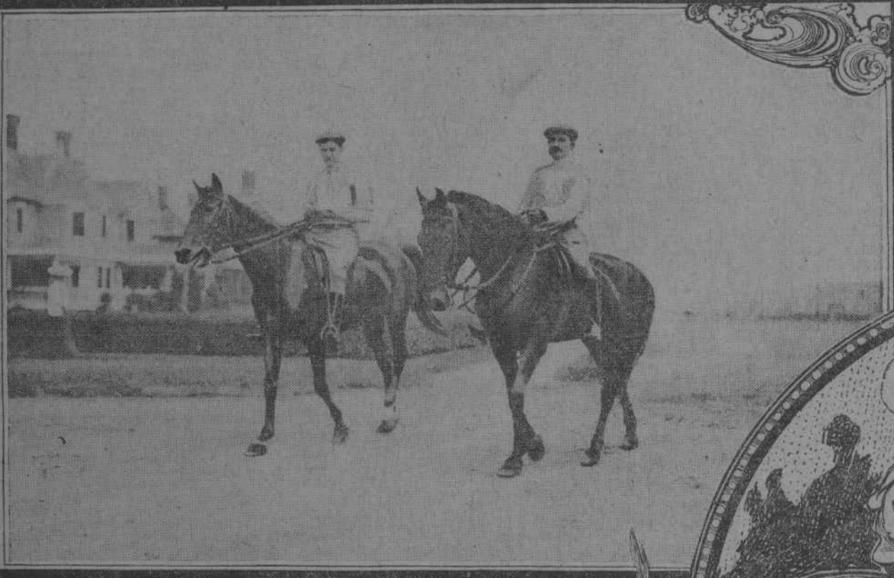


LONG BRANCH ENJOYS A HORSE LAUGH



ELBERON BEND, OCEAN AVE., ELBERON, N.J.

Hollywood Horse Show a Great Success

LONG BRANCH, N. J., Saturday.—Quiet, after a week of social activity, succeeded the close of the horse show to-night, and save for a few of the crowds who will remain here for several days, the resort will have returned to its usual course of summer time amusements by Monday.

For three days there has been nothing but gayety and social activity in honor of the chief event of the season, which proved a greater success than in any previous season. The show entered into the affairs with enthusiasm, and the display on the grounds to-night was one of picturesque beauty.

Preparations for the show on the part of the summer colony this year may be said to have begun before the season began, for the beautiful gowns worn to-night were products of several months' planning. It was the affair of the summer for the entire coast here, and the occasion was made of more social importance than previously.

One of the largest charity events of the season will take place next Saturday, when a vaudeville benefit for the HERALD'S Free Ice Fund will be given in the casino of the Elberon Hotel. Preparation for this event has been under way for several weeks. George W. Lederer, of New York, has taken the personal direction of the benefit. The amusement hall of the casino is being altered for the performance, and many prominent members of the seashore colony are taking an active interest in making the charity a success.

Mr. Lederer announced this week that he would send the best talent at his command to Elberon, and that the performance would be the best given at this place in many seasons. Among those whom he stated would take part are Miss Blanche Ring, Miss Beaumont, Miss Marie Dressler, Miss Maudie Clark, Miss Maud Raymond, Miss Lillian McIntyre, Miss Aida Hempel, Miss Emma Carus, Dan McAvoy, Louis Harrison, Billy Van Sam, Bernard, Albert Hart, Harry Pilsner, Billie Taylor, William Cameron and the Rogers brothers. The names of others will be announced later. The entire proceeds of the affair will be given to the HERALD'S Free Ice Fund.

A charity benefit for the Stony Wold Sanitarium was held on Thursday night at the Norwood Park Casino. A lawn party opened the evening and was followed by a vaudeville performance in which Peter E. Daley, "Joe" Cawthorne, Miss Marian, Miss Richie Ling, Miss Quentin, Miss M. Long, Faust, Miss Almoe Angelus, Charles Ross and Miss Mahel Fenton took part.

Many persons here for the horse show attended the affair and made it very successful. Those who organized the charity and carried it through were Mrs. Isaac Untermyer, Mrs. Charles Daly Bernheimer, Mrs. Charles E. Schafer, Mrs. Benjamin Guggenheim, Mrs. Mrs. Oppenheim, Mrs. Edwin S. Boyer, Mrs. Benjamin Stern, Mrs. Myron Schafer and Mrs. Alfred Nathan.

