

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York



New Models for California and Southern Wear

## WOMEN'S SKIRTS

Waist measure 24 to 32 in.; length 34 to 42 in.

- No. 35—"Royal" Satin Skirt in two-tone colorings of light blue, rose, orchid, gray or green, trimmed with self-covered ball buttons. **16.75**
- No. 35A—Of plain satin in white, beige, gray or flesh. **14.50**
- No. 39—High-lustre Striped Satin Skirt in white with graduated inset stripes of black, navy, flesh or purple; double box-pleated model; wide belt. **24.50**
- No. 43—Silk Poplin Skirt in ivory, beige or gray; shirred top model; tailored inset pockets; two-piece detachable belt. Also of washable white satin or Habutai silk. **12.50**
- No. 47—Wool Serge Plaid Skirt, black and white with over-stripe of green, Copenhagen, gold or purple; pleated model; self corded slash pockets, wide belt; bone buttons. **14.75**
- 47A—Same model of washable white gabardine, with hairline plaid in blue and gold, purple and black or pink and green. **7.50**

## WOMEN'S WAISTS

Sizes 32 to 44 Bust.

- No. 37—Striped Voile Waist in Copen, rose, gold, green or lavender and white. White voile collar, front of waist, also turn-back cuffs of self material edged with pleated white voile. **5.75**
- No. 41—Men's Wear White "Luxor" Silk Waist, cross tucked bosom of self material; roll shawl collar, turn-back link cuffs. **9.75**
- No. 45—Slip-over Waist of Georgette Crepe, in white with green, Copen, gold, navy, rose or black small blocks or stripes; white Georgette crepe collar and turn-back cuffs edged with self-pleated ruffles. Also in plain white or flesh. **9.75**
- No. 49—Handkerchief Linen Waist in white, Copen, gold, rose or lavender; roll shawl collar and turn-back cuffs of white pique edged with pleated ruffles. **5.75**

## Advance Spring Models in Hats and Shoes

- |  |  |
|--|--|
| No. 37A—Hat of felt, straw and Georgette. <b>20.00</b>       | No. 35A—White Canvas Shoes <b>6.50</b>     |
| No. 41A—Satin Sailor Hat, faced with Georgette. <b>18.00</b> | No. 39A—White Kid Pumps <b>7.50</b>        |
| No. 45A—Angora Wool Hat, faced with Georgette. <b>16.00</b>  | No. 43A—White Canvas Pumps <b>5.00</b>     |
| No. 49A—Angora Wool Braid Hat <b>15.00</b>                   | No. 47A—White Buckskin Oxfords <b>7.50</b> |

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The first fashion thought of the new season has acclaimed Khaki-Kool costumes the very flower of spring styles. Other occasions may express themselves in other silks but for all outdoorings the fabric supreme is

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