

# Blackheads are a confession

Blackheads are a confession that you are using the wrong method of cleansing for your type of skin.

Try the treatment given here and see how easily you can keep your skin free from this disfiguring trouble.

Apply hot wet cloths to the face until the skin is reddened. Then, with a rough wash cloth, work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear, hot water, then with cold—the colder the better. If possible, rub your face for thirty seconds with a lump of ice. Dry the skin carefully.

Do not expect to get the desired results by using this treatment for a time and then neglecting it. But make it a daily habit and it will give you the clear, attractive skin that the steady use of Woodbury's always brings.

To remove blackheads already formed, substitute a flesh brush for the wash cloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads. Thereafter, use Woodbury's Facial Soap in your daily toilet.



You will find a 25c cake of Woodbury's Facial Soap sufficient for a month or six weeks of this treatment and for general use for this time. Get a cake today. It is for sale at drug stores and toilet goods counters everywhere throughout the United States and Canada.

### Write today for a week's size cake

For 5c we will send you a trial size cake of Woodbury's Facial Soap large enough to last for a week of any Woodbury treatment, together with the booklet, "A Skin You Love to Touch," which gives a list of skin troubles and the treatment suited to each.

For 12c we will send you the treatment booklet and sample of Woodbury's Facial Soap, Facial Cream and Facial Powder. Send today to The Andrew Jergens Co., 5101 Spring Grove Ave., Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, 5101 Sherbrooke Street, Perth, Ontario.



## The Silk Knicker that fits

At last—a silk knicker that fits—a knicker that stretches with every step—that will not rip, tear or pull.

Campare this new knicker with the kind you have been wearing.

You will see that the seat of this new Kayser Marvelfit Italian Silk Knicker has a gore of the same silk fabric inserted on the bias. This gives it a stretch of at least four inches more than that of the ordinary knicker. There are no seams or stitches, and the gore stretches with every step.

The strain is relieved—there is no chance of ripping—and the knickers consequently wear three times as long as the old-fashioned kind with the seam. The seat is also cut fuller and deeper, and the leg is fuller.

The Kayser Italian Silk Knicker fits well, wears well, and is therefore economical.

Look for the Kayser Marvelfit Italian Silk label

One blue star on the label indicates the lighter weight—three stars the heavier weight.—Julius Kayser & Co., New York.



### Kayser ITALIAN SILK UNDERWEAR

TRADEMARK REGISTERED

### Marvelfit

TRADEMARK REGISTERED

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Thatch Model, \$1,010 f. o. b. B'klyn

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## New Way to Wash Your Face Improves Poor Complexions

Beauty-specialists agree that the secret of a perfect complexion is a thoroughly clean skin. But all toilet soap contains caustic potash or caustic soda to dry and age the skin, encouraging the premature aging of the complexion. The same thing in soap that shrinks woolens also shrivels the skin. In place of soap many use cold cream. Many face creams contain mineral oil, and mineral oil helps to grow hair. A specialist has perfected a new substance, called ara-mara, which is not only excellent for washing the face, but it cannot injure the most delicate complexion. All you do is to gently massage it into the skin and wash with plain warm water. It not only cleanses thoroughly, but it lightens the complexion much better than lemon juice or face bleach. It is surprising to see how fresh, clear and wholesome the skin becomes, even after only one proper cleansing. Many of those who use it declare it has done more real good to their complexions than any cleansing cream or toilet soap they ever used. It's a wonderful treatment for enlarged pores and irritations. It certainly is a great blessing to those who have dull, sallow, lifeless complexions. Leathery, sallow and bad skins can easily be improved. You can always get ara-mara at Liggett's and Macy's. If you live out of town and your home dealer has not got it, you can order fifty cents' worth of ara-mara by mail of Herbert Roystone, 16 E. 18th St., New York.



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