

DON'T BUY A VACUUM CLEANER FROM US

now. Altogether there are about 75 different kinds of Electric and Hand-Power Vacuum Cleaners made in this country. Some are very good, others not so good, and some, by comparison, are very poor. Some are very good for factories and public buildings, but are too expensive and heavy for home use, etc., etc. We carry the whole 75 kinds in stock, good, bad, and indifferent. There is no excuse for buying an inferior kind of cleaner. You need only

ASK OUR ADVICE—

it's free to prospective purchasers. That is why we say "Don't Buy a Vacuum Cleaner from Us" now. Wait at least until you get a copy of "How to Select a Vacuum Cleaner."

We also save you money on any make of cleaner you wish to purchase, because we are the largest wholesale and retail dealers in vacuum cleaners in the world. Moreover, you can have

10 Days Free Trial

No money in advance on any make of cleaner that we recommend.

Prices on Hand-Power Cleaners range from \$3.95 to \$15.00. Electric from \$16.75 to \$150.00, and, strange to say, the \$16.75 cleaner is better for home use than the \$150.00 one. This statement proves that our advice is valuable.

OUR MAIL ORDER DEPARTMENT enables you to purchase by mail (no matter where you live) just as conveniently as if you were right in our showrooms. We sell on easy payments, and pay express charges anywhere.

Our 3500-word booklet, entitled "How to Select a Vacuum Cleaner," is worth many dollars to anyone considering the purchase of a cleaner. Send coupon today for free copy.



Above illustration shows the "Twin" Combination Hand-Power Vacuum Cleaner and Carpet Sweeper made by the Huro Mfg. Co. Because of its curved aluminum handle and other exclusive features we consider it the best of its kind. Regular Price \$10.00. Our Price\$6.90

Muenzen Specialty Company, 129 W. 42d St., N. Y., Dept. 13B Without obligating me in any way, send me free copy of "How to Select a Vacuum Cleaner" containing information of great value. I am enclosing four cents in stamps to cover the postage. Also send your complete price list of your prices on (insert the word "hand or electric").....Power Vacuum Cleaners.

Name

Reduce Your Flesh

Speedily and safely by perspiration, anywhere desired by using

Dr. Walter's Medicated Rubber Garments

For Men



PANTS
Worn to reduce the limbs and hips and to relieve stiffness.
Stock Sizes, \$15.00
Made to Measure, \$20.00

The same style garments that are made for men are also made for women. Also made for men. Abdominal Reducer, \$6.00
Bust Reducer, \$5.00



and Women



ETON JACKET
Stock sizes\$8.50
Made to measure, \$12.00
Cover Entire Body or Any Part

HIPO BELT
For reducing the hips, abdomen and thighs. Improves your figure.
Stock sizes\$8.50
Made to measure\$12.00
Also Union Suits, Stockings, Jackets, Etc.

Send for Free Illustrated Booklet.

DR. JEANNE A. B. WALTER, INVENTOR AND PATENTEE
Billings Bldg., (4th Floor), S. E. Cor. 34th St. & 5th Ave., New York

Reduce Your Cost of Gowning

We will take any of your old-fashioned gowns and remodel them into just as smart a conception as we have pictured here.



This may seem rather an extreme statement, but if you will only allow us to remodel just ONE of your discarded gowns, we will prove exactly what we state. It will be worth your while trying. Above all, our prices are within your means. Look over your wardrobe now. Send us any of your gowns and we will look them over carefully and give you price and full particulars.

MME. ROSE
(INC.)
GOWNS RECONSTRUCTED AND MADE TO ORDER
13 West 93rd Street, New York
Phone Vanderbilt 2771.

The Nestlé Permanent Hair Wave

Much is said about the damaging effect of permanent waving to the human hair. If damage was the basis of permanent waving it could not be carried on in the proportion it is by Nestlé's. Over 60,000 heads of hair were treated under the Inventor's direct responsibility during the past twelve years. Countless medical men reported favorably on the Inventor's work to patrons who would in former times not submit their hair to a treatment of such startling claims. Even the greatest pessimists were converted after a brief explanation of the principle.

