann's "Times" Collection

OF THIRTY NEW and best varieties of Spencer Sweet Peas embraces the most refined colors and color combinations. The flowers are all of the giant type, on long stems, sure to satisfy the most critical buyer. Each packet covers about 10 ft.; the 30 pkts., (30 different varieties,) 200 ft. of trench. Offered at $3.00 postpaid, and will send with every order 50c worth (¼-acre size) Mulford's Nitro-Germ Free of charge to introduce the article. But in February only. The price is $4.25 from March on.

Herrmann's Sweet Pea Seed. Mulford's Nitro-Germ and early planting guarantee Success with Sweet Peas! Order at once. Club together, if you think it too much for you alone. Cash with order.

HERRMANN'S SEED STORE, 140 E. 34th St., near Lex. Ave., New York

---

BERTHE MAY'S Maternity CORSET

The only corset of this kind made for its own purpose—can be worn at any time, allows one to dress as usual and preserve a normal appearance.

Call at my parlors or write for BOOKLET NO. 21. Sent free under plain envelope. Mail orders filled with complete satisfaction.

Similar corsets for ordinary wear for young girls, stout women and for invalids.

Berthe May 10 E. 46th St. New York (Opposite the Ritz-Carlton.)

STRAIGHTEN YOUR TOES BANISH THAT BUNION

By Using ACHFELDT'S Perfection Toe-Spring. Worn at night, with auxiliary appliance for day use.

A PERSONAL DEMONSTRATION of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval.

Money refunded if not as represented.

M. ACHFELDT, Foot Specialist, Marbridge Building.

Dept. M. E., 1328 Broadway (at 34th St.), New York

ZIP TRADE MARK — REGISTERED U.S. PAT. OFF.

IT'S OFF HAIR ON FACE

OR UNDER ARMS positively removed with root. No electricity, pain nor poisonous drugs. Absolutely harmless. Write for particulars or call for free demonstration. Mme Berthe, 12 W. 40th St., N. Y.

ADVERTISEMENTS.

A Garden Full of Gladioli for $1.00

The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only **ONE DOLLAR** we will send **75 Bulbs** of our **Grand Prize** Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Simple cultural directions in package.

Cut out this advertisement and enclose with Dollar Bill, Stamps or Money Order, or present at our Store and secure this splendid collection of Gladiolus Bulbs for **only $1.00**, prepaid to your home anywhere in the United States, with our **1916 Spring Catalogue.**

Stumpp & Walter Co.
30-32 Barclay Street, New York.

Faultless Fitting Gowns

Be your own "Madame Modiste." Fit yourself perfectly in the season's newest styles. Your true-to-life figure is reproduced in

Pneu Form

It lasts a lifetime and the same form serves for all the feminine members of the household by simply changing the fitted lining. A boon to dressmakers and dress-wearers alike. Nearly half a million women attribute their smart gowns to Pneu Form. Try Pneu Form for your Spring gowns.

Special Offer

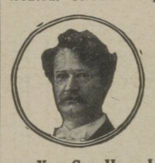
This opportunity is limited. So act now. Write for details of offer and our new booklet "My Figure."

If possible call and see free demonstration at show room, Galvin Bldg., 46th St. and Fifth Ave.

The Pneumatic Dress Form Co.
561 Fifth Ave., New York. (Cor. 46th St.)
'Phone 7670 Murray Hill.

PARKER'S METHOD OF HAIR TREATMENT

is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.



Send today for free booklet "T," "Healthy Hair — How to Get and Keep It."

JANE COWL says: Dear Mr. Parker:—Let me thank you for the most beneficial treatments my hair has ever had. All good wishes to you.

You Can Have Luxuriant Hair!

By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

FRANK PARKER
Hair and Scalp SPECIALIST.
51 WEST 37TH ST., N. Y.

TROUT JEWELRY SHOP

Japanese Ring, Rose Gold, 3 Diamonds, 10K Solid Gold, **$15.25**; *14K Solid Gold,* **$19.00.**

Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. You save one-third **AT WHOLESALE PRICES.**

Thousands of splendid jewelry gifts for Birthdays, Prizes, Graduations, Weddings..... **$1 to $10**

CHAS. L. TROUT CO.
170 B'way, Cor. Maiden Lane, N. Y.
2nd floor. Phone Cortlandt 3586.
Open to 6 P. M., Saturdays included.

