

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38th STREET NEW YORK



LONA—Collar and cuff set of French organdie—two picot-edged ruffles and tucks. Pearl buttoned cuffs. 3.95

NITA—Long roll collar with cuffs to match of white pique. 2.50

SANTAN—Collar and cuff set of French organdie—five picot-edged ruffles of organdie or net. Ruffled cuffs to match. In white, tan and blue. 5.95

Smart, Unusual Neckfixings
They Suggest Christmas Gifts
for the Well Dressed Woman

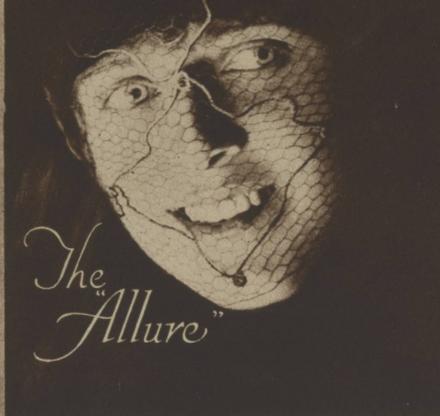


EDLIN—Very finely tucked net gumpie. Rolling collar and frill to waistline. 5.50

REMON—Handsome roll collar of real Fillet lace in assorted patterns. 8.50

CYNTHET—Smart white pique waistcoat with roll collar. 7.50

VAN RAALTE Veils



Made in U. S. A. At All Good Shops

EYES flash more brightly—a smile is more winsome behind this weave of beautiful mesh and saucy design—a Van Raalte Veil that has won the name of Allure. You'll find this among the new Van Raalte creations at your favorite shop.

Write for Style Book, Dept. J

E. & Z. Van Raalte, 5th Ave. & 16th St., N. Y. C.
In buying veils, look for this little white ticket:

VAN RAALTE MAKE

THE Blyn Shoe

Thanksgiving Styles in

High Cut Spats
Fine Quality Cloth
(Not Felt)
1.50

White, Light and Dark
Fawn, Sand,
Ivory, Pearl
Dark Gray
and Black.



Patent Colt Opera Pump
Style 1371
4.00

Also in Gun Metal Color.

Red Cross Shoe

Red Cross Booklet on Request
Staple and Novelty Styles
Red Cross Shoes make distinction in footwear possible for those with the tenderest feet.

A foot comfort that gives vigor to the whole body—a shoe style that adds character to the entire costume.

Mail Order Department, 3240 Third Avenue.
Postage including insurance 10c Extra.
Send Postal Money order of N. Y. Draft.

West Side Stores:
22-24 West 125th St.
Near Seventh Ave.
4th Ave. and 27th St.
10th Ave. and 40th St.

Brooklyn Stores:
442-444 Fulton St., opp. Bridge St., near Hoyt St.
829-833 Broadway, between Park Ave. and Ellery St.
129-1295 Broadway, near Greene Ave.
Newark Store, 689 Broad St., Opposite Military Park.

Eleven Big Blyn Stores

Blyn Stores are essentially FAMILY stores—stocked to fullest capacity with the most approved footwear for men, women and children.

Blyn Stores are emphatically ECONOMY stores—where the utmost worth in quality, service and value is obtained for every dollar spent.

When you shop in any ONE of the ELEVEN Big Blyn Stores you profit by the unified plan of economical operation that underlies the complete Blyn System.

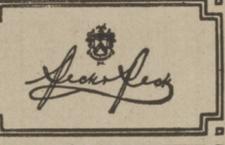
At Blyn Stores only in New York, Brooklyn, Newark.

Style 843 1/2
Black Glazed Kid
6.00

New Cuban Heels and Red Cross Flexible Soles.

East Side Stores:
34 Av. & 122d St.
34 Av. 80th & 81st Sts.
34 Av. 150th & 151st Sts.
100-102 Bowers, near Broome St.

Factory: 511-519 E. 72d St.