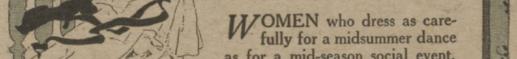
Yet a great deal of damage is reported. This damage is done by irresponsible, incapable hairdressers who with imitation implements do "Permanent Waving." (The Nestlé methods and implements are patented.) These two heads here illustrated were waved by us on Dec. 30th, 1916. Far from being damaged, their hair has actually improved in quality.

It takes about two hours to wave a head of hair, and the principle and other interesting details are fully explained in a booklet which is sent free on request.

C. NESTLÉ CO.
657-9 Fifth Avenue, Corner 52d Street, New York
Telephone 6541 Plaza.
Mr. Nestlé, the original inventor, is in personal attendance.



Nestlé Waved



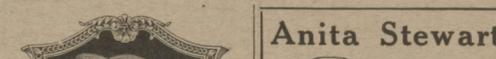
Nestlé Waved

The Fragrance of Thousands of Flowers

Flower petals and leaves are packed in this box in rich profusion. Lehn & Fink's "Pot-Fleurie" is ideal for making up scent-bags and fancy work. A generous collection packed for the most exacting trade in a wooden box and heavy tinfoil which holds the original spicy perfume. On sale at drug stores and toilet-goods counters, or if not readily obtainable sent direct, charges prepaid, on receipt of 75 cents.



OUR SIGN IS OUR BOND



120 WILLIAM ST. NEW YORK

A Garden Full of Gladioli for \$1.00

The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Mail this advertisement with Check, Money Order, Dollar Bill or Stamps, or present at our store, to secure this splendid collection of Gladiolus Bulbs for only \$1.00, sent prepaid anywhere in the U. S., with our 1917 Spring Catalogue.

Stump & Walker Co.
30-32 Barclay Street, New York.

WOMEN who dress as carefully for a midsummer dance as for a mid-season social event, are as careful in the year-round selection of their toilet appointments.

Their preference is for the preparations of



Page Perfumer New York

Rose
Violet
Wistaria
Corylopsis

Talcum Powder...15c
(in glass bottle)...25c
Face Powder...50c
Toilet Water...75c
Cold Cream...1.00
Extract\$1.00

Can You Wear a 16, 36, or 38 Size?
As wholesalers we are able to offer samples at unbelievably low prices and to assure you a choice of the freshest and newest styles of the season. Call and see Sample Cloak & Suit Co. values, compare the prices, then you WILL purchase.

Sample Coats \$8.75 to \$32.50
Sample Dresses \$7.50 to \$19.75
Sample Suits \$9.75 to \$34.75

In all the wanted materials and styles, including poplin, silks and manishly tailored gowns.

SAMPLE CLOAK & SUIT CO.
1204 Broadway (near 29th St.)
Second Floor—Take Elevator.



Suit at Left \$24.75

This chic suit is one of the most desirable styles for Spring. Made of the new Gros de Londres silk lined with Pussy Willow. We have five samples in five different colors.

TRANSFORMATION SIMPLEX
Does not involve the wearing of additional hair, but the acquisition of a new color that gives chic and elegance, covering thin gray or faded hair.

We solicit the visit of ladies who are wearing or have worn transformations. They will find the superiority of our work striking. Send for Booklet showing the latest Styles in Hair Dressing

B. CLÉMENT, French Hair Shop,
Opp. Altman's, 5 East 35th St., N. Y.

ONLY by actual comparison will you realize the advantage of buying your furniture at Kellner's.

Extravagant words do not take the place of beautiful, dependable suites at the Kellner moderate prices.

Louis XVI. Bedroom Suite in Antique Mahogany.....4 pieces \$275

The 25 rooms completely furnished will prove interesting and instructive

KELLNER BROS.

S. E. Cor. 15th St. & 6th Ave
SINCE 1891

Venida

The Only "Sterilized" Hair Net

Web-like lace of real hair, strong and invisible. Cap or fringe shape; all shades, 2 for 25c. White or gray, 25c each.

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Lipsett's, Blyden-Hopwood

The Rieser Co., Makers
112 B East 19th St., N. Y.

Period Furniture

GRAND RAPIDS FURNITURE (Direct from the Factory)

Puritan Corner Closet

and Serving Table
Solid Mahogany
Fits Any Corner
Special \$30.50

REGULARLY \$60.
DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 Pieces, \$125 up; regularly \$200 up.
Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany & Walnut, \$100 up; reg. \$200 up.