Why Have Gray or Faded Hair?

HENNA D'OREAL

New French Discovery

which is composed of pulverized Henna and Herbs, provides the only harmless coloring in the world. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply.

Price, Postpaid $1.10.

Blond Henna for lightening hair that has grown dark, **Price, $2.00.**

Sold and applied by

B. PAUL, Hair Coloring Specialist, 38 W. 38th St., N.Y. Phone Greeley 790

$6.00 BRINGS YOU THIS 8-DAY SETH THOMAS Mahogany MANTEL CLOCK

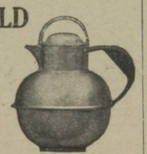
All Charges Prepaid. 8-Day, Hour and Half-Hour Strike. Cathedral Bell. Height, 10½ inches. Guaranteed accurate timepiece.

Write for Catalog 10. Mail Orders receive special attention.

Wm. H. Enhaus & Son Jewelers since 1847 **31 John St., New York.**

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.



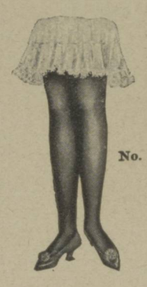
GUERNSEY JUG $3.50

ROBERT FITCH, 295 Fifth Avenue, Bet. 30th and 31st Sts., **NEW YORK.**

ADVERTISEMENTS.

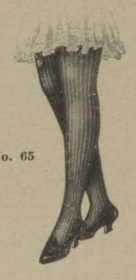
Peck & Peck

HALF YEARLY SALE OF HOSIERY



No. 19

Peck and Peck's usual high grade hosiery will continue to be on sale this week at these remarkable price concessions. The few items listed below are an indication of many other very interesting offerings in this sale.



No. 65

For Women.

No. 19—Excellent Silk Stockings with Lisle tops and soles. Made to wear well. The finest appearing Silk Stockings at the price. Black, white and 76 colors. At **95c** a pair, **$5.50** a half dozen.

Ordinarly $1.19 a pair.

No. 65—Fine Richelieu Ribbed Silk Stockings in smoke, navy, silver, gold, flesh, black, white or bronze. (Illustrated). Also plain Silk Stockings in black or white with hand-embroidered clocks in black or white. Both of superior quality, very unusual at the price. At **$1.65** a pair, **$9.00** a half dozen.

Ordinarily $2.50 a pair.

No. 4

For Men.

No. 4—Shaded Silk-and-Lisle Socks. Black shaded with white, blue, green, purple, or tan. Splendid wearing quality, and very good appearance. At **45c** a pair, **$2.50** a half dozen.

No. 91—Good weight Silk Socks. Black and all colors. The very best obtainable at the regular price of $1.00 a pair. Now **79c** a pair.

For Children.

No. 9.—Children's Ribbed Lisle Stockings. Exceptionally good. Desirable for school wear. In black, white or tan.

At **23c** a pair, **$1.35** a half dozen.

Send for Special Sales Folder.

PECK & PECK EXCLUSIVE HOSIERY — *448 Fifth Avenue at 39th St. 586 Fifth Avenue at 47th St. New York City*

Dame Fashion Decrees

That you shall show those alluring arms—show them simply and exquisitely bare in the evening and with but a filmy lace shield for the daylight hours.

Which means, of course, a forearm and underarm as smooth and soft as your cheek.

For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair—just as you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair.

If you, or your friends, have been vainly endeavoring to eliminate hair growth by cutting, you will doubly enjoy No. 4711 Depilatory.

Made and guaranteed by the manufacturers of the other world-famous

No. 4711 TOILET PREPARATIONS.

No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orange-wood spatula for mixing and applying, and full directions. The price per bottle is 75c at your favorite dry goods store or druggist.

Mulhens & Kropff,
25 WEST 45TH STREET, NEW YORK.

Annual February Sale VACUUM CLEANERS

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Hand Power and Electric Vacuum Cleaners. Every known make of Cleaner is on our price lists.

