

DRY GOODS, &C.

CHAIR GOODS AND HAIR DRESSING PARLOR NOW IN ENLARGED QUARTERS, THIRD FLOOR.

Special Notice to Charge Customers

All purchases made on Monday, Tuesday and Wednesday, January 29, 30 and 31, will, UPON REQUEST, be charged to your February account, to appear on bill rendered March 1.

33 Years Leaders of Fashion Simpson Crawford Co. SIXTH AVE. 19th TO 20th STREET. NEW YORK

First Showing of New Millinery for Now & Early Spring Wear. This little flower trimmed hats that give clever hints of the styles to come. Women who want to keep up with the fashionable procession should see this interesting display.

The Commanding Home Furnishing Event of the Year Begins To-Morrow--Simpson Crawford Co.'s February Furniture Sale

A \$200,000 Furniture Stock Priced at Less Than Actual Cost to Make in Order to Sell \$50,000 Worth the First Day

TO-MORROW at 8:30 sharp begins our annual February Furniture Sale, and when it comes to downright value-giving in good, reliable Furniture we are going to take all New York by storm. Opening-day especially, will be a memorable day for home furnishers. A distribution of unprecedented bargain trophies that will mark for months to come the greatest out and out value-giving occasion ever presented to the Public of New York and Environs.

A Club Plan of Easy Monthly Payments May Be Arranged if Desired. Membership in our Furniture Club will enable you to furnish your home complete or in part on the Monthly Payment Club Plan for less than prices elsewhere.

A \$50 Solid Mahogany Colonial Dining Table \$25. Such a beautiful table as this, in the newest Colonial design, is a mighty good \$50 value at any time.

Beds—Bedding. \$50.00 2 1/2 Inch Post Brass Bed, \$25. \$20.00 Full 50 lb. Sea Island Cotton Felt Mattress, special, \$10.00.

Miscellaneous. \$27.50 Turkish Rockers, \$12.75. You will appreciate the style, design and general size of this rocker.

\$25.00 Bent End China Cabinets, \$13.75. \$6.00 Dining Chair (leather seat), \$2.95.

Bedroom Furniture. \$28 Dresser or Chiffonier, \$15. Full size dressers and chiffoniers, full swell front, claw feet, wood knobs with a beautifully shaped and very large mirror.

Mission Furniture. \$65.00 Mission Davenport at \$45.00. Women's \$6.50 Mission Desk, \$3.95.

Beds—Bedding. \$35.75 Bedroom Outfit, \$19.75. Consisting of a high grade Brass Bed (with 2-inch continuous posts), iron frame National Spring and a fine Felt Mattress.

Parlor Suites. \$65 3 Piece Parlor Suite, \$36.50. This is not an ordinary size parlor suit, but is almost large enough to be called a library suit.

Another Unprecedented Value. This \$25 Brass Bed, \$10. When we tell you this is a \$25 bed, we know that you can tell when you see it whether that is a fact.

Dining Room Domes: A February Event Always the Leader in Wide Variety and Lowest Prices, Simpson Crawford Co. Quotes the Most Extraordinary Values on Record

IN our enlarged Lamp, China and Glass Department, on the Sixth Floor, we have given special display space to Domes and Lamps, and now have the largest display in the city.

\$15 Dome for \$5.95. Solid brass frame, fitted with 8 large art glass panels and crown, 5-inch bead fringe, rich amber or green coloring.

\$10 Genuine Oil Paintings, \$5.00. In beautiful 4 inch sweep gold burnished frames, increased in beautiful enobized shadow boxes.

For a Few Days Only We Continue the Annual Clearance Sale of \$3.50 to \$5.00 Patrician Shoes, at \$2.25. New lines added bring the quantity up to about 1,800 pairs.

GROCERIES. Corn \$8c. NEW CROP PRUNES \$25c. YELLOW SPLIT PEAS \$32c. ORANGES \$22c. GRAPE FRUIT \$10c.

Canned Vegetables. TENDER ASPARAGUS \$2.80. EARLY JUNE PEAS \$1.60. ASPARAGUS TIPS \$2.20. TINY MAINE CORN \$1.40.

CANNED FRUITS. 1 can Peaches \$1.00. 1 can Pears \$1.00. 1 can Sliced Pineapple \$1.00. COFFEE \$28c. NEW RICE \$29c. WINES AND LIQUORS. GLENDALE RYE WHISKY \$2.90.

Now the After-Inventory Clearance of Beautiful Tunics and Robes

One of Our Biggest Annual Events, Which Brings The Most Extraordinary Values of the Year. It is impossible for us to enter into a description of the varieties to be found in this sale.

Tunics and Robes at \$3.95, \$6.95 and \$8.95. Former Prices, \$12.50 to \$24.50. Tunics and Robes at \$12.50, \$18.50 and \$29.50. Formerly \$19.50 to \$75.00.



February Sale of Lace Curtains

No occasion in our 33 years' merchandising record has ever approached this sale in values, variety or the fine quality of the merchandise.

\$10 and \$12.50 Lace Bed Sets \$6. Genuine French Arabian Bed Sets, Very Elaborate Renaissance Bed Sets, Combination Renaissance and Marie Antoinette Bed Sets.

Gold Medal Linens Specially Priced

THESE linens are well known to every housekeeper as the finest and most durable linens made. At the special prices we quote they offer a splendid opportunity to get the BEST linens at a price you ordinarily pay for inferior grades.

The Great February Sale of Oriental Rugs

Begins with a New \$60,000 Importation of Rugs from Persia, Turkey and India, Priced from First to Last 1/3 Under Our Low Regular Standard Prices.

Ninety Magnificent Royal Palace Kirmanshah Rugs \$139. Beautiful silky effects; size about 2x3; made in the heart of Persia; regular value \$7.95. \$30 Kurdish Mousoul Rugs \$17.80. 700 Small Beluchistan Rugs \$10.75.