The annual Children's Carnival was held this week at the West End Amusement Hall. Thirty-five girls and boys acted a fanciful little play entitled "Milton's Dream." The affair was conducted by Adolph Newburger, who arranged the dances and music. The Brownies, dressed as Buster Browns and Brownies, were the featured attraction in the performance given by the little ones.

Horse show dances and entertainments were held everywhere last night. At the Hollywood Hotel a lawn fête followed by vaudeville and a hop. The West End celebrated the show with a concert and dance, while at the Elberon and the Howland House there were concerts. The Brighton led in dance also.

Harold Hayes gave the fifth of his lectures on psychological subjects at the residence of Mrs. Myron H. Oppenheim, in Park avenue, Thursday night. The West End Governor and Mrs. Franklin Murphy have returned to their home in Ocean avenue.

Mrs. George M. Pullman held a house party at her Ocean avenue home during the horse show.

Mrs. and Mrs. Peter Hauck, Jr., are at their Elberon home. Mr. and Mrs. Al Hayman are at Surf Cottage, West End.

Clarence C. Minzeshelmer gave a dinner to the directors of the Monmouth County Horse Show at his home on Wednesday evening.

Among the arrivals at the hotels are: The Elberon—Major Thomas Heilmann, F. E. Conway, D. J. Lohmann, Rose M. Bragg, J. E. Corbin, O. S. Hess, Mr. and Mrs. S. A. Hestlin, Miss Julia B. de Forest, New York, and E. S. W. Farnum, Germantown, N. Y.

The West End—E. A. Stern, J. M. Wallace, A. E. Ellison, Mr. and Mrs. M. Krown, Mr. and Mrs. S. F. Manger, I. Zimmer, Dr. H. S. Stark, L. P. Monash, M. Untermyer, Mr. and Mrs. M. Mayer, Mr. and Mrs. W. Goldmann, Mr. and Mrs. M. Hyman, Mr. and Mrs. M. Redish and Mr. and Mrs. M. Vinson.

The Hollywood—Aurel Batonyi, J. M. Haight, James T. Hyde, F. W. Ople, John Spratley, Mrs. Burke Roche, Mrs. John Gerken, B. V. H. Vingt, A. Holzman, Alexander McNaughton, H. E. Buckle, Edward Wain and G. E. Tilford, New York.

DEAL COLONY BUSY ON THE ROADS

DEAL, N. J., Saturday.—Hollywood Horse Show proved a drawing card for a large number of the summer residents of Deal and, in addition to a number of private automobile and wagonette parties, there was a large coaching party given to-day by W. H. Warburton, the proprietor of Hathaway Inn.

Mr. Warburton had engaged parking space for two four-in-hand coaches, and his twenty-two guests included Miss Lucille Flaven, Mr. and Mrs. E. Van Name, the Misses Rankin, Mr. and Mrs. A. D. Schutte, Mrs. E. B. French, Mrs. M. P. Hall, Mrs. H. A. Roth, Mr. and Mrs. G. A. Recknagel, Frank D. Rodgers, Mr. and Mrs. A. S. Swan, Mr. and Mrs. J. P. Atkinson, Mr. and Mrs. Harry E. Searies, Mrs. A. E. Allen, Miss Allen and N. P. Barnes.

The opening sermon of the season at Hathaway Inn will be given on Tuesday.



"READY ABOUT!"

Grissold A. Thompson, who so successfully led the german at the Allenhurst Club on Wednesday evening last, has agreed to arrange the inn german and it is hoped that he will be able to lead at the two german nights which are to follow later in the season at the inn.

Mrs. J. T. Ranter, of New York, is one of the most expert swimmers at Deal this season. Among the automobilists of Deal this summer who are frequently seen on Ocean Driveway are Edwin H. Weatherbe, George F. Norton, J. H. Ranier and J. M. Foster, of New York; H. H. Colby, of Orange, and Robert E. Haidemeyer, of Hoboken.

Jack G. Hemming, son of Mr. and Mrs. H. G. Hemming, of New York, who is summering with his parents at the inn, gave a coaching party to Asbury Park in honor of his ninth birthday. Among the little folks who accompanied Master Jack on the trip were Miss Loeina Napier, Miss Dorothy Selts, Miss Gertrude Warburton, Miss Gladys Warburton, Walter McCaffrey, Miss Helen Talford and Joseph Byrne.

Among the recent New York registrations at Hathaway Inn are Mr. and Mrs. C. G. Ranier, Miss Weatherbe, E. H. Weatherbe and Mr. and Mrs. H. A. Weatherbe.