NOTHING RESERVED

Note the Following Partial List

ELECTRIC VACUUM CLEANERS

	REGULAR PRICE	SALE PRICE
Imperial Model C	$35.00	$24.75
Frantz Premier	27.50	22.75
Western Electric No. 11	32.50	26.75
Eureka Electric	40.00	29.50
Magic	38.00	29.50
Baby Hoover	40.00	32.75

HAND POWER

	REGULAR PRICE	SALE PRICE
Duntley Combination Vacuum Cleaner and Carpet Sweeper	$8.00	$3.95
Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00	6.90

Send today for complete price list

Our enormous purchases from manufacturers enable us to buy "right" and our plan of selling

DIRECT TO YOU

saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service part of which consists of advising you impartially.

SEND NO MONEY NOW

Just send coupon for copy of "How to Select a Vacuum Cleaner." It contains much valuable advice. When we send it we will tell you about

FREE TRIAL OFFER

We pay all Express charges. Send coupon now.

Muenzen Specialty Co.
131 W. 42d St.
Downtown Branch Booth 53, **30 Church St.** Hud. Ter. Bldg.

No. 13-F **Muenzen Specialty Co.** Send me pamphlet entitled "How to Select a Vacuum Cleaner" and your complete price list of sale prices on Vacuum Cleaners, to be operated by (state whether electric or hand) ..... Power. Name ..... Address .....

In Constant Use by Hair Dressers and Scalp Specialists for 20 Years.

***Empress* Hair Color Restorer**

ONE APPLICATION BRINGS BACK the color of gray, bleached or faded hair without streaking, staining or rubbing off. Leaves the hair soft and fluffy and restores its beauty and color.

Per Box, $1.00

Empress

Hair Remover, 50c & $1
Dandruff Remedy 50c
Hair Tonic 50c

At Drug or Department Stores or EMPRESS MFG. CO., 36 W. 20th St., N.Y.

Descriptive leaflet on request.

EXQUISITE NAILS GRAF'S "HYGLO"

Reg. U. S. Pat. Off. **NAIL POLISH**

GIVES your nails a brilliant, transparent, lasting polish, delicately perfumed, daintily tinted, and absolutely waterproof. Send your name and your dealer's and get generous FREE sample of HYGLO powder. **Powder-form** retails at 25c. **Cake-form** retails at 50c. On sale everywhere.

GRAF BROTHERS,
Dept. E, 812 Broadway, New York.
Sole Agents Leichner's Toilet Articles.

LADIES' HATS REMODELLED

into the newest shapes of Hemp, Milan, Milan-hemp, Lizere, Panama, Leghorns, Fancy and Plain Straws. Renewed, cleaned and colored into latest shades. Latest samples displayed to try on and select from. Hats trimmed. Ostrich repaired. **NEUMANN,** 24 East 4th St., near Broadway & Astor Place.

Fatigue Wrecks Health

Save your strength. O'Sullivan's Heels of New Live Rubber absorb the shocks that wear you out.

WRITE TO-DAY FOR FREE COPY **"The Society Woman's Dainty Frocks"**

Most Successful Mail Order Series Ever Published.

(250,000 Society Readers)

It offers the pick of the prettiest styles of the season, especially designed for well-dressed women, and are unusual values at from $4.75 to $13.75, up to $29.50.

E. CHARLES
Gowns and Suits for All Occasions.
61 W. 47th St., New York.

IMPROVE YOUR APPEARANCE

By Covering Your Bald Spot With a Wig or Toupee.

Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for Booklet.

A. Walter Solomon.

Without Toupee. 729 6th Av., N. Y. Wearing Toupee.

REDUCE YOUR DOUBLE CHIN

in one month as others have done. Supporter holds sagging chin muscles in natural position during sleep. Snoring prevented. Light, durable, washable. Free leaflet, or send $1, Cotton Appliance: $2, Linen. Cora M. Davis, Dept. A, 30 E. 42d St., N. Y. C.

KEEP WARM KLIP

No more worrying about the baby kicking off covers. **Prevents colds, croup, grippe** and parents rest assured children remain comfortable all night, no matter how restless they are.

