



THE PRUDENTIAL HAS THE STRENGTH OF GIBRALTAR

THE FLEET PROTECTS THE NATION — THE PRUDENTIAL PROTECTS THE HOME

EMPLOYERS—Write for our latest booklet "Prudential Group Life Insurance"

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America

Incorporated under the laws of the State of New Jersey

FORREST F. DRYDEN, President

Home Office, Newark, N. J.

Advertisement for Hamilton Garment Co. featuring 'Radical Reductions on Complete Summer Stock' and listing items like 'WASH SILK WASH DRESSES DRESSES SUITS' with prices.

Advertisement for Stewart & Co. 'Misses' Frock of Taffeta or Satin Specially Priced'.

Advertisement for Fashionette Invisible Hair Nets, featuring a woman's portrait and text: 'I do my hair becomingly and trust to Fashionette Invisible HAIR NETS'.

Advertisement for Maternity Apparel by Lane Bryant, including a 'CLEARANCE SALE' and 'Reduced Prices'.

Advertisement for Bonwit Teller & Co. 'The Specialty Shop of Originations' featuring a 'Bontell' Tailored Shirt and a 'MONNA' shirt.

Advertisement for The Nestlé Permanent Hair Wave, showing two women with styled hair and text: 'This is by common consent the most wonderful contribution to an enjoyable Summer for any woman'.

Advertisement for Misses' Frock No. 77 by Stewart & Co., featuring a woman in a long dress and text: 'This charming Misses' Frock No. 77 may be had in navy blue taffeta, silk or satin'.

Advertisement for Dale Lighting Fixture Co., featuring a hanging light fixture and text: 'Quality—Service—Price DALE'.

Advertisement for Parker's Hair Treatment and Herbex Hair Tonic, featuring a woman's portrait and text: 'PARKER'S METHOD OF HAIR TREATMENT'.

Advertisement for The Hardman Five-Foot Grand piano, featuring an image of the piano and text: 'For sheer beauty, there is no comparison between this Grand—small, dignified, dainty—and any upright'.

Advertisement for Annette Kellermann 'OUTER SLIP-ON BATHING SUIT' and 'ANNETTE KELLERMANN IN RED'.

Advertisement for Djer-Kiss TALC and Van Raalte Veils, featuring a woman's face and text: 'It brings a charme to you from Paris'.

Advertisement for Van Raalte Veils, featuring a woman's face and text: 'VAN RAALTE Veils Look for the little white ticket'.

Advertisement for PEBECO TOOTH PASTE, featuring a tube of toothpaste and text: 'the dentifrice that checks "Acid-Mouth"—an acknowledged cause of tooth decay'.

Advertisement for Maternity Corset by Berthe May, featuring a woman in a corset and text: 'ONE PIECE SWIMMING TIGHTS \$1.50 MAKER TO WEARER'.

Advertisement for Berthe May's Maternity Corset, featuring a woman in a corset and text: 'Comfort, abdominal support, protection for mother and child'.

Advertisement for Vanishing Cream by Ponds, featuring a jar of cream and text: 'More used than any other face cream in America'.