GOLF AND RACING IN POINT PLEASANT

POINT PLEASANT, N. J., Saturday.—Mrs. Viola Gillette and Henry Allen Price were the winners of the handsome silver loving cups presented by the Country Club in the golf tournament last Saturday. On an eighteen hole course their score was 109.

Several persons from the Pine Bluff Inn have entered their names as contestants in the boat races which will occur to-day on the Manasquan. Among them are Henry Allen Price, Harold Kohler, Aaron Carpenter, Mason Kerr and Miss Kisscock.

The latest arrivals at the inn include A. Watson, Mrs. A. S. Tower, R. D. Milk, R. A. Tusting, M. H. Scott, Mrs. C. A. Osborne, Miss S. M. Osborne, Mr. and Mrs. L. De W. Smyth and Major Cunford.

At the Warwick Arms are Mrs. Greenwald, State Chemist, of Richmond, Va., who is here with his family; W. E. Day, Ohio; and Mr. and Mrs. Eugene Hand, J. Ulman and W. W. Ruby, New York.

The Leighton is crowded. Pleasing Southern girls there are the Misses Macrae and the Misses Mallory, of Memphis. Other patrons are Mr. and Mrs. Whiteway, Mrs. G. N. Macrae, W. J. Nelson, Mr. and Mrs. Peter Cameron and Dr. Clarendon A. Foster.

Little arrivals at the Riviera are Mrs. Earl, Mrs. J. H. Taws, Mrs. William H. Doyle, Mrs. Huger, Miss Quigg, I. I. Culbert, Mrs. D. E. Manton and Mrs. S. A. Frick.

The eulchre at the Carrollton on Monday night was a great success. Prizes were won by Mrs. Kropp, Miss Malone and Mr. Irving, of New York.

MANY SEABRIGHT COTTAGERS AWAY

SEABRIGHT, N. J., Saturday.—Many prominent cottagers have gone to Saratoga, which has made social happenings a little dull. Everything gave way to the Horse Show, at Long Branch, and those who did not care to venture there found pleasure in watching the smart traps going and coming.

Dancing at the leading hotels during the evenings has been very popular. The reg-



ASBURY BABY AND AUTOMOBILE PARADE

ASBURY PARK, N. J., Saturday.—"If I only had fifty more rooms" is the wall of the Asbury Park hotel keeper. There are many trunks in the way to this resort that an ordinary package which does not look as if it were going on a summer vacation takes four days to run the blockade. For the first time this season the "standing room only" signs were displayed this evening in the hotel exchanges.

Asbury Park's best gowns came out of their trunks for the first time this season during the three days' Monmouth County Horse Show at Hollywood. The display was very handsome, and now the cottagers have gone back to their seclusion to wait for the baby parade carnival, with occasional moments of glory at mid-week hops. Saturday night hops or the favorite Asbury Park function—the ubiquitous auction.

A new feature which has been suggested for the baby parade carnival, which is to extend over three days, is an automobile floral parade. More and more the grown-up features of the carnival are assuming importance, while the babies, around which the event originally centered, are being gradually wheeled to the back of the scenes. It is expected that the number of babies in the show, quoted as five hundred, will be easily equalled by the number of automobiles to be enlisted in Asbury Park, Ocean Grove, Allenhurst, Deal Beach and Belmar. The Long Branch, Seabright and Monmouth Beach machines will also be welcomed to the parade, but as with the baby entries from these resorts they will not be depended upon for the main body of the procession.

Entries for the Deal Lake Boat Club regatta, which is to be held August 14 and 15, have begun to come in. The events will consist of a three-mile open amateur standing, a half-mile amateur and a quarter-mile amateur on the first day. On the fifteenth the events will be a one mile open, a tilting contest and a quarter-mile open for lady and gentleman. Only canoe races are held as there is but little other boating on the lake. The entries will close August 13.

Louis Waters, of No. 510 Oak Bluff avenue, is in charge of the entries, among which are Charles Mills and Stanley Cooper, of Philadelphia, who are paired; Mr. Kline, a Pennsylvania crew man, and Louis Waters; Harry Metz, of Asbury Park, and Harold Whitney, of Plainfield; Richard Taylor, of the University of Pennsylvania, and

BELMAR ENJOYS THE DANCING DAYS

BELMAR, N. J., Saturday.—The event of interest for the social set this week was the cotillon in Columbia last night. Mr. Raymond Letters led, dancing with Miss Lucille Fletcher, both of New York.