Mailed to any address on receipt of $1.00

Best & Co.
B. ALTMAN & CO.
NEW YORK

KEEP BEDCOVERS ON CHILDREN

TRANSFORMATION SIMPLEX

A revelation to women with straight or thin hair. Transformation Simplex is light and airy, with a perpetual loose wave, and cannot be detected. It provides a charming coiffure that is never disarranged or stringy.

CLÉMENT'S HENNA GLORÉAL

My new discovery for coloring gray hair with powdered herbs, made in all shades. **Price $1.00.**

B. CLÉMENT, French Hair Shop, 17 East 35th Street, N. Y.
Opposite Altman's. Phone 959 Murray Hill

Rebuilder of Gowns

All your last season's frocks can be successfully rebuilt after the fashions of to-day.

REBUILDING OF GOWNS as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

HOMER
11½ West 37th Street, N. Y. Tel. 5265 Greeley.

ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of **$1.50.** Made and sold only by

MME. HELENE 546 5th AVE.
In Alice Maynard's Store.
Scientific French Treatments. $2.00.
Send 2c. stamp for Booklet.

Are You Deaf?

You can hear perfectly with the new hearing instrument, the "Lorgnette" phone, and not make your deafness conspicuous. No troublesome cords, plugs, no headbands—made in one piece with battery in the handle. Used like a lorgnette—at either ear. Guaranteed ten years, and liberal allowance made on old style instruments, in exchange.

Free trial at our office.

GLOBE EAR-PHONE CO.,
455-7 Marbridge Bldg., 1328 Broadway,
Bet. 34th & 35th Sts., New York.
Use 6th Av. entrance, nr. 35th St.

The Eager Internal Bath Appliance is the one **altogether** safe. You want the best. We have it. We challenge comparison. Its use cleans the system of all offensive odors, purifies the blood stream and cleans the complexion. Complete outfit, **$6.** Our combination, $3.50, fits all standard water bags. Send 2-cent stamp to Dept. T for free booklet.

EAGER COLON CLEANSER CO., 737 Washington Ave., Brooklyn, N.Y. Tel. Prospect 6169.

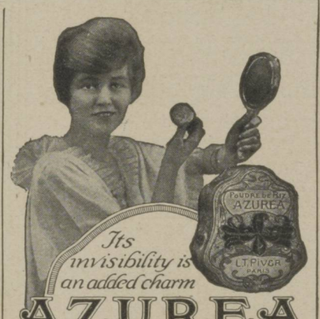
The Private Coffee of the Greatest Coffee Merchants

The Mending Shop

Trade Mark The original mending and remodeling Shop

Gowns, Suits and Dresses REMODELED. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

MISS H. REDDING COUGHLIN.
NEW ADDRESS: 17 East 48th St.
Phone: Murray Hill 5062.
(formerly 20 W. 31st St.)
We Have No Branches.



Purest—Softest—Finest

Made in Four **Blanche—Rosee** Delicate Tints **Rachel—Naturelle**

At All Best Dealers

SEND 25c For "Surprise Box" containing charming miniature packages of "Azurea" Face Powder, Sachet and Perfumes.

CHAS. BAEZ, Sole Agent for U. S. and Canada, Dept. "W," 24 E. 22nd St., N. Y. City

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The "Exceptional School"

G. HEPBURN WILSON, M. B.

American Authority on Modern Dancing
FIFTH AVENUE, NEW YORK
Thorley Building, N. W. Cor. 46th St.
Telephone BRYANT 6321

All the Season's Newest Dances Taught

Three Step
Globe Trot
Exposition Waltz
National One-Step
National Fox Trot
Waltz Canter, etc.

Our tuition does not merely teach steps. It develops *Dancing Ability* and *Individuality.*

Terms Most Reasonable.

Send for "The Dance," our beautifully illustrated booklet in colors.

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Write for information **Teachers' Normal Course.**

Something New—Your Name on Your Pencil! Treat Yourself! Treat Your Friends!

No gift more pleasing. A beautiful box of pencils, bearing the imprint of a name in gold. **6 in a box 45c, 12 for 80c, 25 for $1.50**

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1204 Broadway, New York