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Set of Photographs Reproductions Mailed FREE

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Has class. Aluminum body with leather bellows equipped with E. 7.5 Anastigmat Lens and Actus Shutter. Complete with carrying case.

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Everything Photographs
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Block East of Penn. Term.

FOR years women longed for a corset that would set them free. But not at the sacrifice of style. Most corset designers said it could not be done.

BEN JOLIE GRECIAN-TRECO

The wonderful Grecian-Treco fabric, which we originated, solved the problem. That is why the Ben-Jolie Grecian-Treco is regarded as the most comfortable, stylish and durable of all corsets.

Benjamin & Johns, Newark, N. J.
Other Ben-Jolie creations are La Carosse and Custom Finish Corsets, and the famous Ben-Jolie Brassiere.

PARKER'S METHOD OF HAIR TREATMENT

and HERBEE HAIR TONICS maintain HEALTHY HAIR and correct Unnatural Hair and Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

Forty years' test has demonstrated their efficacy: many thousand patrons testify to their beneficial hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Booklet "Healthy Hair," free on request.

Frank Parker Hair & Scalp Specialist
51 WEST 37TH STREET, NEW YORK

DIX-MAKE HOUSE & PORCH DRESSES

Have you seen the new, pretty styles now on display at the leading department stores?

Send for your Catalog "L" today

Henry A. Dix & Sons Co.
Dix Building, New York City

Anita Stewart

beautiful and dainty, telegraphs: "Please send six jars of Creme Nerol, the most wonderful, satisfying face cream I have ever used."

Crème Nerol

refines and beautifies the impaired complexion. Use it and realize the joy of a soft, white skin.

Among the famous women who recommend Creme Nerol to you are Geraldine Farrar, Olive Fremstad, Rita Fornia, Mme. Tetrazini, Frieda Hempel, Bernice de Pasquale, Margaret Anglin, Florence Reed, Mrs. Fiske, Billie Burke, Frances Starr, Julia Marlowe, Julie Opp, Margot Kelly.

Creme Nerol (\$1 per jar)—and Nerol Skin Food (\$2 per jar)—may be purchased in N. Y., at **ALTMAN'S**, and in Brooklyn at Loeser's, or will be mailed direct on receipt of price by

Forrest D. Pullen 732 Nostrand Av., Brooklyn, N. Y.

LIPSPRING DAYBED

All Metal Sanitary Fully Upholstered

Complete with Removable Arms, Stumber Rolls and Pillows.

For Sale at FURNITURE and DEPARTMENT STORES.

Ask us for name of nearest Dealer and FREE Daybed and Lipspring folder. Greater New York Bedding Co., Inc., 30-40 East Street, New York City.

Flower & Vegetable Seeds!

Flower & Vegetable Plants!

Onion Sets!
Rhubarb, Horseradish and Asparagus Root!
Flowering Bulbs: Gladiolus, Delias, Lilies, Tuberoses, etc. Roses of all kinds and colors.

Climbing Plants!
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Currents, Goose and Raspberries!
Perennials in great variety!

Twenty Perennials, 20 var. for \$1.00. Once planted, planted for all times.

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Best thing is "to come and see."

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The Powder and Cream of Royalty

Violet (Perfumed) Paris

Beware of Substitution
Sold in the best shops all over the world

Vantine's Incense Set, \$1

The dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the roy domes, the brilliant sunlight, the purple dunes of the Orient—the enchantment of strange Far Eastern countries.

On sale in our perfumery department, or send \$1 and we will forward, postpaid, the set illustrated, which includes burner and 6 oz. packet of incense, with complete instructions for burning incense. (Specify incense.)

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It seems that clocks can be no more beautiful than the ones we have. Most of them are of Colonial design in mahogany case.

The clock illustrated has inlaid mahogany case 14 inches high, with 6-inch dial. It has a fine Seth Thomas movement, striking phrases of the famous Westminster Chimes every quarter hour, with the full chimes on the hour, followed by the hour strike.

Price delivered, \$35.
Mantel Chime Clocks, \$20 to \$65
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Catalog 10 sent free.

Wm. H. Enhaus & Son
Agents for the Seth Thomas Clock Co.
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