To-night there was a largely attended dance at the Colorado-Atlantic which proved a great success.

The regular Sunday night concert in the Columbia was enlivened by the singing of solos by Robert Holden, of Newark, and George Howe, of Hoboken.

Automobile parties to the Sea Girt camp grounds, where there is an encampment of regular army men, are very popular. Among those who are frequently to be seen starting out for the encampment are Miss Ethel Allen, of Philadelphia; Thomas McCarty, of Montclair, and W. N. Snyder, of Newark.

Late arrivals at the Columbia include Mrs. H. C. Hutchins, James R. Smith, Lawrence Whitman, Charles G. Schramm, R. S. Alexander, Mrs. R. C. McKenna, Miss McKenna, Mrs. E. L. Sempman and Miss Sempman, of New York.

At the Buena Vista are F. T. Richardson, Clayton Platt, C. S. Boyer and Mr. and Mrs. James H. Moore, of New York.

Lanamor is sheltering among others from New York Mrs. John Reed, Miss Reed, J. M. Schwarz, Mr. and Mrs. M. B. Lyons, Louis K. Schwarz, James Johnson and Mr. and Mrs. H. D. Gaines.

The Carleton register has among other names those of Mr. and Mrs. B. B. Wilson, Mr. and Mrs. H. J. Gehen and Henry W. Jackson, from New York.

At Melrose Inn from New York are Guy Vroman, J. M. Goldsborough, B. J. Hart, Mrs. Floyd E. App, Samuel and Miss Ruttenberg, Miss Warren Chapler and Ricardo E. Kohly.

Late arrivals at the Colorado-Atlantic include Mrs. Arthur Hammerstein, Miss Elaine Hammerstein, Charles J. Jones, Frederick V. Jones, W. Theodore Sternberg, J. George Lafargue, Mrs. E. Jacobus and Miss S. Jacobus, from New York.

W. G. Lamphar, H. L. Arnold, L. C. Bostwick, Miss Margaret Christie, C. H. Gardner, J. J. Dodding and family, Lawrence A. O'Leary and Mr. and Mrs. R. Honten are arrivals from New York at the Neptune.

WHAT THE WILD WAVES SAID. His arm around the maiden, They spouted 'mid the spray, The wild waves bore him rudely off, 'T was their "Breaker way." BERT TIMONEY.

ALLENHURST HAS A GRAND COTILLON

ALLENHURST, N. J., Saturday.—The brilliant feature of a brilliant week has been the initial cotillon at the handsome new club house. Grissold A. Thompson, who is noted for his ability as a leader, was the organizer of the affair and had as his partner in the dance Miss Ann Middleton.

Mr. Thompson led the dancers through numerous pretty figures, among them the Lenox, which is a graceful arrangement of an opening march; the Japanese, in which the dancers clustered under a big Oriental sunshade; the Grapevine, an intricate spiral figure; the Confetti, in which bright bits of paper were scattered by the dancers; a kneeling figure called the Pyramid; the balloon figure, when every dancer carried a toy balloon; and the concluding figure, a Venetian march, for which the ballroom was darkened and the dancers tripped through the mazes of a cakewalk carrying lighted lanterns.

In addition to Miss Middleton and Mr. Thompson the dancers included Miss Armstrong and Miss Habbitt, Miss Johnson and Mr. Armstrong, Mr. and Mrs. Heldemeyer, Mr. and Mrs. Harbut, Miss Peiters and Mr. Peiters, Mrs. Ladywith and Mr. Jack Ladywith, Miss Faith Thompson and Mr. Harold C. Severance, Mr. and Mrs. Frank A. Tasker, Mr. and Mrs. Bert Fish, Miss Elizabeth O'Neill and Frank Shanley, Miss Florence Babbitt and Jack Ollivie, Miss Bagley and Mr. Irwin, Miss Inez Middleton and Mr. Whitecock, Miss Marion Egg and Fred Bag, Miss Helen Forsythe and Ray Doyle, Miss Mabel Forsythe and Alva O'Brien, Miss Woodruff and Mr. Sheldon and Miss Daisy Pitkin and Newell Ward.

The patronesses for the cotillon were Mrs. Henry P. Dutton, Mrs. E. A. Baldwin, Mrs. Mark H. Birch, Mrs. E. C. Annes, Mrs. Harry Osborn, Mrs. James Brice, Mrs. S. Dabbitt and Mrs. Frederick Bass.

