



WOMEN who draw a sharp line between distinction and the bizarre in dress, show the same nicety of discrimination in the selection of their toilet appointments. Distinction without loss of refinement is attained in the preparations of

Page
Perfumer
New York

Rose
Violet
Wistaria
Corylopsis

Talcum Powder, \$.15
(In glass bottles)... .25
Face Powder... .50
Toilet Water... .75
Cold Cream... .50
Extract... .1.00

New Spring Models

SHOE CRAFT
27 W. 38th St. New York

Fitting the Narrow Foot
Widths AAAA, AAA, AA & A.
All sizes, including 8, 8½, 9 & 9½

A comfortable fitting is a combination of correctly made shoes and a specially trained salesman.

"ShoeCraft" narrow width shoes were made for YOU if your foot is narrow. The heel seat has been slimmed down to fit the heel with comfortable snugness. The toes, ankles, vamps and arches are accurately gauged to the outline of the narrow foot. It is this careful regard for details that has made our perfect fit guarantee a reality.

"ShoeCraft" salesmen are specialists. Every day they fit the narrow foot many times. Many women who never knew their real size before are advised properly fitted by "ShoeCraft" salesmen.

Visit the "ShoeCraft" Shop the next time you are downtown and we will fit you from stock in a few minutes.

Black Calf Pump, welted sole, covered heel... \$6.00
Same in Patent Leather.

Patent Leather or Gun-metal Walking Pump, light welted sole, covered heel... \$6.50
Same in grey suede, turn sole.

Send for booklet T, with illustrations of new Spring and Summer Models.

L. M. HIRSCH
Sample Shoe Co.
404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.



How to have the quickest manicure—the loveliest nails

Discard your cuticle scissors. Cutting the cuticle leaves a rough, ragged edge—makes hangnails

Shoemaker, the famous skin specialist, says: "Some persons are so obtuse to the beauty of the delicate edge of skin at the base of the nail that they actually trim it away, leaving an ugly red rim like the edge of an inflamed eyelid."

Over and over other specialists repeat the advice "Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cutting is ruinous."

For years everyone had wanted some better way to take care of the cuticle, something more successful than cutting.

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared.

Cutex completely does away with cuticle-cutting or trimming. It makes it possible for you to keep your cuticle smooth and firm, your nails shapely and attractive.

The very first application makes a decided improvement

In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find that you can wipe off the dead surplus skin. Carefully rinse the hands in clear water.

A touch of Cutex Nail White underneath the nails removes all discolorations, leaves them with snowy-white tips. Cutex Nail Cake rubbed on the palm of the hand and passed quickly over the nails gives them a delightful polish.

After a few applications a Cutex manicure makes any hand look shapely and symmetrical. Even when the cuticle has been mutilated and broken by cutting, Cutex restores the firm, smooth outline at the base of the nail. Notice how quickly it gives your nails the shapeliness that everyone admires.

Ask for Cutex at your toilet counter. Cutex, the Cuticle Remover, comes in 50c and \$1.00 bottles with an introductory size at 25c. Cutex Nail White is 25c. Cutex Nail Polish in cake, paste, powder or liquid form is 25c. Cutex Cuticle Comfort for sore or tender cuticle is also 25c. If your favorite store has not yet been supplied with Cutex, order direct from us.

Send today for a Midget Manicure Set

Fill in your name and address, tear out the coupon and send it to us today with 14c—10c for the set and 4c for packing and postage—and get a complete Midget Manicure Set, enough for at least six "manicures." Address

NORTHAM WARREN
Dept. 704, 9 West Broadway, New York

If you live in Canada, send 14c to MacLean, Benn & Nelson, Ltd., Dept. 704, 489 St. Paul St. West, Montreal, for your sample set and get Canadian prices.

NORTHAM WARREN, Dept. 704, 9 West Broadway, New York City.

Name.....
Address..... I enclose 14c for a complete Midget Manicure Set.

OUR SIGN IS OUR BOND



Lehn & Fink
New York Inc.

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No matter on which side of the footlights you may be, you need Thespis Cold Cream.

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Safeguard your skin against the chilly blasts of winter by keeping Thespis Cold Cream on your dressing table. Of utmost purity. Always sold in large black and white box.

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Natural with Crestone Cushion.
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A single piece of fused porcelain-steel forms the entire lining of the food compartments in the new

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"Seamless," as used before to describe refrigerator linings, has meant that joints were welded instead of locked. This new Bohn lining is the first actually made in a single piece. The corners are rounded; there is not a crack or a crevice anywhere. The material—genuine fused porcelain-steel—has no resemblance to the ordinary enamel paint.

The new lining is only one more point of Bohn superiority. Flaxium insulation, the Syphon system, the guaranteed 42° temperature, the dryness of the air, the saving of ice—Call and let us tell you about these, or write for handsome catalog.

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of New York 53 W. 42nd St.
Telephone Vanderbilt 1927.

Sanitor Refrigerators
made in the same factory, side by side with Bohn Syphon Refrigerators, have the same structural excellence except that the Syphon feature is here omitted. No make other than the Bohn Syphon can compare with them. Prices as low as \$18.50.

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Don't be discouraged about the condition of your hair. I have helped many women. Let me examine your hair now.

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Those living out of town please write me fully, sending a small sample of hair cut close to head and full length. Calls and letters receive my personal attention, and my preparer helps especially for each person's individual needs. My new illustrated book on **BEAUTY AND HAIR**, mailed to any woman without charge on request.

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On sale in our perfumery department, or send \$1 and we will forward, postpaid, the set illustrated, with complete instructions for burning incense. Specially (10077)

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A very clever device to help you obtain a camera. Drop in your spare dimes from time to time. When they reach the name of the camera you want, return the savings bank to WILLOUGHBY (he has the combination) and you will receive the camera in return.

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Block East of Penn Terminal

Anita Stewart

beautiful and dainty. "Telegraphs": "Please send six jars of Creme Nerol, the most wonderful, satisfying face cream I have ever used."

Crème Nerol

refines and beautifies the impaired complexion. Use it and realize the joy of a soft, white skin.

Among the many who recommend Crème Nerol highly are Geraldine Farrar, Olive Fremstad, Rita Forna, Mme. Tetrazzini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Florence Reed, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Laura Hope Crews, Margot Kelly.

Crème Nerol (\$1 per jar)—and Nerol Skin Food (\$2 per jar)—may be purchased in N. Y. at ALTMAN'S, in Brooklyn at Loeser's, and in Philadelphia at Strawbridge & Clothier's, or will be mailed on receipt of price.

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For \$1.00 we will send you 2½ lbs. (enough for a plot 20x40) Staigreen Lawn Grass Seed, the purest, highest vitality lawn grass seed known—5 lbs., \$1.75; 25 lbs., \$8.00; 100 lbs., \$30.00.

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Begin to-day. Davis Chin Supporter keeps mouth tightly closed during sleep, and makes mouth breathing impossible. Strengthens sagging chin muscles, and reduces double chin. Light, durable, washable. Silk, \$4.00; Mesh, \$3.00; Linen, \$2.50; Cotton, \$1.50. Three sizes. Send for free leaflet, "Mouth and Facial Beauty."

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