HOLIDAY BOXES of Stockings, Socks, Scarfs and Sweaters



Women's Box No. 3, \$15.00

Three pair of beautiful pure silk stockings and one pair of the daintiest hand-made garters all boxed for the season and specially priced. In black, white or colors as desired.

Box contains:
1 pair Q. V. c. \$5.00
1 pair No. 316/3 4.00
1 pair No. 62 4.00
1 pair Garters 2.50

Sets of socks and scarfs for men from \$3.00 a set up and stocking sets for women from \$5.50 up.
Send for Illustrated Catalogue and Special Holiday Announcement of Hosiery, Sweater, and Scarf Sets.

PECK & PECK STOCKING SHOPS

506 Fifth Avenue at 48th St.
501 Fifth Avenue at 42nd St.
New York
Chicago
Palm Beach
Newport

DIAMOND GUARD RING Special \$29

Genuine Platinum top. Set with Seven Full Cut, Brilliant White Diamonds.
Set with 9 Diamonds \$40
Set with 11 Diamonds \$50

In Solid Platinum, entire Circlet Diamond paved \$95
Special Attention to Mail Orders.
Send Size of Ring.

JOHN PATTEN & CO.
Tilden Bldg., 105 W. 40th St., N. Y.
Old Jewelry Renowned and Repaired

The "BLISS" Reproducer Will Improve Your Phonograph 100%

No matter what make. Does away with that unpleasant, thin nasal tone produced by all mica sound boxes.
Doubles the life of your records by giving fuller volume with the lightest needles.

Plays all makes of records. Price \$6.00. Bring your best sound box and favorite records for comparison, or write for demonstration in your home.
Wilson-Laird Phonograph Co., Inc., 27 W. 34th St., New York City.

SHOE CRAFT New York Fitting The Narrow Foot

Widths AAA, AAAA, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z.
All sizes including 9 1/2, 9 3/4, 10, 10 1/2, 11, 11 1/2, 12, 12 1/2, 13, 13 1/2, 14, 14 1/2, 15, 15 1/2, 16, 16 1/2, 17, 17 1/2, 18, 18 1/2, 19, 19 1/2, 20, 20 1/2, 21, 21 1/2, 22, 22 1/2, 23, 23 1/2, 24, 24 1/2, 25, 25 1/2, 26, 26 1/2, 27, 27 1/2, 28, 28 1/2, 29, 29 1/2, 30, 30 1/2, 31, 31 1/2, 32, 32 1/2, 33, 33 1/2, 34, 34 1/2, 35, 35 1/2, 36, 36 1/2, 37, 37 1/2, 38, 38 1/2, 39, 39 1/2, 40, 40 1/2, 41, 41 1/2, 42, 42 1/2, 43, 43 1/2, 44, 44 1/2, 45, 45 1/2, 46, 46 1/2, 47, 47 1/2, 48, 48 1/2, 49, 49 1/2, 50, 50 1/2, 51, 51 1/2, 52, 52 1/2, 53, 53 1/2, 54, 54 1/2, 55, 55 1/2, 56, 56 1/2, 57, 57 1/2, 58, 58 1/2, 59, 59 1/2, 60, 60 1/2, 61, 61 1/2, 62, 62 1/2, 63, 63 1/2, 64, 64 1/2, 65, 65 1/2, 66, 66 1/2, 67, 67 1/2, 68, 68 1/2, 69, 69 1/2, 70, 70 1/2, 71, 71 1/2, 72, 72 1/2, 73, 73 1/2, 74, 74 1/2, 75, 75 1/2, 76, 76 1/2, 77, 77 1/2, 78, 78 1/2, 79, 79 1/2, 80, 80 1/2, 81, 81 1/2, 82, 82 1/2, 83, 83 1/2, 84, 84 1/2, 85, 85 1/2, 86, 86 1/2, 87, 87 1/2, 88, 88 1/2, 89, 89 1/2, 90, 90 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