This week's arrivals at the hotels are: Octagon—R. Asproff, of the Mexican Embassy, Washington; Mrs. T. Craig, Mr. and Mrs. T. J. Keenan, Binghamton; Mrs. G. Culton, Miss Cone, Miss E. Cone, Mr. and Mrs. S. Sommer, Jr.; Miss A. Goodwin, Mr. and Mrs. C. P. Brady, New York; Mrs. J. McGeehan, Brook Hill; Mr. and Mrs. B. A. Clam, Belmar; William H. R. Forbes, E. V. Cone, E. W. Rockefeller, P. S. Kernan, R. H. Hooper, E. L. Lyon, New York; Miss E. Karnes, Zanesville, Ohio; the Rev. W. J. Whitman, Misses G. and M. Whitman, H. P. Gilbert, C. B. Gilbert, J. W. Nichols, W. H. Edwards, E. Morgan, New York; W. J. Eavenson, Philadelphia; Mr. and Mrs. S. M. Schatzkin, Passaic; N. J.; Mme. Toye, Miss M. L. Chadwick, W. S. Allen, J. M. Starbuck, Miss V. Starbuck, Mrs. T. A. Denison, J. W. Starbuck, Jr.; J. M. Lyle, Mr. and Mrs. H. E. Manville, H. E. Barkman, J. P. McClure, Mr. and Mrs. C. J. Cortland, New York; H. T. Eagles, Newark; N. J.; Mr. and Mrs. J. F. Trowbridge, Miss Anna Trowbridge, Mr. and Mrs. H. H. Theabutt, R. S. Busby, K. Hodson, W. F. Randolph, W. P. Clark, Mr. and Mrs. G. D. Stanton, W. Thibault, E. Stevens, J. Lyle, E. O. Orl, New York; J. M. Enright, Jersey City; G. H. Betts, East Orange; H. H. Boswell, Buffalo; Mr. and Mrs. Fisher, Chicago; J. B. Libby, Boston; W. A. Bond, Chicago; Charles Coburn, Boston; Mr. and Mrs. F. M. Harlebrook, H. A. Colby, John Fenney, Jr.; G. Glenn and R. G. Pascus, New York.

Peninsula House arrivals are Mrs. W. H.

Mrs. S. C. Schenck, Miss Elliott, C. A. Campbell, R. E. Kinsey, W. Gilpin, B. S. Sheppard, W. W. Ehrlich, Miss Grace B. Mangum, C. E. Horner, O. W. Lillard, W. L. Lillard, G. V. Cokefair, Mrs. L. B. Kendall, Mrs. F. Voorhees, Mrs. J. A. Webster, Mr. and Mrs. J. P. Faure, C. K. Eagle, C. S. Eagle, R. Welton, Miss Natalie Hathburn, J. V. Bouvier, Jr.; Mrs. J. F. Saunders and Mrs. S. G. Diehl.

Hotel Pannal—Charles A. Eagle, George D. Eagle, A. F. Santo, Mr. and Mrs. J. G. McPherson, Mr. and Mrs. Charles Davis, Charles A. Benton, Mr. and Mrs. A. B. McCurren, A. Schuyler, David Price, Mr. and Mrs. William Jackson and Louis Sexton, New York City.

Seabright Inn—F. O. Mackay, H. Phelps, Shanna Cumming, Helen Nibbahr, Albert Quessel, John Young, G. E. Blakin, G. E. Blakin, Jr.; F. Britten, S. B. Currey, Marie A. Wolfe, Grace M. Clare, E. B. Sewall, A. M. Robertson, Mr. and Mrs. August Sudrig, Frank Smith, J. A. Skinner, Henry A. Peabody, Mr. and Mrs. E. F. Fisher, C. L. Pullen, H. Pouchet, M. Lawrence Pouchet, Mr. and Mrs. M. Clark, R. F. French, C. D. Olliphant, Mr. and Mrs. R. B. Walsh, Miss Lila Walsh, Miss Helene Walsh, Miss May Walsh, Miss Anna Walsh, Master James Walsh, T. J. Liguine, G. H. Wheeler, I.

Hotel Pannal—Charles A. Eagle, George D. Eagle, A. F. Santo, Mr. and Mrs. J. G. McPherson, Mr. and Mrs. Charles Davis, Charles A. Benton, Mr. and Mrs. A. B. McCurren, A. Schuyler, David Price, Mr. and Mrs. William Jackson and Louis Sexton, New York City.

