



Mme Lyra
CORSETS
"The Corset Without a Peer"



Model 4887—For medium and well-developed figures; closely stayed back; elastic gore each side of front; fine coutil; pink or white. \$7.50. Same model in silk brocade at \$12.00.



Model 5401—Designed especially for full developed figures. Has special reinforcement over abdomen and deep elastic gores over thighs; facing below clasp; white coutil. \$8.50



Model 5447—Rich pink silk broche; richly trimmed; elastic gores each side; a wonderfully modish and well fitting model. \$8.50. Same model in pink coutil at \$5.00.

Mme Lyra Corsets Prove Their Superiority With the First Wearing

Your first day's experience in a Mme Lyra will show you why their most important qualities could never be adequately described. It will be a revelation in fashion and comfort; you will see why they have gained pre-eminence in exclusive corsetry.

Many women will tell you that in Mme Lyra Corsets they find their ideal of perfect corsetry. But until you wear a Mme Lyra, you cannot appreciate their exquisite beauty, their ultra-fashionable design, their flexibility and glove-like fit.

Mme Lyra Corsets are made for the individual. The different types of fully developed figures, those of medium development but varying proportions, and the slender types are all provided for by the various Mme Lyra models.

Mme Lyra styles are authoritative. Their acceptance in America's greatest style centers is ample proof.

Every garment is stayed with "Mightybone," a boning of unusual quality, used only in Mme Lyra Corsets.

Fashion's lines for tailor suit and frock are the lines of the corset. A Mme Lyra Corset assures you a fashionable figure.

Their exquisite fabrics and thru' and thru' quality are typical of every garment whether you pay \$3.50, \$4, \$5, \$6.50, \$7.50, \$8.50, \$10.00 or to \$30.00.

Put your expectations high—then ask for a Mme Lyra. The name is on the corset. There is an ideal Mme Lyra model for you. In the better stores and shops.

LYRA CORSET MAKERS
New York
Detroit Chicago San Francisco

Operators, Machines and Films Furnished for Evening Entertainments, Etc.
Motion Pictures Taken of Social Events and Intimate Home Life




A Gift for the Whole Family For a Lifetime

The New Premier Pathscope

Flickerless, "Safety Standard" Motion Picture Projector

Embodies seven years of successful experience gained in the world-wide sale and use of over 10,000 former models in exclusive City and Country Homes, Schools, Churches, Clubs and Commercial Establishments.

The New Premier is as great an improvement over the former models as the modern self-starting, high-powered limousine is superior to the auto of ten years ago. So simple that anybody can operate it. So exquisitely built that its pictures amaze and delight the expert critics. So safe with its narrow width, slow-burning film that it is labeled by the Underwriters' "Enclosing booth not required."

Can be used anywhere without a licensed operator or insurance restrictions.

Weights only 23 pounds with universal motor. Fits in a small suitcase for the traveller or can be mounted on a handsome cabinet.

Through the Pathscope Film Exchanges already established in principal cities the Pathscope owner may rent or exchange reels as often as desired.

Nearly 1500 reels of the world's best Dramas, Comedies, Animated Cartoons, Scientific, Travel, Educational and War Pictures now available, and more added weekly. Think of having Mary Pickford, Charlie Chaplin, Wm. S. Hart in your own home,—or you can

We number among our patrons Vincent Astor, Mrs. J. Ogden Armour, Frederick G. Bourne, Geo. W. Baker, Mrs. Edwin Gould, H. O. Havemeyer, Jr., Otto Kahn, Chas. S. Mellen, Henry C. Phipps, Mrs. Jacob Schiff and Mrs. Alfred G. Vanderbilt.

Schools and Institutions

Over two hundred thousand Public School children see Pathscope Educational Pictures every week through the equipment of only one hundred of the New York Public Schools. All schools need and should have them. Many now used and more needed by the Y. M. C. A., Boy Scouts, Camp Fire Girls, Christian Endeavor Society, Epworth League, Social Settlement Workers, Parents Associations, Industrial Welfare Societies, Orphan Asylums, Convalescent Homes, Sanitariums—everywhere that life can be made better worth living by the safe use of wholesome motion pictures.

Industrial Users

We number among our clients the most prominent manufacturers using motion pictures as an aid to salesmanship. Many of them adopted the Pathscope after unsatisfactory and expensive efforts to use unapproved projectors with dangerous celluloid films. The salesman equipped to show his product by motion pictures not only gets a showing but gets the order. Literature on request if not convenient to call at the Pathscope Salon for a demonstration.

Take Your Own Motion Pictures

with the Pathscope Camera, as hundreds are doing, and preserve a priceless record of loved ones—in living, fascinating action on the screen.



The Pathscope Co. of America, Inc.
Dept. E, Aeolian Hall, New York City
Agencies in Principal Cities



HAMILTON'S

25 Different Styles in Suits at \$25.00




This latest box effect model is made of all-wool men's wear serge. Includes the new fancy poplin vestee and is lined throughout with Peau de Cygne. \$25.00

This fine tailored suit is made of all-wool men's wear serge; has the latest loose belt, which makes it a semi-box effect. Included is the fancy vestee. \$25.00

A wide variety of suits as low as \$11.95 and as high as \$50. All the new materials developed in the very latest styles.

Silk and Serge DRESSES \$7.95 to \$40

All the new styles in SUITS \$11.95 to \$50

HAMILTON GARMENT CO.
307 FIFTH AVENUE, NEAR 51ST ST.
Our New Spring Catalog will be mailed upon request.

Chauffeurs' Outfits

Special now at \$67.50




Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$67.50, or as follows:

Suit \$29.50 Cap \$3 Overcoat \$35

Brill Brothers
BROADWAY AT 49th ST.

Perfume Your Home with

Vantines

The Oriental Store

FRAGRANT INCENSE




By simply placing a small quantity of incense in the burner and applying a match, it will immediately smolder and diffuse a dreamy fragrance most pleasing to the senses. When burned in reception hall, its perfume will pervade the upper rooms, purifying the air by absorbing and dispensing all odors. It is used extensively in the boudoir, where its soothing perfume is said to induce restful sleep, and, when burned near clothes closet or press, will impart a most pleasing perfume to all clothing contained therein.

On sale in our Perfumery Dept., or send \$1. (money order, check or registered currency,) and by return mail we will forward, prepaid, the set illustrated, which includes burner, package of our famous incense and complete instructions for using. Specify T 1002. (Incense only, medium size, 50c; large size, 90c.)

A. A. VANTINE & CO., Inc.
Fifth Avenue and 39th Street, New York
Importers of "Things Oriental" for 50 years.

Blackshire

The Perfect BLACK APPAREL
Dresses & Blouses



A GRACE OF LINE that reveals the art of specialists is a distinctive feature of Blackshire dresses and blouses. Only concentrated effort and years of experience could result in the beauty that stamps this perfect black apparel.

The better shops everywhere that supply the demands of women of discrimination are featuring Blackshire dresses and blouses.

Our "Spring Style Story" will be sent upon request. Please mention your favorite shop.

The superiority assured by the Blackshire Label warrants your insisting upon it.

THE HOUSE OF BLACK
112-114-116 Madison Avenue
NEW YORK
Wholesale Only



Adler

Blouses
Distinctively Different

VAN RAALTE

Veils

Look for the little White ticket

VAN RAALTE MAKE

PERFECTION

INFANT SCALE

An absolutely accurate baby scale. No Springs.

Registers ¼-oz. to 37 lbs. At your dealers or write us.

Jacobs Bros. Co., 71 Warren St., N.Y.C.