



They love to "dress up"

Once there was a Mother with three Babies. Said she, "I'll ruin the Children's best Dresses if I wash them. I'll wrap them up in Tissue Paper and put them on the Top Shelf in the Closet." So the Children wore Dark Gingham Jumpers and all the Neighbors said, "My, mv, what grubby little Children. Stay in your own yard, Emily."

You can let your children wear their best fluffy dresses often. Keep their little flannels and sweaters white, and be proud of your children always.

You can keep the children's dresses fresh and clean without any chance of injuring them. Lux, the new soap product, will accomplish results you would scarcely believe possible. It actually won't shrink baby's flannels or woollens.

For all of their best dresses

The clear, transparent flakes whip up into the thick sudsy lather that immediately dissolves the dirt without a bit of rubbing. The flakes dissolve perfectly, so there is not a particle of solid soap to yellow or weaken the fabric. If the little garments can be trusted to pure water they are safe with Lux!

Get a package at your grocer's or at any department store. Try Lux on all of your children's dainty clothes. Lever Bros. Co., Cambridge, Mass.

How to wash fine fabrics and woollens

Fine fabrics—Whisk a handful of Lux into a thick lather in very hot water. Put in the sheer little dresses and petticoats. Stir them about for a few minutes. Then add cold water till comfortable for the hands, and dip the garments through the creamy lather again and again. Do not rub. Any spots may be pressed between the hands. Rinse in three waters—hot. Dry in the sun—(colored things in the shade.)

Woollens—Whisk the Lux flakes into a lather in very hot water. Put in your woollens and let them soak until the water is comfortable for the hands. Then work them about in the suds, but do not rub. Rinse in three waters the same temperature as that in which you washed them. Dissolve a little Lux in the last rinsing water; this leaves the woollens softer and fluffier. Dry in the sun—(colored woollens in the shade.)

LUX
For all fine laundering

Stewart & Co.

Correct Apparel for Women & Misses
5th AVENUE AT 37th STREET
Coat Sweaters
double-link Shetland Wool
Very Specially Priced



SHETLAND WOOL SWEATER COAT No. 22
Is 36 inches long, and has deep collar and cuffs of brush wool in contrasting colors; shades are apple green, pink, Copenhagen and corn with white collar and cuffs, also purple. Special Price with Oxford grey.
Sizes 36 to 46 bust measure **5.95**

Jersey Skirts

At Very Low Prices



JERSEY SPORT SKIRT No. 24
Shirred top with flexible elastic waistband, which adjusts to all sizes. Colors white, wistaria, Copenhagen, Spinalmaize and green. All sizes **5.00**

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Foot Crowding Is Impossible In Blun-Plan Shoes
We claim for Blun-Plan Shoes the extreme of foot comfort—Shoe durability and economy.
Proof that this claim is justified is proved by the very large and fast increased sales of them in Eleven Big Blyn Stores.

Red Cross Shoe
Combination Shoe
Women with slender feet and low insteps find this a perfect-fitting shoe at a considerable saving of money.
Of normal size across vamp—cut narrow at heel and instep—it yields a degree of comfort known in no other ready-to-wear shoe.

Blyn Shoes for Summer
New Styles coming in always—acceptable Novelties, illustrating the development of up-to-the-minute ideas.
The Blyn standard of quality is steadfastly maintained in these newest styles and the prices are kept moderate.
5.50

L.M. HIRSCH Sample Shoe Co.
MINNET & CO.
This artistic Minnet-made Chaise Longue is \$28 complete and \$30 slatted. It is but one of the many distinctive willow pieces that are ready for immediate shipment. Write for catalog.
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INCENSE SET
By Mail Prepaid \$1
In addition to its refreshing fragrance, Vanille's Temple Incense is most effective in driving away mosquitoes, etc., and may be burned on the porch of the Summer Home as easily as in the parlor. It is also used extensively for inducing sleep and imparts a pleasing perfume to clothes closets, etc., when burned in boudoir. On sale in our Perfumery Dept., or send \$1 and we will forward prepaid set illustrated, consisting of burner, four ounce package of our incense and complete instructions for using. (Specify T1002.)
A-A-VANTINE & CO. Inc. Fifth Avenue & 39th Street, New York

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Assure ease and comfort when working under artificial light. Inconspicuous, colorless. Moderate prices.
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Knit for our Soldier Boys Good Shepherd & Columbia new Sweater Coats. Free demonstration. French Tapestries, Anora & Tapestry Yarns. Art Embroidery Materials. Decorative Art Linens.
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Overcoat, Suit and Cap to Match
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Widths AAAA, AAA, AA, A, All sizes including 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12.
"Shoe-Craft" narrow width shoes are ready for service. You will find your size and width here in 20 or more irreproachable smart models among which is the "Sachsen" Tropical pump illustrated; priced \$6. In White Linen Canvas.
You will be fitted to a nicety in the shop or by mail, for "Shoe-Craft" narrow width shoes are set an experiment—they are guaranteed to fit perfectly post prepaid. Catalog A sent on request.

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GREENPOINT WOOD-FINISH METALLIC BEDSTEADS
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Daily nose cleansing with a mild antiseptic is an essential of Personal Hygiene.
Our booklet D-I gives valuable information. Send for it to-day.
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And sprinkle in the Foot Bath. One war relief committee reports, that of all the things sent out last year in their Comfort Bags or "Kits," Allen's Foot-Ease received the most extravagant praise from the soldiers, the British and French troops, and outposts on the Mexican border too, because it takes the friction from the shoe and freshens the feet. Why not order a dozen packages to-day from your dealer to mail to your friends in training camps. Sold by Druggists and Dept. stores everywhere, 25c each.

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