Seabright Inn—F. O. Mackay, H. Phelps, Shanna Cumming, Helen Nibbahr, Albert Quessel, John Young, G. E. Blakin, G. E. Blakin, Jr.; F. Britten, S. B. Currey, Marie A. Wolfe, Grace M. Clare, E. B. Sewall, A. M. Robertson, Mr. and Mrs. August Sudrig, Frank Smith, J. A. Skinner, Henry A. Peabody, Mr. and Mrs. E. F. Fisher, C. L. Pullen, H. Pouchet, M. Lawrence Pouchet, Mr. and Mrs. M. Clark, R. F. French, C. D. Olliphant, Mr. and Mrs. R. B. Walsh, Miss Lila Walsh, Miss Helene Walsh, Miss May Walsh, Miss Anna Walsh, Master James Walsh, T. J. Liguine, G. H. Wheeler, I.

Allenhurst has a grand cotillon. The brilliant feature of a brilliant week has been the initial cotillon at the handsome new club house. Grissold A. Thompson, who is noted for his ability as a leader, was the organizer of the affair and had as his partner in the dance Miss Ann Middleton.

Mr. Thompson led the dancers through numerous pretty figures, among them the Lenox, which is a graceful arrangement of an opening march; the Japanese, in which the dancers clustered under a big Oriental sunshade; the Grapevine, an intricate spiral figure; the Confetti, in which bright bits of paper were scattered by the dancers; a kneeling figure called the Pyramid; the balloon figure, when every dancer carried a toy balloon; and the concluding figure, a Venetian march, for which the ballroom was darkened and the dancers tripped through the mazes of a cakewalk carrying lighted lanterns.

In addition to Miss Middleton and Mr. Thompson the dancers included Miss Armstrong and Miss Habbitt, Miss Johnson and Mr. Armstrong, Mr. and Mrs. Heldemeyer, Mr. and Mrs. Harbut, Miss Peiters and Mr. Peiters, Mrs. Ladywith and Mr. Jack Ladywith, Miss Faith Thompson and Mr. Harold C. Severance, Mr. and Mrs. Frank A. Tasker, Mr. and Mrs. Bert Fish, Miss Elizabeth O'Neill and Frank Shanley, Miss Florence Babbitt and Jack Ollivie, Miss Bagley and Mr. Irwin, Miss Inez Middleton and Mr. Whitecock, Miss Marion Egg and Fred Bag, Miss Helen Forsythe and Ray Doyle, Miss Mabel Forsythe and Alva O'Brien, Miss Woodruff and Mr. Sheldon and Miss Daisy Pitkin and Newell Ward.

The patronesses for the cotillon were Mrs. Henry P. Dutton, Mrs. E. A. Baldwin, Mrs. Mark H. Birch, Mrs. E. C. Annes, Mrs. Harry Osborn, Mrs. James Brice, Mrs. S. Dabbitt and Mrs. Frederick Bass.

Some arrivals at the Ocean Hotel are Mrs. Julia A. Groh, Mrs. H. F. King, Mrs. F. S. Van Nostrand, Miss Lillian Valentine, of New York; Miss Ida B. Campbell, Mr. and Mrs. H. H. Massey, of Philadelphia; Mrs. C. S. Burnham, Mrs. C. S. Ensign, Kingston, N. Y.; W. E. Holcomb, Schenectady, N. Y.; George F. McCormick, New Brunswick, N. J.; Mrs. G. H. McDowell, Mrs. D. Williams, Cohoes, N. Y., and Miss Elizabeth P. Skirm, Trenton.

Progressive euchre was played at the Ocean Hotel on Tuesday night. The first prize for women was won by Mrs. G. W. Campbell, of Philadelphia; the first prize for men was won by Miss Florence Carrick. Other prize winners were Mrs. E. Goldstein, of New York City, and Mrs. Parrish, of Newark.

Some arrivals at the Ocean Hotel are Mrs. Julia A. Groh, Mrs. H. F. King, Mrs. F. S. Van Nostrand, Miss Lillian Valentine, of New York; Miss Ida B. Campbell, Mr. and Mrs. H. H. Massey, of Philadelphia; Mrs. C. S. Burnham, Mrs. C. S. Ensign, Kingston, N. Y.; W. E. Holcomb, Schenectady, N. Y.; George F. McCormick, New Brunswick, N. J.; Mrs. G. H. McDowell, Mrs. D. Williams, Cohoes, N. Y., and Miss Elizabeth P. Skirm, Trenton.

She's lovely in her bathing dress, And what she says you can't believe; You've every proof on her in posse, That she's not laughing in her sleeve. J. J. O'CONNELL.