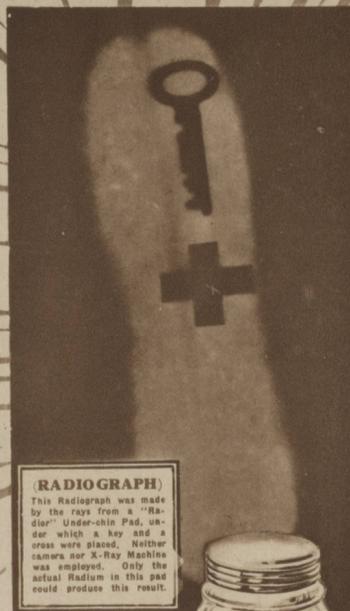


Radium and Beauty



RADIOGRAPH
This radiograph was made by the rays from a "Radium" Under-chin Pad, under which a key and a cross were placed. Neither camera nor X-Ray Machine was employed. Only the actual Radium in this pad could produce this result.

Rador

Toilet Requisites

Even though Actual Radium is added to superior basic Quality in "Rador" Toilet Requisites, the prices are no higher than other good toilet preparations. The big difference is in the benefits derived from "Radium." A trial will convince you. Ask for the following "Rador" Articles:

Rador Articles

- Peau de Velour (Night Cream).
- Rouge (Compact).
With mirror and puff.
- Two Tints—Natural light, Natural dark.
- Compact Powder.
- Six tints—Blanche, Naturelle, Rachel, Flesh, Ochre and Brunette. (With mirror and puff.)
- Vanishing Cream.
(For day use.)
- Talcum Powder, Hair Tonic, Skin Soap.
- Under-Chin Pad.
(Blue or Pink.)
- Forehead Pad.
(Blue or Pink.)
- Face Powder.
Six tints—Blanche, Naturelle, Rachel, Flesh, Ochre and Brunette.



HOW has Radium's Energy been turned to Beauty's aid? Why is actual Radium embodied in these Toilet Preparations? Let science answer. Science knows that the wonderful Rays of Radium energize and invigorate all living tissue. They revivify—rejuvenate. Famous specialists have proved what Radium will do for human skin. They have proved that Radium means *betterment* of skin, complexion, scalp. We do not need to make claims. The records of science are easily obtained in works on Radium, in any public library.

Under \$5,000.00 penalty all "Rador" Toilet Requisites are GUARANTEED to contain a definite quantity of actual Radium (See "Rador" \$5,000.00 Guarantee below). "Rador" is a real success of several years' standing in England, where "Rador" supremacy has been demonstrated.

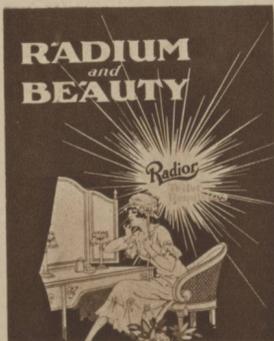
Imagine, if you can, a finer face cream than you have ever used, a daintier vanishing cream, a more delicate

face powder, a talc more soothing and refreshing, or a vastly superior hair tonic. Then picture these preparations imbued with LIFE—generating in themselves a vitalizing energy—imparting vigor and vitality to skin tissue, muscles, scalp and glands. These are attributes of "Rador" Toilet Requisites.

You will find them all charming—exquisite. You will appreciate their mysterious, tantalizing fragrance—an exclusive perfume, not sold in any market. Each is the formula of a noted Beauty Specialist. In each the tireless Rays of Radium act day and night as your certain aids to beauty.

Compare these energized toilet luxuries with any *lifeless* preparations you ever have used. Test any "Rador" Toilet articles.

Once you have tried "Rador" Preparations you will always use them. Without Radium they are the daintiest of toilet luxuries. With "Radium" added, LIFE is added—a life that's guaranteed for years—an energy that's altogether *lacking* in toilet preparations without Radium.



Learn More of the New Beauty Knowledge

There is much more behind the subject of "Radium and Beauty" than we could tell you on this page. The facts are contained in our booklet "Radium and Beauty," sent free on request. The booklet is rewritten from a book by C. Acey, of which 120,000 copies have been distributed in England. You will find it a revelation in the art of Beauty Culture. Mail this coupon for your copy before the present edition is exhausted.

RADIOR CO., LTD., of LONDON.
235 Fifth Ave., New York.

Gentlemen: Please mail me a copy of your booklet "Radium and Beauty." I understand that this request places me under no obligation to you.

Name.....
Address.....

"Rador" Products Are Obtainable at:

The foremost Department Stores, Liggett's Drug Stores and other leading Drug Stores.

If your dealer cannot supply you communicate with us.

Rador

Trade Mark

Toilet Requisites

Rador Preparations are GUARANTEED

(under \$5,000.00 penalty) to be prepared from the purest pharmaceutical ingredients to contain a definite quantity of Actual Natural Radium and to retain their Radio-activity for at least 20 years

The Rador Co.

Rador Co., Ltd., of London — 235 Fifth Avenue, New York, N. Y. 167 Oxford Street, London, England.