



Djer-Kiss

Made in France only

TALC

Il n'y a aucune excuse pour Madame d'acheter du Talc français à moins de choisir et d'exiger le meilleur.
—Kerkoff, Paris.

Translation—There is no excuse for Madame buying French talc unless she exacts with discrimination the best.

De la neige en Juillet

Snow in July—that is my Djer-Kiss Talc. So soothing when the hot sun burns. So refreshing after the out-of-doors. So cooling to the skin delicate. My Djer-Kiss Talc will enchant you.

You know already talcum powders, but none, I am sure, Madame, with quite the impalpable fineness, quite *l'air exquis* of my Djer-Kiss Talc. If you will only try it—at the very first touch of its distinction française you will certainly be charmed to prefer it.

One has said that as we pack and seal Djer-Kiss Talc in my atelier in Paris we steal *fascination parisienne* to complete it. I know well you'll agree.

In all your good shops, big and little, my importateurs have placed it.

So I urge you again: Try my Djer-Kiss Talc. You'll be charmed if you do.

—Kerkoff, Paris.

ALFRED H. SMITH CO.
Sole Importers
NEW YORK CITY

Thirty Cents



Richardson "Perfect"

Coal and Gas Range

MAKES the preparation of meals a light task, without worry or discomfort. Always bakes uniformly. Entire top of range constantly available for cooking—using coal or gas—or both as desired. Furnishes abundance of hot water. Produces quick meals and always pleases the cook. Every modern convenience is embodied in this up-to-date range.

Ask your dealer or write us for catalog.

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593 S. 21st St., Newark, N. J.

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Makers of High Grade Willow Furniture
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SPECIAL OFFERING OF HIGH-GRADE WALKING PUMP.

Patent Leather Pump, Gunmetal and Mahogany Calf Pump, Light Welted Sole, Covered Louis XV. Tan Heel. \$5.50

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