

# POMPEIAN

## BEAUTY POWDER



### You, too, Can Have Beauty Instantly!

Men cluster around her. And why not, for who can deny the witchery of a beautiful complexion? A white skin, lustrous and soft as satin, with the rich color glowing in the cheeks.

First a touch of fragrant Pompeian DAY Cream. Work this softening, vanishing cream well into the skin, so that the powder will not stick in spots. Now the Pompeian BEAUTY Powder, with its pearly touch and captivating perfume. Then a bit of Pompeian BLOOM on the cheeks. This touch of color adds the bloom of youthful beauty and makes your eyes seem darker and more lustrous. Presto! What a change in a few moments.

**Pompeian DAY Cream** (Vanishing). Keeps the skin smooth and velvety. Removes face shine. Has an exquisite perfume. All druggists, 50c.  
**Pompeian BLOOM**. A rouge that is imperceptible when properly applied. In three shades—light, dark, and medium (the popular shade). All druggists, 50c.  
**Pompeian BEAUTY Powder**. Adds a lovely clearness to the skin. Stays on unusually long. Its fragrance captivates. Pure and harmless. Shades: White, brunette, and flesh. All druggists, 50c.

#### Liberty Girl Art Panel and Three Samples

will be sent for a dime. A beautiful, patriotic panel, 28 inches by 7 inches, finished in colors. With the samples you can make many interesting beauty experiments. Please clip the coupon now.

THE POMPEIAN MANUFACTURING COMPANY, 2120 Superior Avenue, Cleveland, Ohio



THE POMPEIAN MFG. CO.,  
 2120 Superior Ave., Cleveland, Ohio.  
 Gentlemen: I enclose a dime for a Liberty Girl Art Panel and three samples.

Name .....

Address .....

City .....

State .....

Flesh shade sent unless white or brunette requested

### Haas Brothers

producers of  
 Distinctive Dress Fabrics

Fabrics that adapt themselves to the wearer's individuality as perfectly as they interpret every subtle new phase of Fashion. Illustrated—

**Kitten's Ear Crêpe**  
 Registered  
 The foremost contribution to fashionable silk fabrics

**Paulette Chiffon**  
 Registered  
 The chiffon with the beautiful mellow finish

Haas Brothers' fabrics are shown at leading establishments everywhere.

Fifth Avenue  
 New York



## Blackshire

The Perfect  
 BLACK APPAREL  
 Dresses & Blouses



**BLACK**, always in vogue, becoming to every woman, suitable for every occasion. Specialization develops art. Concentration on the interpretation of black results in gowns and blouses of unflinching interest, charmingly distinctive.

*Blackshire "Spring Style Book" will be sent on request. Please mention the name of your favorite shop.*

THE HOUSE OF BLACK  
 112-114-116 Madison Avenue  
 NEW YORK  
 Wholesale Only

### FOR THE VICTORY BRIDE

Wedding Rings.

This symbol of Eternal Faith, prized by most women above all other things—should be chosen with greatest care. In our huge stock you are certain to find exactly the desired shape, size and weight that will be most suitable and satisfactory.

At Trout's you find better grade wedding rings and exceptional values. 14 K. Yellow Gold, \$3.50 to \$8.00; Hand Carved, \$6.00 to \$10.00; 14 K. White Gold, \$4.00 to \$9.00; Hand Carved, \$9.00 to \$12.00; 14 K. Green Gold, \$4.00 to \$9.00; Hand Carved, \$9.00 to \$12.00; Platinum, \$25.00 to \$35.00; Hand Carved, \$28.00 to \$36.00.

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### KAHLER SHOES

**STYLE PLUS COMFORT. A DRESS OXFORD**  
 of BEAUTY, GRACE and QUALITY  
 A SCIENTIFIC ACHIEVEMENT  
 constructed with a low broad base Louis heel, properly balancing the weight of the body, without straining the muscles of the foot.

Many Other Styles.  
 Send for Catalogue.  
**P. KAHLER & SONS**  
 15-17 West 44th St., N. Y.  
 Established 45 Years.

Insist on having Silk Sewed Seams in your garments



# The Blyn Shoe

The Eleven Big Blyn Stores Are Now Showing Many Advance Fashions for Early Spring

The Styles include  
 Pumps  
 Oxfords  
 Boots  
 Colonial  
 Spats

Materials comprise  
 Suede  
 Patent  
 Kid  
 Calf  
 Satin

**Style 3080**  
 Patent Colt Pumps.



Spanish heels; welted soles. Also in black kid.

6.00

THERE'S a double attractiveness about the first Spring Shoe Fashions at Blyn's—first, the attractiveness of interesting and novel styles in very broad variety, and second, the vital and timely appeal of exceptional VALUE.

The Eleven Blyn Stores have long made it a point to provide at moderate cost footwear of unquestionably high quality and authoritative style. But this year—current prices and merchandising conditions considered—the values shown in this advance Spring display are more inviting and more self-apparent than ever.

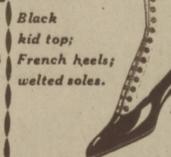
**Style 3042**

Patent Colt Pumps

Plain toes; covered French heels; welted soles; buckles of cut steel. Also in dull leather.

Price in 5.00

**Style 779**  
 Patent Colt Boot



Black kid top; French heels; welted soles.

7.50



**Fancy Buckles.**  
 Cut Steel, Beaded Jet and Metal Buckles for pumps and slippers.  
 From 1.50 up.



**Style 851**  
 Ten Russia Calf Boot.

Cuban heels; welted soles. Also in vicci kid.

8.00

Children's and Misses' Patent Calf Boots.  
 High cut; white No-Back tops. Also tan calf. Sizes 8 1/2 to 11 1/2. 3.50 to 2.50

Lace and Button

### J. Blyn & Sons

West Side Stores: 222-224 W. 125 St. 3d Av. & 122d St. (west of 7th Av.)  
 East Side Stores: 3d Av., near 86th St. 6th Av. & 27th St. 3d Av., 150 & 151 Sts. 8th Av., nr. 39th St. 162 B'way, nr. Broome Av.  
 Brooklyn Store: 442-444 Fulton St., opposite Bridge St., near Hoyt.  
 New York Store: B'way, bet. Park Av. & Ellery St. Broadway, near Greene Av.  
 Newark Store: 689 Broad St., op. Mil. Pl.  
 Factory: 511-519 East 72d St., N. Y.  
 Mail Order Dept., 2240 Third Av. Postage, Incl. Ins., 10c. Send P. O. Money Order or N. Y. Draft Only.

### Red Cross Shoe

**Style 4214**  
 Red Cross Oxford Black vicci kid; military heels; Red Cross flexible soles.



6.00