

Maternity Apparel



MME. LEONARD'S Maternity Apparel features refinement and style. The garments are so designed that they may be worn with comfort through the entire period, as well as when the figure is normal.

No. 2799—The illustration portrays one of our New Spring Models fashioned in soft satin in all colors, trimmed with elegant embroidery. Its lines are so simple that it lends itself particularly for afternoon or dinner wear.

Specially priced, **52.50**

Skirts, Waists, Negligees, Corsets, Brassieres.

Simple Dresses, From \$29.50
Separate Skirts, From \$10.50
Ready to Wear or Made to Order
Mme. Leonard in personal attendance

Leonard's
24 West 39th St.
Bet. 5th and 6th Aves., N. Y.

La Resista

the Perfectly boned CORSET

*A Youthful Figure
Yours for the asking*

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieves a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE molds the figure and creates as well as preserves "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE \$4, \$5, \$7.50 and Up.
SPIRABONE is obtainable only in LA RESISTA.
Look for the trade mark on every pair.

Personal Service
Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5th Ave., New York
Opposite Lord & Taylor—Take Elevator

Very Smart Coats

Two models decidedly new, beautifully tailored in fashionable fabrics: at typically low A. & S. prices for such high quality.



\$37.95
New Dolman Coat of Wool Tricotine

\$37.95
Top Coat of Covert Cloth

One of the really smart models of the season. Beautifully silk-lined throughout; hand-made from collar to hem. In black, navy, and beige. At an exceptionally low price. A mail order.

A model with a good deal of "go" in a smart shade of olive tan; Raglan shoulders, two flounces at bottom; lined throughout with peau de cygne; strictly man-tailored. Sizes 34 to 44.

Mail Orders Punctually Filled.

Private Subway Entrance, Hoyt St.

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BROOKLYN—NEW YORK

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*Gives that Dash,
Style and Touch of
Youthfulness*

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TIMOTHY E. CROWLEY, Inc.
Makers
New York

Chauffeurs' Outfits

Special now at \$67.50

Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$67.50, or as follows:

Suit \$29.50 Cap \$3 Overcoat \$35

Brill Brothers
BROADWAY AT 49th ST.

Faire Binney of Paramount Pictures wearing Oriental Pajama Suit trimmed with "J. C." Tu-Tone Ribbon.

Tu-Tone Ribbon
gives to this Oriental Pajama Suit a captivating touch of the fascinating Far East.

Today a beautiful suitable ribbon is essential to every scheme of style in dress—for this is a ribbon year.

There's a "J. C." Ribbon for every possible need and purpose.

Buy Them By Name

LADY FAIR
A new double-faced satin ribbon. There is only one genuine Lady Fair Ribbon—J. C. LADY FAIR. Be sure the name appears on every bolt you buy.

VIOLET
Ideal lingerie ribbon in pink, blue and white.

SATIN DE LUXE
Best satin and taffeta ribbon.

TROUSSEAU
Rosebud and polka dot lingerie ribbon.

SANKANAC
Popularly priced satin and taffeta ribbon.

DEMOCRACY
A grosgrain ribbon "For the people."

All registered trade mark names.

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SHORT VAMP SHOES and SPRING OXFORDS

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No. 1126—Mahogany Calf

Superior Quality
\$10

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Creator of Distinctive Footwear
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50 Church St.

LE TROTTEUR.
A Stunning Miller Made Walking Oxford,
\$10.50

This elegant Long Vamp model is in Patent, Black and Mahogany Calfskin, with well-balanced walking heel.

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Order 3 Doz. Assorted Children's and Misses' Hats

Sizes, 3 to 16 Years.

At **\$15.33** per doz.

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High Grade TAILORED DRESSES & SKIRTS

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RIGHT NOW, is the time you should bring to your home the musical enjoyment and the pride of ownership that every lover of good music recognizes in the

KRAKAUER
SMALL GRAND PIANO

The beauty of its case is the result of perfect craftsmanship, and its wonderful tone—rich, sweet, and true—the result of half a century of the earnest resolve of expert musicians to achieve the highest standard of musical interpretation. Come now, and see and hear this exceptional instrument.

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HEARN

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Modes for Spring

APPAREL that is becoming to every type creates a diversity in our modes for Spring, lifting them above a mere difference in styles and individualizing the mode of every woman.

A CAPTIVATING CAPE

This Cape fulfills its function of protection with a beauty and fashion quite its own. Tricotine, in the new walnut shade, is the satisfying material and adapts itself perfectly to the flattering bouffant collar and full, flowing lines of grace. Bias folds of self cloth, stitched, encircle the cape, breaking the length in a manner as unique as becoming.

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45.00

Telephone Greeley, 2400

Stewart & Co.

Correct Apparel for Women & Misses
5th Ave., at 37th St.

A Magnificent Ensemble of
Exclusive New Capes

Reproductions and Adaptations of late Paris Creations.
Prices are Modest

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552—Luxurious new three-tier cape, reproduced with marked fidelity from a new Paris creation. Beautifully developed in Serge and Silk Faille Taffeta. Sumptuously lined with silk. Colors: Navy and Black. All sizes. **49.50**

Mail or phone orders given prompt and careful attention
Send for illustrated style book 21-A

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Detachable Rubber Heels

make shopping, housework or office duties far less fatiguing. You walk on cushions, instead of pounding hard leather heels on hard floors and sidewalks.

They lengthen the life of your shoe by saving wear. And, remember, "U-Put-On" Rubber Heels are detachable—put on like rubbers.

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